

No telling what's in store

Adult motel offers stimulating environment

Driving east on W. Seventh Avenue the woman looked to her left and gasped.

"Is that for real?"

The Notel Motor Inn had struck again.

Outside, the Notel Motor Inn looks like a group of conventional motels. Inside is "Deep Throat," "The Devil in Miss Jones," "Behind the Green Door," "Adultery for Fun" and "Profit and Schoolgirl." The motel offers king-sized heated water beds, as well as

closed-circuit television.

Bob Williams, who leased the motel at 1185 W. 7th Ave. over a year ago, moved to a television set inside one of the rooms and switched it on. Linda Lovelace came into focus and she was not putting on makeup.

Williams decided a year ago to turn to closed circuit TV when he was faced with the problem of filling 39 motel units in downtown Eugene, with no freeway nearby, no restaurant or bar to attract cus-

tomers and the notorious slow winters here.

"I remember a long time ago, when I had a date in Los Angeles and she wasn't quite warming up to what I expected. I took her to an adult motel where they were showing adult films," he said. According to Williams, his idea that night proved to be a success and so he decided to return to California and talk to adult motel owners. "At that time the closed circuit TV occurred to me," he said. So he

came back to Eugene, convinced the idea could work here.

Four or five movies are shown a night at the motel and they run until about 3-4 a.m. Prices range from \$10.95, for a budget room, with no closed circuit and no water bed, to \$29.95, for a room with both.

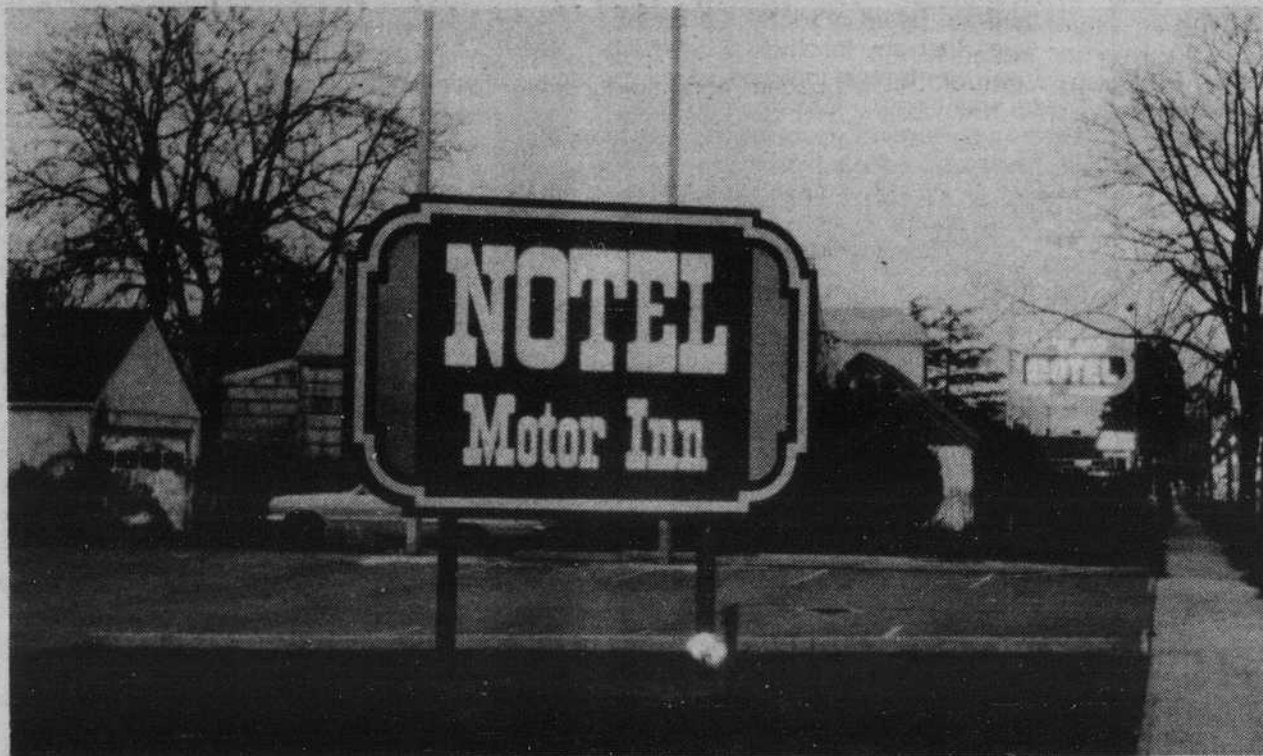
Lovelace's mouth was empty for a change and Williams turned up the sound. "We try to change the films once a week, so our regulars don't have to watch the same ones all the time," he said with his eyes on the set.

Williams has been refused advertisement by a local TV station

Throat when it was in town, but drove to Portland because they didn't want anyone they knew to see them at the theater. We offer the same movies that are offered publicly — in the privacy of a bedroom," he said.

The motel doesn't get much business from young people. "They aren't bored with it yet," Williams said with a sly smile. One time, however, a group of sorority girls did rent about ten rooms. "I didn't know what was going on until a bunch of fraternity guys began milling around the parking lot. It wasn't anything serious; I just had to ask them to quiet down.

Story and Photo
By JULIE MORTON
Of the Emerald



The sign helps the Notel Motor Inn look like any other "conventional" motel, but inside, a patron will find "Deep Throat," "The Devil in Miss Jones" and "Be-

hind the Green Door." Not to mention king-sized heated water beds and closed-circuit television. All for up to \$29.95.

Class studies Mid East turmoil

By LORA CUYKENDALL
Of the Emerald

As the Middle East continues its powerful role in international affairs, it is becoming more and more a target for scholarly study — and a course being offered this term helps students gain a basis for critical study of the Middle East.

Taught by Reza Behnam, an Iranian by birth, "Politics and Government of the Middle East" aims at giving students a basic awareness of the political structure of Middle Eastern countries, a picture of their roles as major powers and an understanding of events fermenting in this part of the world.

"The Middle East is a very complex area to study," admits Behnam, "but if students stick with it, it can be very rewarding." Behnam says the course is a good one from which to begin or con-

tinue study of the area.

According to Behnam, reading as well as class discussion will be emphasized. The course will study typical stereotypes of Middle Eastern culture as they are often portrayed in the press and will aim at pointing out inaccuracies and misinformation in current magazine, television and newspaper accounts of events involving the Middle East.

"We will study the various cultures of the Middle East in this class," says Behnam. "The Middle East has been the birthplace of three of the world's major religions — Christianity, Islam and Judaism, and understanding religion is crucial to understanding the people. In addition, there are great differences between the Arab and

non-Arab countries in the Middle East as well as between individual countries in the non-Arab or Arab blocs."

Although Behnam now permanently resides in this country, he has returned to Iran and other countries in the Middle East several times in the last few years and keeps up with current events through correspondence and native magazines.

The course, which is offered for three credits through the political science department, was formerly offered through the non-matriculant program. This term the course, PS 339, TLN 7290, is meeting at 10:30 a.m. Mondays, Wednesdays and Fridays. Registration is open through April 15, the last day to add classes.

and the Register-Guard. "They advertise the same movies we show here when those movies are downtown, but they won't advertise us when we advertise those movies," he said.

The motel has been quite profitable, however. It is presently grossing four times the amount it was a year ago, according to Williams. More than 50 per cent of his trade is local and Williams says he is willing to bet that 80 per cent of the people that come to his motel are not the quickie-affair type.

"What happens to a married couple after seven or eight years?" Williams asked. "They've made love every way and their sex life is getting stale. It has become more of a duty than fun. We have a stimulus that can add something to their sexual prowess."

A couple needs to sleep in a different bed for a night, to take a mini-vacation, according to Williams. "I hate drab motel rooms," he said. To liven up his Notel motel, Williams tries to give each room its own individuality.

The walls are not painted in the dull tan found in most motels and, in fact, the colors vary from room to room. The headboard of the water bed facing Linda Lovelace is a black and white scene of women with long flowing hair. Other headboards are done in tufted velvet or leather. One bed has a canopy.

Everyone has, at one time or another, wanted to see a skin flick, according to Williams. "I know a couple that wanted to see Deep

In fact, if they had told me they were all together, I might have been able to give them a discount or something," he said.

Williams may be a bit more particular about his customers than some motel managers, however. "If someone was raped here, I'd get blamed more than the manager of a Holiday Inn would," he said.

Daytime hours are popular at the Notel, says Williams, because of travelers who like to drive at night, or shift workers, or truckers.

No problems have arisen with the police. "We don't even have the whole problem here that a lot of motels have. I took out the telephones. What whores do is rent a room and then call up other rooms, or they rent a room and then go out looking for a john. If that happens, I can just call the police and tell them they're in town," he said.

Most of the prostitutes come down from Portland for conventions, according to the Notel manager.

One problem Williams does have is with curiosity seekers who want to take a memoir from the Notel. "We lose a lot of keys. If they'd just come to me and say, 'I want this' (the Notel Motor Inn key tab), I'd sell it to them for 50 cents. Instead, I end up having to change the lock," he said.

Another idea Williams thinks about is installing a public bath. Is that legal?

"I don't know," he said. "Most of the things I think of aren't."

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