

at **Firestone**
We're
TIRE SPECIALISTS
Offering Quick, Efficient Service

And We Pledge:
★ Fine Quality Tires
★ Courteous Treatment
★ Customer Satisfaction
★ Convenient Locations
**PLUS A
FRIENDLY SMILE!**



**BLEMISH
RADIALS
available in
limited sizes**

SUPER BUY #1
Firestone STEEL-BELTED

**RADIAL WHITEWALLS
40,000 MILE TREAD WEAR TIRES***

70 Series Firestone Steel-Belted RADIAL V-1 TIRES

ER70-14 (fits 185R-14)	FR70-14 (fits 195R-14)	GR70-14 (fits 205R-14)	HR70-14 (fits 215R-14)
\$46	\$48	\$50	\$55
GR70-15 (fits 205R-15)	HR70-15 (fits 215R-15)	JR70-15 (fits 225R-15)	LR70-15 (fits 230R-15)
\$52	\$57	\$59	\$59

Plus \$2.74 to \$3.63 F.E.T. & Old Tire

***40,000 MILE STEEL BELTED
RADIAL LIMITED WARRANTY**

Firestone Steel Belted Radial passenger tires are warranted to give you 40,000 miles of treadwear in normal passenger car use on the same car. If they don't, take your guarantee to any Firestone Store or participating dealer. He'll replace the tire with a new one and give you credit for the mileage not received based on the then current adjustment price (approximately national average selling price) plus Federal Excise tax. A small service charge may be added.



**SUPER
BUY
#2**

**DELUXE
CHAMPION**
4-ply polyester cord tires
WIDE 78 SERIES

\$17.95
AS LOW AS
A78-13 Blackwall
Plus \$1.74 F.E.T.
& Old Tire
(A Size 5-Rib Design)

Size	Price	F.E.T. (each)
B78-13	\$19.95	\$1.84
C78-14	20.95	2.04
D78-14	21.95	2.12
E78-14	22.95	2.25
F78-14	24.95	2.39
G78-14	25.95	2.55
H78-14	27.95	2.75
G78-15	26.95	2.58
H78-15	28.95	2.80
L78-15	30.95	3.08

All Prices Plus Tax & Old Tire
WHITEWALLS ADD \$2

Firestone Super Sports

**WIDE OVAL
Sup-R-Belt**

\$36.95

**Raised
White
Letters**

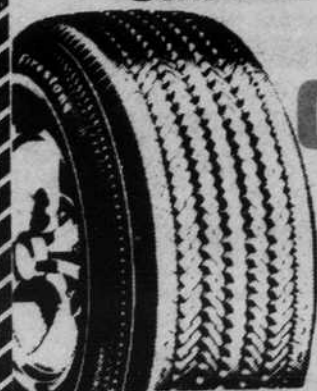
A70-13
Plus
\$1.95 F.E.T.
and old tire EXCHANGE

**OPEN AN
ACCOUNT**

SIZE	PRICE	F.E.T.	SIZE	PRICE	F.E.T.
A70-13	\$36.95	\$1.95	G70-14	\$47.95	\$2.78
D70-14	41.95	2.24	F70-15	47.95	2.70
E70-14	42.95	2.45	G70-15	49.95	2.83
F70-14	45.95	2.59	H70-15	52.95	3.07

All prices plus tax and old tire

SMALL CAR OWNERS!

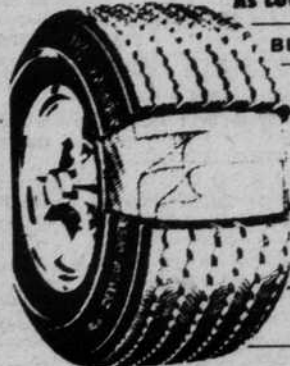


**Firestone
CHAMPION**

Size 6.00-13
Blackwall **15.95**
Size 6.50-13
Blackwall **16.95**
Size 5.60-15
Blackwall **20.95**
All Prices Plus \$1.48 to \$1.67 F.E.T. Each

WHITEWALLS ADD \$4.00

SUPER BUY #3
DOUBLE-BELTED
Firestone
Strato-Streak **\$23.50**
As Low As... Plus \$1.82 F.E.T.



BLACKWALLS (Add \$3 for Whitewalls)

Size	April Price	Price Now	F.E.T.
C78-13	\$31.90	\$25.50	2.01
C78-14	33.05	26.50	2.05
E78-14	34.40	27.50	2.27
F78-14	36.80	29.50	2.43
G78-14	38.40	30.50	2.60
H78-14	41.30	32.50	2.83
G78-15	39.40	31.50	2.65
H78-15	42.30	33.50	2.87

AVAILABLE IN WHITEWALLS ONLY
F78-15 42.00 33.50 2.54
J78-15 48.75 38.50 3.03
L78-15 50.95 39.50 3.14

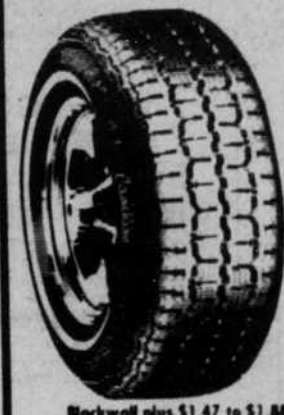
All prices plus tax and old tire



**PLASTIC
TRASH CAN
LINERS**
Big 3 bushel capacity, fits
20 gallon trash cans.

52 for \$2.44
Limit one box of 52 liners.
Additional \$3.98 per box.

**Firestone
STEEL-BELTED
40,000 MILE TREAD WEAR RADIAL*
CAVALLINO**

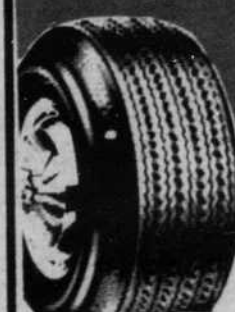


**ONE LOW PRICE
Choice of 5 Sizes**

155 R-13 165 R-14
155 R-12* 155 R-15
165R-13 *Available in
Blackwall Only!

\$39

Blackwall plus \$1.47 to \$1.88 F.E.T. & old tire. WHITEWALLS ADD \$4



**Firestone DLC-100
RETREADS**

**ANY
13" to 15"
SIZE
IN STOCK**

\$13

WHITEWALLS
ADD \$1.50

Blackwall—Plus 37c to 43c per tire
Fed. Ex. Exp. & Recappable Tire Off Car
Add \$3.00 if Not Recappable



PICKUP, VAN and RV TIRES!
Firestone TRANSPORT

AS \$26.50
LOW AS

Plus \$2.42 F.E.T., exchange,
black, tube-type, 6-ply rating

TUBE-TYPE	TUBELESS
6.00-16 \$22.53	7.00-13 \$27.97
6.50-16 26.39	7.00-14 30.08
7.00-15 30.00	6.70-15 30.66
7.00-16 31.04	7.00-15 34.42
7.50-16 34.42	

Prices plus \$2.29 to \$3.30 F.E.T.
exchange, black, 6-ply rating



ALL TERRAIN

4-wheel drive vehicle tire

A natural for maneuvering on "Baja-type"
surfaces! With traction features of
off-the-highway tires and mileage potential of
passenger car tires.

\$56.91
10-15LT
tubeless,
4-ply rating.
Plus \$4.20 F.E.T.
exchange.

BIG TRADE-IN ALLOWANCE
ON CHANGEOVERS

**DOWNTOWN
EUGENE
FIRESTONE**

345-1593 11th & Pearl Sts.

Open Mon.-Fri. 8-5:30 p.m.
Closed Saturday

Prices as shown at Firestone Stores, Competitively priced at Firestone Dealers and at all Service Stations displaying the Firestone Sign.

CHARGE 'EM

Open an
account...



**WE ALSO
HONOR**

