

Recording studio seeks 'the voice' that sells



Cliff Nagler, owner of Eugene's new Reel to Reel Studio

Photo by Tim Schell

If you have a secret desire to hear your own voice on the air and if you have the qualities to make up the "voice," you might want to audition for the Reel to Reel Studio. Eugene's new recording studio is now holding auditions for parts in local radio commercials.

Reel to Reel occupies a ground floor suite in the Cascade Building on East 12th Avenue and Pearl Street. The studio has a sound-proof booth and a control room with a four-track recording system.

The studio is designed to do 60 and 30 second radio commercials. "I specialize in doing voice overs" says owner Cliff Nagler. "Voice overs" are the taping of voices over pre-recorded music. Many basic jingles are used across the United States, with only a different voice and product advertised.

Rather than important big names in the "voice over" world, Reel to Reel hopes to establish its own performers. "What I want is a group of people — a talent pool, I

could call on," Nagler says. Professional voice dubbers earn from \$50 to \$75 per "spot."

Nagler has no strict criteria for judging "the voice." He says, "There is a quality in a voice that will grab you by the ears and say Listen To Me." Nagler says of David Jansen that "Something about his voice says 'You Better Listen To Me.'" Tom Bosley, the father on "Happy Days," is another one Nagler would like to lock in the recording booth.

Immediate response to Reel to Reel's recruiting efforts has been tremendous Nagler says, but he adds there is more involved than talking into a microphone. "We expect someone to be able to read; a lot of people come in and can't read a 60-second script without stumbling." Nagler hopes to find high quality voices and diction. "I'm looking for an actor who can make it sound as though it's not being read." Female singers are also needed for theme songs and musical endorsements.

'Glide time' ends noon closures

In an effort to relieve student headaches, some offices at the University are now open to students through the noon hour. According to Bob Bowlin, custodian of Student Records, the students and surrounding community can thank a program called 'Glide Time' for longer business hours.

Glide Time first started in Germany, in 1967, to enable employees to stagger their office hours

to increase availability to customers.

The program permits each employee to choose his or her own working time each day, except for "block" times, which are the busiest portions of the day. By simply understaffing the office at the slack periods of the day, it becomes more accessible to the public in the form of longer business hours.

"Our office hours have not always been the best, and this hasn't helped the traffic we get in Oregon Hall," says Bowlin. "Glide time enables some employees to come early and others to come later when the heavy traffic occurs. The corporate world uses this process with great success."

By adopting the new system, Bowlin feels the University can improve its outreach to the community.

"President Boyd has stressed the need for the University to become more available," he says. "If you take a look at the high school population, Oregon is dropping steadily. We must become more concerned with the older people and that means breaking a lot of habits. If people are working and noon is their only break, the system doesn't serve them."

The admissions, financial aids, registrar, business, student services and international student services offices in Oregon Hall, as well as the career planning and placement in Susan Campbell Hall have all extended their hours to include the noon hour.

Homeowner, renter tax refunds due next month

Eugene renters and homeowners may be singing Christmas carols in October, thanks to an early Christmas present from the Oregon state Department of Revenue.

Every renter or homeowner who filed a property tax relief form with his or her state income tax form last spring will receive a check for the claimed amount sometime before the end of November.

According to the revenue department, the checks are part of the Homeowner and Renter Property tax relief program (HARP) established during the 1973 legislative session. Changes in the program will place the required filing date in the fall and refund checks will be mailed

shortly afterward beginning next year.

Under the HARP credit, refunds will be granted on a calculated income scale. Low-income Oregon residents could receive as much as \$655 if a homeowner and \$328 if a renter.

The lowest refund would be paid to homeowners and renters with incomes between \$19,000 and \$20,000.

The HARP checks will be mailed to qualified residents beginning Oct. 17, a revenue department spokesman said. Nearly 50,000 checks will be mailed each day for almost two weeks.

Most refunds won't reach residents' mail boxes until the middle of November, the spokesman said.

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