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between 8 a.m. and 10 a.m. on Monday, May 24, 1976.  
(This is a non-juried show)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

MEDIUM \_\_\_\_\_

NUMBER PIECES \_\_\_\_\_

SIZE: (1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_

(PLEASE RETURN FORM TO SUITE 2 EMU BY MAY 21, 1976)

# Local service aids the old dating game

By JIM GREGORY  
Of the Emerald

The caller sounded like a pimp. "Listen man, I've got three friends coming into town tonight. They're looking for some fun, ya know?"

Could you get 'em dates? You just give me the ladies' names and addresses and I'll take care of the arrangements."

It's a phone call that the owners of Eugene's newest dating service dislike, but they have learned to deal with it.

"We are really sensitive about calls like that," says owner Lenn Lethlean. "We're not an escort service, we're not a matrimony service. We simply make it possible for two people to get together for a date."

The new business, called Hi-Times Dating Service, works something like this:

A person looking for a date fills out an application form asking such questions as "What kind of a person do you picture yourself as?" "Do you have any preference to the type of date that you would like to go on?" "Do you have any special interests?"

A color photograph provided by Hi-Times and an identification number are attached to the application. Then the applicant can look at other applications. If he/she finds someone interesting Hi-Times will call the person. The person called will then visit Hi-Times and review the interested person's application. If he/she is also interested then a date is arranged.

"The first meeting is at our store," explains Lethlean, "and we won't give either person's phone number or address to the other unless we're asked to."

After the first meeting is arranged each person pays the service \$10.

According to Lethlean, a Eugene free-lance photographer, there is a great need for such a service in this area.

"Take the University for ex-

ample. People there are from such diversified areas. Often they are too busy or broke to carry on a lot of social functions."

Hi-Times manager Dino Cooper, who was a CSFA major at the University until he was offered the job, agrees. "Sometimes the only chance students have to meet other people is in class, and that's not always the best place to make a date."

Lethlean said he got the idea for the service listening to a mid-west radio station. "For one hour every

day they would arrange dates for people. It got me thinking, so I talked to some friends about it and they really liked it."

Lethlean said he was recently contacted by a representative from a local singles club who suggested his club might like to work with the service. "He's going to propose it to the rest of the club and then we'll see what happens."

The dating service is staffed by Cooper and Ann Hadley from noon to 8 p.m. Monday through Friday. It's located at 1740 Wilamette in Eugene.



Drawing by JoAnn Fatigren

## Lonely singles find mates

Is personal loneliness a widespread problem in the United States today? Grace Henderson of Eugene believes it is, and for the past 17 years she has helped lonely singles find husbands and wives.

Henderson, 63, runs the Social Introduction Service at 1117 W. 11th Ave. Her business sets up introductions between unattached men and women showing a genuine desire in marriage.

"I have a tremendous thing going here," she says. Henderson claims she is responsible for "many hundreds" of happy marriages across the country.

The procedure used by the service to match unattached parties desiring marriage is simple. Most importantly, Henderson interviews all the interested singles. She looks for people with qualities of sincerity, common sense and a genuine interest in love. "If they're just looking for a good time, I tell them to get out," she says.

After studying and comparing interviews, Henderson matches participants in the program to those of the opposite sex they seem best suited for. She says she tries to find a companion for everybody but admits that "not everyone can be helped. But I will work with them until they are married."

She then releases her paired choices to the parties involved, but leaves the actual contacting and dating arrangements up to them. Henderson says requests are predominantly for mates of the female sex, especially those in their twenties. "I have more requests for that age group than I can possibly fill." She also bewails the fact that she has too many "fiftyish" women looking for husbands.

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