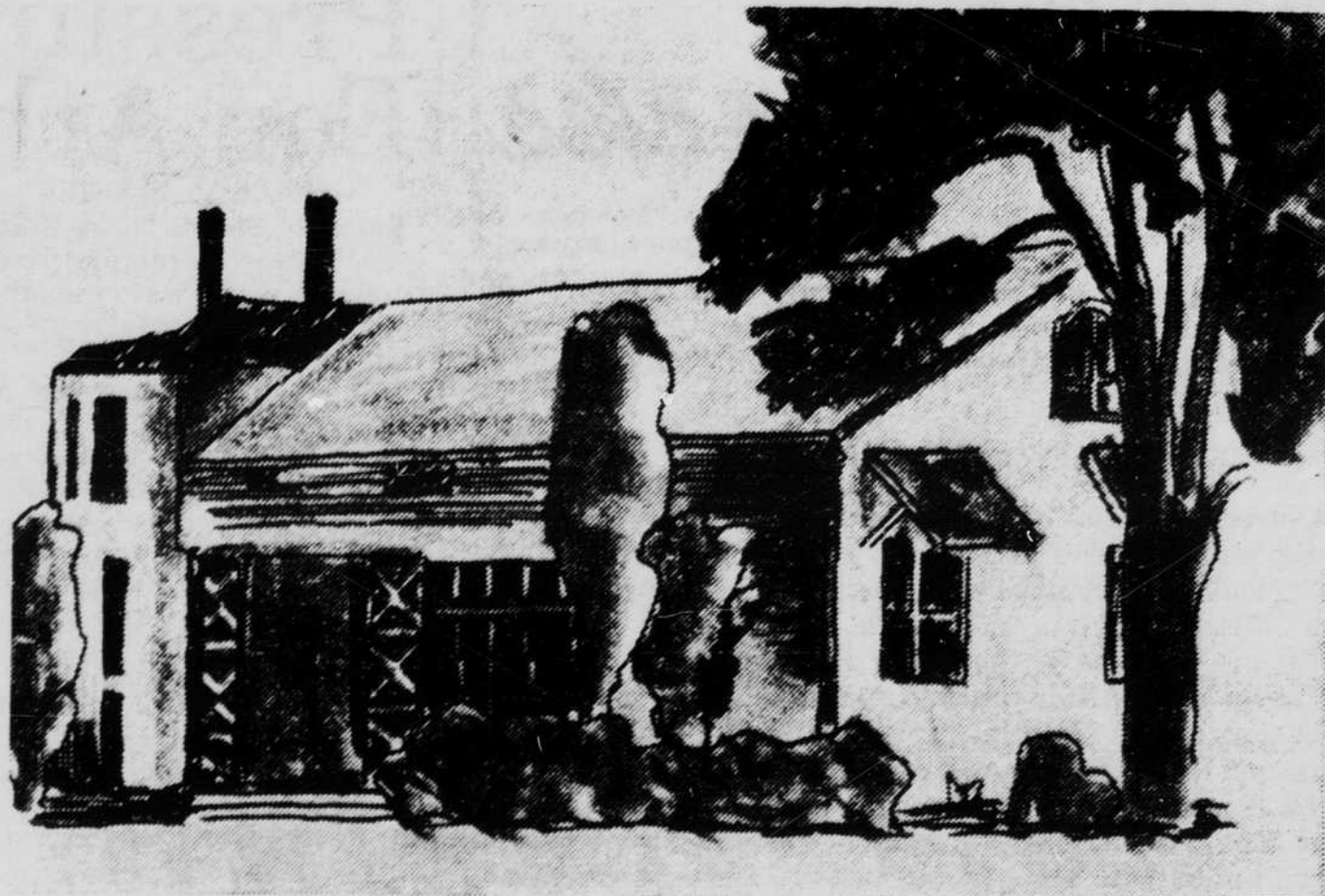


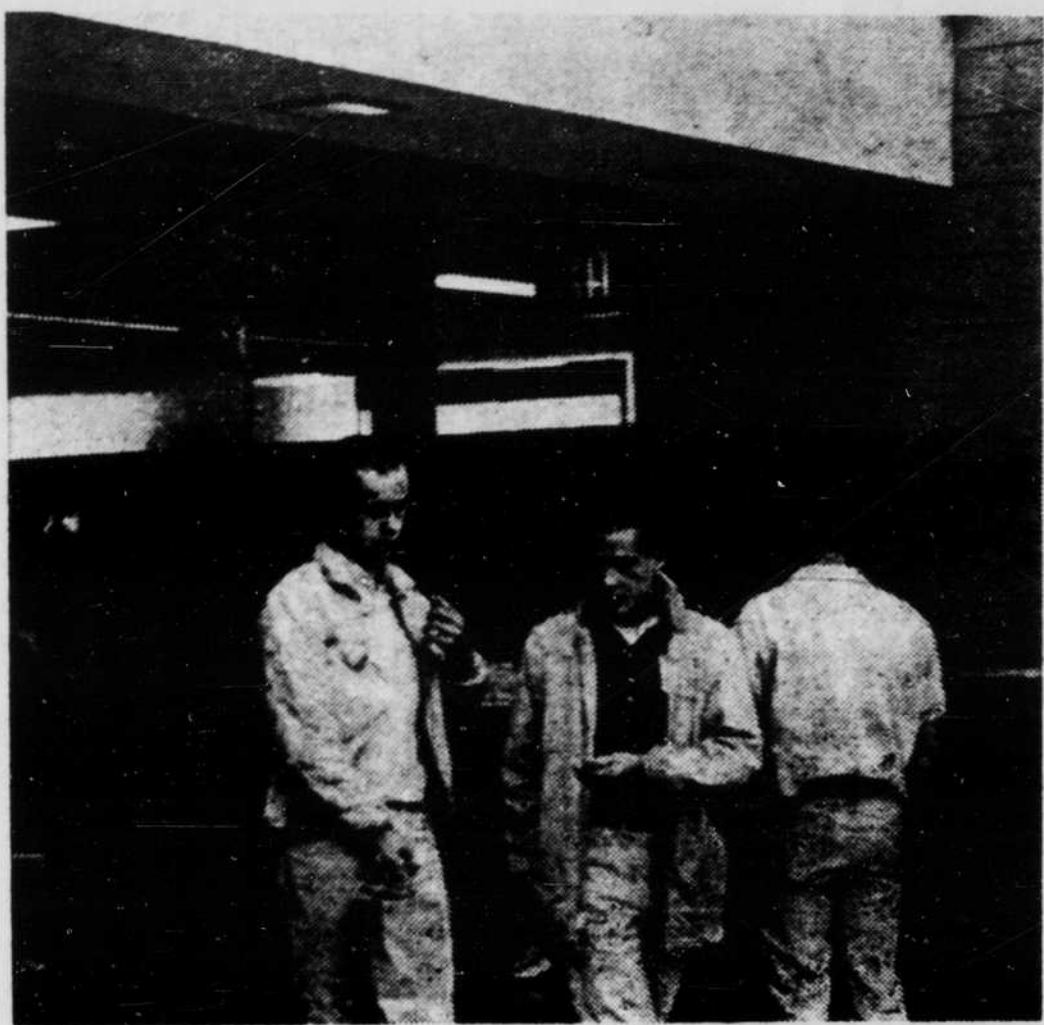
# Evolution of the U of O CO-OP

## 1918 to 1962



In the spring of 1916, under the leadership of Lamar Tooze and other enthusiasts, the associated students organized a co-operative which was successfully operated until the spring of 1918. At that time it seemed advisable to sell the store because of war conditions. This first "store", if it could be called such, was an old residence where the Westgate Shoppe is now located.

The Cooperative popped back into University attention again in 1920. In June, the ASUO executive committee filed articles of incorporation and established the Co-op in Chapman Hall. A unique type of association, this store was organized without stockholders, without capital stock, and on a profit-sharing basis, with the ownership vested in the students and policies directed by an elected Board of Directors.



Fall term 1961, the new Co-op Annex on Kincaid Street was ready to serve students' needs for books.

## ...And Plans for More Growth

"The Side" will be torn down to make room for a new Co-op building. The Co-op Board decided November 1, 1962, not to renew the leases of the three establishments on its 13th Ave. property. Architectural and financial plans will be getting underway shortly.



Construction completed, the Co-op was finally under one roof in March of 1966. The spacious 36,000 square feet of selling and storage space allowed the Co-op to become a student department store serving the university community.

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