

an independent newspaper

Between the lines: How the ODE operates

By WALLY BENSON and LORA CUYKENDALL
Of the Emerald

Although the Oregon Daily Emerald serves the campus community, the operation of the paper is completely independent of the University administration and the journalism school.

Control over the Emerald is shared by two parties: the Board of Directors and the editor. The board exercises control over the business and financial aspects of the newspaper, while the editor has the last say concerning editorial content.

The board consists of the editor, three representatives from the staff, two faculty representatives appointed by the University president, two ASUO representatives appointed by the ASUO president and a representative from the community, chosen by the other eight members of the board.

The board is responsible for insuring that the Oregon Daily Emerald Publishing Co., Inc. complies with Oregon laws governing corporations. The board also determines what percentage of the paper will be devoted to advertising. It allocates budget funds to each department head.

As well as fulfilling these functions, the board sets policy in special situations, such as the current controversy over whether the Emerald should accept advertising from Gallo Winery.

While the board has control over the majority of the Emerald, the editor has total control over the news department. As chief of news-side, the editor is the only department head who has complete supervisory control over his staff. He determines when and where stories and photographs will run in the paper.

To insure that the Emerald remains a student-run newspaper, the editor is the only member of the staff who must be a student three out of the four terms he holds the office.

The Emerald is divided into four departments — news/editorial, advertising, business and production. Each section is supervised by a department head hired by the board. Although the editor is free from board interference in the functioning of his department, the board can dictate policies in any of the other three departments.

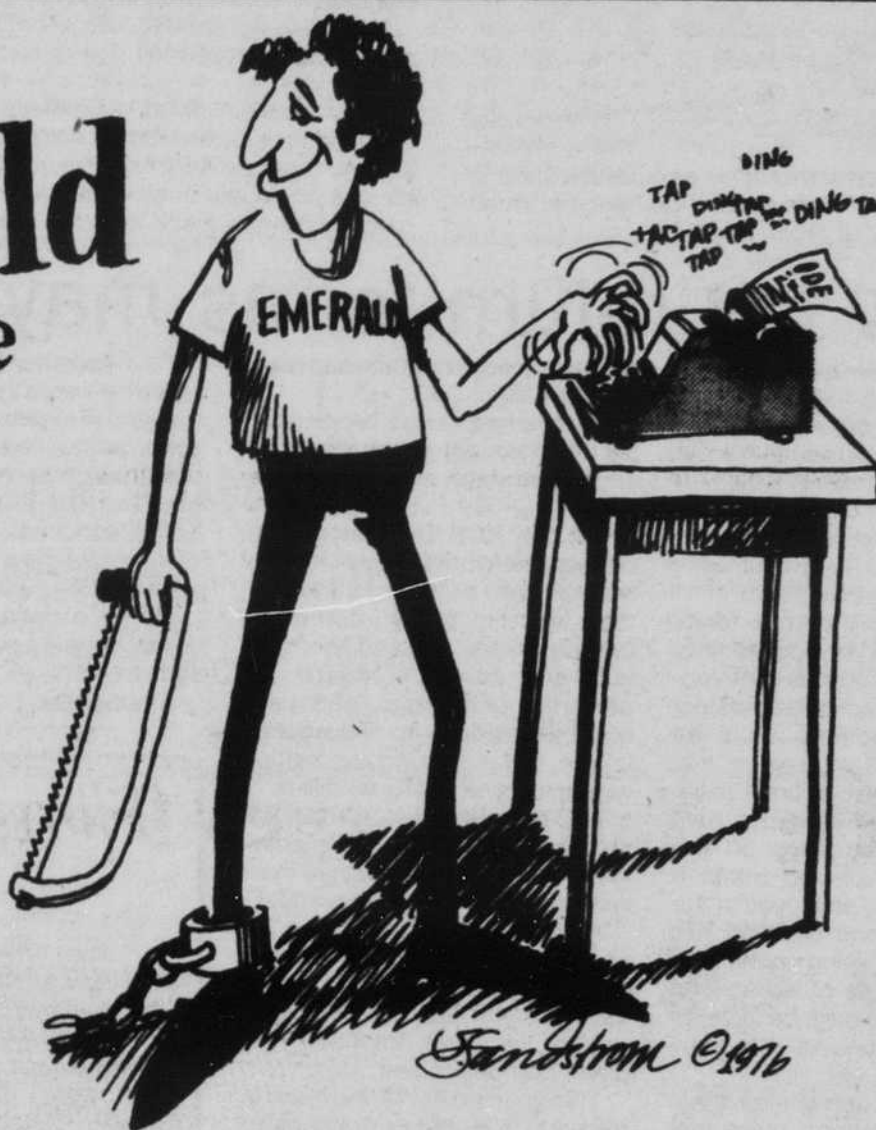
Turning the reporter's typewritten story into columns to be used in the paper is the function of the production department. Once the story has gone to the copy desk

first, where editors proofread, lay out and write headlines for the story, it heads to the production department, where typists punch the story onto perforated tape. The tape is run through a photo-typesetter, which prints the story into columns for use in the paper. After the stories for the next day's paper are pasted up along with headlines and photographs, the pages are taken to the Springfield News for printing.

The news-side staff consists of the editor and his hand-picked staff. Associate editors assign stories to reporters and edit copy within their beat, while the managing editor and assistant managing editor coordinate associate editors with the graphics department. The news editor reads all the stories and helps the editor determine which stories should appear in the paper. The Emerald subscribes to the Associated Press, and the wire editor prepares the wire stories for use in the Emerald.

Because of its independent status, the Emerald depends on the advertising department to provide operating revenue. It depends on the business department to keep careful records of financial transactions and to keep the board of directors up to date on the Emerald's financial status.

5 years of Emerald Independence



Subpoenas jar rights

By MARY BETH BOWEN
Of the Emerald

The spring of 1970 was not the best of times for Emerald photographers. The anti-ROTC, anti-war feeling on campus was at a peak, and so were student demonstrations. And the last thing a demonstrator wanted was his picture taken.

"People would call us pigs and accuse us of being police agents," said Matt McCormick, 1970 ODE photo editor and now a University law student. "A typical trick was to walk up and put vaseline on the photographer's camera lens."

But the Emerald photographer's jobs became even more difficult when two staffers were subpoenaed to appear before the Lane County Grand Jury and ordered to turn over photographs taken during student demonstrations. Paul Brainerd, 1970 Emerald editor and Matt McCormick, who was also a part-time photographer for United Press International, received four sets of subpoenas between April 21-28. Three requested photos and one requested testimony.

April 23 they appeared before the grand jury and submitted over 400 pictures (on proof sheets) of pictures taken by six Emerald photographers during three days of anti-ROTC demonstrations. A week later, their attorney, Art Johnson, submitted about 200 pictures (on proof sheets) to District Attorney John Leahy of the student take-over of Johnson Hall April 23.

Their alternative was a six-month jail sentence, with a catch. The two could have served the sentence, but then be subpoenaed again for the same evidence.

McCormick and Brainerd read a statement after appearing before the grand jury which noted, "It will be very difficult for both of us to function as photographers during future demonstrations in Oregon knowing that our photographs may be legally demanded by police agencies."

McCormick said this week that he and Brainerd felt legislative action to change the law should be attempted before engaging in a court fight to decide the question of news media privilege.

The next year, that legislative action came. The 1971 Legislature passed the Oregon Shield Law, due in part to the Brainerd-McCormick subpoenas, the Buchanan case, and similar efforts by the Department of Justice to subpoena information from national news media.

Under the law, a court may not compel a reporter to submit his notes, photographs, or tape recordings, or reveal confidential sources.

Past editor watches paper change

By GREG WASSON
Of the Emerald

Emerald editors come and go, but Bob Frazier (1947-48) didn't go very far. In fact he only went 10 blocks and took a job at the Eugene Register-Guard. From his post as the Guard's Editorial Page Editor, Frazier has continued to read the Emerald and has watched it change over the years.

According to Frazier, the changes in the Emerald reflect changes in its readership.

"The student body represents a political constituency that it didn't then," explains the former editor. "Now there's more of an inclination for people to feel like they live and vote in Eugene. The Emerald talks in political terms to a much larger constituency than it used to. There are state legislators now that have to worry about what the Emerald and the campus thinks. Used to be that nobody could give a shit."

In Frazier's eyes, though, the Emerald still suffers from the same problems it did

when he worked there: it can't be viewed as representing the opinions of the campus in general.

"The Emerald, unfortunately, is likely to reflect the attitudes of the vocal minorities," warns Frazier. "My Emerald was kind of a boat-rocker because we fought the establishment of the time, the Greek system."

In the years since then, says Frazier, the Emerald has sometimes gone beyond rocking the boat.

"I got very distressed during the late '60s because the Emerald got so damn bad," he laments. "It was a propaganda sheet during the Flemming years (1967-70), and then with Grattan Kerans (1970-71) it began to turn around and become a newspaper again."

However, Frazier's objection to the way the Emerald handled the opposition to the war in the late 60s doesn't mean the paper shouldn't try to organize students around a cause.

"That's a valid editorial function," admits Frazier, "but you've got to give the option of rebuttal and reply. If you supported the war during 1968, you couldn't even get your name in the paper."

Another thing that's changed over the years, according to Frazier, is the extent to which newspapers around Oregon look to the Emerald for prospective employees.

"They just don't put that much emphasis on it anymore," he explains. "It used to be that the editorship of the Emerald was a sure-fire key to a good job."

But if working at the Emerald doesn't get you a job anymore, it still gives you membership in a club that transcends the years.

"When I think of my years at the University, I think of the Emerald," says Frazier. "And I feel a kinship with people who were there years before me and years after me. Like I said last spring, it's not a bad club to belong to, but there are no honorary memberships."