

# Trio

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Rather than expand outside the urban service boundaries already established, Keller would rather keep existing structures updated. Kernoschak favors staying within the 1990 plan's boundaries.

**DOWNTOWN:** "We need a healthy downtown," says Murray, "because the outlying areas will die without it." He sees a need for a major department store downtown to act as an anchor for other business. Murray also wants the flexibility of being able to offer prospective businesses several alternatives as to where they can locate.

Keller also wants a major department store downtown and favors offering businesses several alternatives. Keller also agrees with Murray about the need for a major hotel downtown, terming it "critical" not only to the city but to the University as well, since hotels greatly increase the number of meetings and conventions held in a city.

Kernoschak admits he doesn't like cities, but considers them

necessary and feels "we can't stop progress." He considers progress stifling and thinks society can redefine progress.

**CITY FREEWAYS:** Murray considers the construction of Lincoln Boulevard as a necessity to get a department store downtown. "The Washington-Jefferson corridor is the worst enemy of a plan to revitalize the downtown community," says Murray. "The existing traffic patterns completely bypass downtown. That is a terrible mistake — one of the worst the city has ever made."

Keller considers city traffic a disaster, saying the city has done no planning in the past for the predicted increase of cars on the road. He feels the city needs a major arterial in the south Eugene area, because he says 50 percent of the population lives south of 18th Avenue.

Kernoschak feels the freeway problem should have been dealt with previously. He says the freeway ramps have been partially responsible for what he calls the "dehumanization of cities."

**ENVIRONMENTAL:** Murray



Gus Keller

plans to lobby aggressively for the field burning ban, and feels a fairly good job of it has been done so far, but the city falls behind it giving it a sustained effort.

Keller is committed to protecting and enhancing the quality of the environment and to clean up the air and water.

Kernoschak says he doesn't know much about field burning, and is reluctant to dabble in agricultural policy.

# Silvermoon

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explains, "everyone would receive a basic amount of water and electricity at a fixed low cost." Current rates, he says, would be reversed so that the less water and electricity used, the lower the rate.

**WATER CONSERVATION:** Silvermoon favors EWEB subsidizing such devices as flow controls, toilet tank inserts and shallow trap toilets to help conserve water. He also is in favor of recycling so-called grey water (water used indoors for non-sewage purposes such as bathing and laundry) for use in toilets and lawn irrigation. Ponds and cisterns could be used to meet increased water

demand, in his opinion.

**RATE STRUCTURE:** Silvermoon believes a higher rate should be charged during peak hours of water and electricity use, a lower one during "off" hours.

**ELECTRIC CONSERVATION:** Silvermoon believes EWEB should encourage and help finance the design and fabrication of energy self-sufficient homes. He supports development of alternative energy sources, such as wind, solar and geothermal power, on a localized decentralized basis — believing it is more economical to develop methods of generating power at the source of use.

# Candidates

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Will Carlstrom's first experience in city government came when he helped prepare a "year 2000" plan for Minneapolis, Minn.

After graduating from the University of Minnesota in 1967, Carlstrom went to New York, where he prepared a master plan

for the development of City College.



William Carlstrom

Carlstrom then moved to London where he worked with the city government as a liaison architect-planner.

Carlstrom moved to Eugene two-and-a-half years ago. Since then he has been active on the Westside Neighborhood Quality Project's Traffic Committee. He is employed as partner-in-charge of design at the Jefferson Elevator.

Carlstrom is wary of allowing Eugene to grow beyond the present boundaries. "We have to hold the Urban Services Boundary," says Carlstrom. "We have already consumed too much agricultural and recreation land. Before I would vote for development, all the residents of the area would have to favor it."

The candidate also favors creating strong alternatives to the car. "The immediate thing we can do is put more buses on the routes that serve a lot of working people," says Carlstrom. He also favors allowing traffic to clog to the point where "you would sit there and watch the buses sail by in bus-only lanes."



BETTY SMITH

**Supports:**  
— A responsible plan for growth  
— A sound economic environment  
— Continued downtown development  
— Planning for protection and preservation of our natural environment  
— Meeting needs for additional low-income and elderly housing within the Urban Services Boundary  
— Continued development of sound working relationship between the City and Neighborhood Associations  
— Equal opportunity for all citizens  
— Responsive, yet Responsible City Government

Betty Smith for City Council Committee, Doug and Doreen McCool, Treas., 2610 Onyx St., Eugene, OR 97403

## FOR EUGENE FOR YOU

GUS KELLER BELIEVES IN . . .

- Accessible and responsive city government
- Broader citizen participation in neighborhood organizations city-wide to advise and inform the city council.
- Encouraging the use of services provided by the community in education and employment, in cultural and recreational activities.
- Cooperation, in the spirit of community, between all people fortunate enough to call Eugene home.

Gus is currently president of the Eugene City Council, and during the past four years has been chairman of the Lane Regional Air Pollution Authority, assistant chairman of the Metro Sewage Advisory Commission, plus serving on innumerable committees.

Gus's 17 years as a Eugene resident have been years of concern and involvement. Gus Keller knows Eugene, its people, its problems and its promises.

He is experienced in city government and familiar, at first hand, with urban problems. He is a dynamic, energetic man committed to serve in the public interest. A man well qualified to be an outstanding mayor.

ELECT  
GUS  
KELLER  
MAYOR



PAID—KELLER FOR MAYOR COMMITTEE  
1158 HIGH STREET EUGENE OR 97401  
CHARLES WARREN, CHAIRMAN

