

# Parting shots

For years it's been an *Emerald* tradition for the outgoing editor to write a final farewell editorial, usually recapping the academic year. I told myself I was going to break tradition, but here I am on a Sunday afternoon working on my third draft.

The first two told me that a year's recap isn't that enlightening, even for me. What's more interesting, and what will probably be remembered longer, is the action that took place behind the scenes.

It's those things I'm thinking of as I end my two years on the *Emerald*. Many of those things never see print because to publish them could bias our coverage in the eyes of many readers. Also, we prefer to think of the *Emerald* as a newspaper rather than a gossip column.

But, according to *Newsweek*, gossip is in, so here goes.

Perhaps the most ironic (and personally amusing) story behind the story that I witnessed this year was the hassle over the *Emerald's* decision to publish Carlo Rossi (Gallo) ads. As expected, the local unit of the Friends of the Farmworkers loudly protested the decision. They accused the *Emerald* of "profiteering" by accepting the ads. But they had a solution — give them the profits, they said, and all would be forgiven.

In fact, the entire Gallo ad fiasco was a circus. The actors, other than the "Friends" and their solution for the ODE's profiteering crimes, included:

- The campus Gallo rep who killed his opinion article praising the *Emerald* for accepting Gallo ads after we informed him his Gallo title would be printed with the column.

- The Gallo Communications officer who flew from Modesto, Calif. to assure the *Emerald* that he would provide us with all the "right" information anytime we needed it.

- The ODE Advertising Manager who usually got most of the flak and probably feels he doesn't have a friend left in the world (and he may be right).

But the continuing parade of pro and anti-Gallo people streaming through our office were not our only visitors. Although most visitors were treated seriously, some provided us with a touch of humor.

On one occasion about 10 or 15 members of the Revolutionary Student Brigade (RSB) came up and spent 30 minutes collectively and loudly chastising our coverage of the RSB and demanding column space. When things quieted down, they discovered the ODE almost always grants opinion space to anyone who asks.

Another time the ASUO Press Officer, who is also a member of the Panhellenic's Council of Grand Poobahs, visited the *Emerald* to inform us that, "Using the word frat for fraternity is now similar to using nigger for black." This was news even to the ODE's Greek staff members.

You all read about the University's centennial banners, how much they cost, how they got ripped off and all the other brouhaha surrounding the University's 100 years of sometimes excellence, sometimes mediocrity.

But things could have been worse. One idea the centennial commission came up with was to paint a "Hello Walk" in front of the EMU. For those of you lucky enough to have avoided all the nostalgia floating around campus all year, a "Hello Walk" is a designated area where those meeting on the way to class are supposed to say, "Hello."

The walk was only part of a larger plan that included centennial bookmarks that said, "Hurry up and finish this book so you can talk to me," and buttons that said friendly things. Since this was all an effort to get students involved in the celebration, a commission representative asked ASUO Pres. Jim Bernau and myself for input. You may have noticed there are still no "Hello Walks" on campus.

As much as we hate to admit it, the ODE is often the source of a bit of humor. In fact, a few of our readers have told us we provide the campus with 12 to 16 pages of humor five days a week.

For example, once we called a fellow down in the ASUO a "legal consultant." Small problem, thought I, we'll run a correction. On page two the following day we corrected our mistake. On page one of the same issue we called the same person the ASUO's, you guessed it, "legal consultant."

Do you know how many journalism students there are at the University? You don't if you've been reading the ODE. Perhaps it's because our staff is paranoid about the job competition, but whatever the reason we can't seem to get the enrollment figure right. I'm not even going to tell you what the enrollment is for fear it will be different when I read this column.

And finally, as I pack my bags, I still wonder about a few things.

Like, why does William Boyd need \$5,700 a year for housing and expenses when he is already provided with a house?

Why does the Registrar's office charge 50 cents to make a four-cent copy of your transcript?

Why is the University inviting a Colorado symphony conductor to be its graduation keynote speaker in this centennial year?

Why do the media (including the ODE) always talk about Jan Oliver being a black mother rather than her goals and qualifications?

Well, that's all from me. For the next year you'll have Greg Wasson to deal with. He's a nice fella, you'll like him. As for me, after four years in the "real world" and five years of college, I'm crossing the river to Springfield to begin my "professional" journalistic career — as a cub reporter.

*Jim Bernau*  
Emerald Editor

## Duck Soup Oregon Daily Emerald



Dig that...setting a world frisbee record while studyin' for finals!

### Unbaked sale

Where would the Revolutionary Student Brigade (RSB) be if it weren't for political science classes (Mock Demo Convention) or our nation's bicentennial? I have been a student at the University of Oregon for two terms now and all I have heard from the RSB is rhetoric. I am tired of listening to their garbage which spews forth weekly whether they have anything to say or not. At first I listened. Their attack on the tuition hike was it seems a good area of conquest; however, they never were able to offer a viable solution. I do believe the federal government can provide additional finance for our education but the RSB seems too down on the institution to even think it could work.

Now this small representation of students on campus is planning some sort of protest in Philadelphia. Their basic platform seems to be to "get the rich off our backs." I am by no means a wealthy Texas oil man or destined to inherit great fortunes but I do strongly feel that competition and capitalism are vital parts of our democratic system. When I ask the RSB for feasible solutions, all I hear are angry people looking for a fight.

When our forefathers founded this great country they had a concrete idea in mind with which to build a workable government for the people. What does the RSB propose after the revolution? If they're pushing communism why don't they admit it?

Yesterday I noticed the RSB selling cookies on campus. Really, gang, isn't it a bit ridiculous selling brownies to sponsor some revolution. Our cookies may be crumbling somewhat around the edges but yours aren't even baked.

Ronald D. Fuchs  
pre-journalism, soph.

### 'No' on bomber

Within the next few weeks the U.S. House of Representatives will be voting on appropriations for the B-1 bomber program. Although the initial cost of the program is to be \$21.5 billion, it has been conservatively estimated that the total cost through 1990 will be \$92.5 billion. That's about \$100 million per plane.

Do we need the B-1? It has been shown to be environmentally hazardous, rampantly inflationary and militarily questionable. In an age of ICBMs do we need a

bomber to stir the rubble? Proponents say the B-1 will create jobs, but money spent on military hardware creates only a fraction of the number of jobs as an equal amount spent on health care, education, housing, mass transit, environmental protection, etc.

Senator Proxmire has called the B-1 "A public works project for the military rather than a necessary weapon for national defense." Senators Hatfield and Packwood and Rep. Weaver have shown consistent opposition and deserve our thanks. Presidential candidates Church, Carter and Udall have spoken out strongly against the program.

The B-1 suffered a recent setback in the Senate and can be defeated in the House if enough people speak out against it. I strongly urge students from other states and Congressional districts to write their Congresspeople asking them to vote no on funding the program. (The vote will be before June 17, so act now.) For more information call 485-1755 or 342-3897. Thank You.

Jim Dwyer  
instructor, UO Library

### Altruism dies

This letter is a response to the impatient and intolerant letter of Max W. Shillock published in the *Oregon Daily Emerald* for June 2, 1976. Shillock has misinterpreted his personal problems resultant from the death of his altruism as historical trends responsible for the decline and fall of the Roman Empire, and what is thought to be by Shillock — the decline of Western Civilization and its subsequent fall, and what appears to be the phenomena at the University — "the third and all too final step in a vicious circle: alienation, hence apathy, hence this dying spirit." I revolt at Shillock's incredibly shallow decline and fall.

The "wrong direction" that Shillock observes of "Western civilization" presently, has followed and is duplicating the decline and fall of ancient Rome. In the way of Shillock, this analogy is misapplied and does not with such application explore the true nature of social change, historical development and an uncertain but qualifiably present evolution in human institutions. If Shillock detects a collapse in Western Civilization "which is a general failure of will in this country — a general lack of sense of duty or obligation," it could be that Shillock's

ideological virginity has been pierced and a certain naive innocence of the once blushing virgin succumbing to new realizations that are the basis for his unrecognized personal changes that are dramatically interpreted within the context of 2,000 years of world history. Shillock should stop yelling rape and recognize that he enjoys intimate, however illicit, relations with new ideas outside of the context of his puritan background. In the words of Graves "how naked go the sometimes nude."

Shillock's dramatic appraisal of world history at a macro-level does not lend itself to a micro-level analysis of the socio-political atmosphere of the University. Loosely applied but ill-defined terms as "social ignorance" and "social tolerance" are biased labels that cast doubt on Shillock's tolerance and self-acclaimed "humble" assessment of student activity and the daily function of the University at large. That "the necessity for University of Oregon students to stand together as a true community and, as a whole, shoulder a new philosophy is screaming at us," perhaps is only indicative of Shillock screaming to be accepted by groups of people who do not know that Max W. Shillock, engineering senior, exists...deflowered and a little sore from his encounter with promiscuous ideas in the darkness of his own virgin innocence.

Lee Solomon David  
pol. sci., soph.

### Backstabbing

The ad hoc Committee on Minority and Disadvantaged Student Programs has denounced AOP administrators in order to gain support for the minority program planning committee. Why haven't they waited until the Faculty Student Grievance Committee has finished its investigation of the AOP officers Chris Munoz and Bob Campillo? According to the Grievance Committee, no formal charges have been made against them. If they are trying to justify their cause by discrediting others, they have not succeeded in gaining my support. It is my hope that the minority cause will not strive to alienate Black and Mexican administrators, mistakenly believing that in order to survive they must stab one another in the back.

Laura R. Campos  
history, jr.