

# Local 'bookies' open doors to special orders

Bookstores offer service tailored to campus yens

A book is a book is a book. Right? Not if you're shopping around at the University Bookstore, home of textbooks and tradebooks alike.

Most people accustomed to University life are well acquainted with textbooks, and while the Bookstore offers these materials, it also provides an extensive tradebook market — books carried as regular items for general consumption.

By JANE LEHMAN  
Of the Emerald

The large portion of the Bookstore's second floor is devoted to tradebooks. In fact, Tom Chamblis, tradebook department manager, claims the Bookstore is second in the Pacific Northwest only to the University of Washington's facilities in terms of volume and selection.

The tradebook section provides a variety of services to accommodate people in their search for a particular book. All the general reading books the store carries are listed according to author in files at the tradebook counter. To locate a book, a person can first check this information to determine if the book is available, whether it is hardback or paperback and where it is shelved.

If the book is listed, but not on the shelf, it is out of stock. A person can then fill out a form requesting a copy of the book. When the order arrives from the



Large volume, selection and special services are the University Bookstore's main attractions.

Photo by Kim Smith

publishers, the customer is notified one week before the book is displayed.

The department can also special order books for customers. A listing of all books in print in the country is available. As well as naming the author and title, the list provides and approximate cost and estimate of how long delivery will take.

Often, though, a student researching a paper will need a reference that is out of print. In this case, the tradebooks department will conduct a book search. To do so, the prospective buyer fills out a request form for the used book. Then the department places an ad in the "Antiquarian Bookmen's

Weekly," a magazine going to used bookstores throughout the country involved in book searches.

Upon response to the ad, the Bookstore notifies the interested party with information about the condition of the book and any distinguishing characteristics, such as watermarked, burned or torn pages. A price is also quoted to the customer, including a 20 per cent markup for the Bookstore to cover costs. The customer then can decide whether to order the book.

According to Chamblis, student tastes reflect the peculiarities of the West Coast. Many popular

East Coast titles, which constitute the basis of many best-seller lists, do poorly here. However, western states have trends which are not reflected in the East. Chamblis cites the large success here of Ernest Callenbach's "Ecotopia," which relates the story of Oregon and northern California seceding from the United States, as an example.

Eugene also has a variety of other bookstores which carry text, trade and specialty books.

**THE ID BOOKSTORE** — Located at 1340 Alder St., the Id is the oldest independent bookstore in the area. It offers a ten per cent student discount and carries a wide variety of class textbooks. It carries posters, records, magazines and some used books.

**THE SMITH FAMILY BOOKSTORE** — Located at 1233 Alder St., (but soon moving to a new location at 758 East 13th Ave.), this bookstore carries a large selection of used hardback and paperback texts.

**THE BOOK & TEA SHOP** — Located at 1646 East 19th Ave., the shop offers a selection of titles as well as cards and children's books. The store can also handle special orders.

**MERLIN'S LTD** — Located at 826 East 13th Ave., the store features art and gift books, cookbooks, children's books and gardening books. A reading garden

and patio in the rear of the store is an added feature.

**CLIMAX BOOKSTORE** — Located at 60 West 13th Ave., this book store caters to the "adult" reading community.

**WALDEN BOOKSTORE** — Located in the Valley River Center, this bookstore, along with J.K. Gill's which is located two stores down, carries a large selection of trade hardback and paperback books.

**SON OF KOOBDOOGA** — Located close to campus at 651 East 13th Ave., this store (whose name is "a good book" spelled backward) carries books and magazines dealing with art, social sciences and politics.

**EDELWEISS WINE CHALET & IMPORTS** — Located at 34 East 10th Ave., this store houses a collection of unique foreign cookbooks, as well as foreign language dictionaries and paperbacks.

**RELIGIOUS ED RESOURCE CENTER & BOOK SUPPLY** — Located at 6 West 17th Ave., this store carries books on all Christian faiths and has materials dealing with marriage counseling and theology as well as posters, stationery and gifts.

**THE BOOK FAIR** — Located at 1409 Oak St., the Book Fair has used books, fine art reproductions, repair, bookbinding and book search services as well as new books.



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