

Public 'ashamed' says Kraft

By TOM JACKSON
Of the Emerald

Public opinion and its effect on the political process was the focus of discussion by Joseph Kraft, a political columnist who spoke at the University Monday in conjunction with the upcoming mock democratic convention.

Kraft, whose column appears in about 150 newspapers nationwide, said he believes that the American public is in a period of doubt in the wake of Watergate and Vietnam. He says the people want to be reassured.

"People in the country are ashamed of these two episodes for a variety of reasons. Everybody feels that Vietnam was a catastrophe, and the same thing is true of Watergate," he said.

But Kraft says these problems "have not gone away — they are in the backs of everybody's minds."

The lingering effect of these issues, which Kraft sees as central to the politics of the U.S. for the last ten years, has helped to determine the results of the presidential primary elections, says Kraft and will play a role on determining who will be the next president.

Kraft said he feels that presidential candidate Jimmy Carter answers the public need for reassurance by using a religious idiom and his call for trust. Kraft believes that Carter has "deliberately stayed away from commitments on major issues." Carter's campaign, says Kraft, is "based on his personality and his asking people to trust him. He is an extremely

good strategist."

Pres. Ford, Kraft says, is "a much worse strategist."

"Nobody on Ford's staff has worked a national campaign before." He feels Ford's campaigners "have no strategy."

"Ford," said Kraft, "runs on a



Joseph Kraft

similar platform to Carter's, but not religious." He said he feels that Ford uses the "Win" slogan to improve confidence in the government. "It's a message people want to hear."

Kraft said he believes that Carter and Ford are more "in tune" with the public opinion than other candidates.

Ronald Reagan is running an "impressive campaign" in Kraft's judgment. "Reagan is extremely sincere, but not very bright. I can't imagine why he wants to be presi-

dent," he said.

"He has by accident discovered a way to pull the sword from the stone — he uses code words and symbols which reassure the public without sticking his finger in our eye."

Kraft said he believes Reagan runs on the question: "Are you proud of your country or not?" Reagan also says that the politicians in Washington are not proud of their country, according to Kraft.

George Wallace is "out of tune" with the public, said Kraft, by running on the "typical populist appeal" that "somewhere out there is an elite who hates and exploits people."

Henry Kissinger is another person who is "out of touch" with the public, according to the columnist. Kraft said there is an "absence of moral content to his approach to foreign policy."

Given the present mood of the public, we want to have some moral content. Kissinger believes the world is a painful place. He has unfairly, tragically perhaps, become the villain in the piece."

Kraft predicted that Carter will win the Democratic nomination and Ford will win the Republican side. He also said Carter "will probably win the election, but I don't have any confidence in those judgments at all." He said he feels that if Carter is elected, he will be a "managerial president," and may improve the organization of the office.

"Countries, like individuals, can't live on bad memories; the water has to go under the bridge," Kraft concluded.

ODE

The **Oregon Daily Emerald** is now taking applications for next year's editorial staff. The following paid positions are being filled at this time.

Managing Editor	Editorial Page Editor
Asst. Managing Editor	Entertainment Co-editors
News Editor	ASUO Associate Editor
Wire Editor	Community Associate Editor
Graphics Editor	State System Associate Editor
Asst. Graphics Editor	Departments and Schools Associate Editor
Sports Editor	Features Associate Editor
Asst. Sports Editor	Local Politics Associate Editor
	State Politics Associate Editor

Certain positions will also be filled for this summer. Applications may be picked up in the Emerald office, 300 EMU, and are due Friday, May 14th. The Emerald is an equal opportunity employer. Women, the handicapped, and minorities are encouraged to apply.

CHARTERS TO EUROPE SEE US!

EUGENE TRAVEL
831 E. 13th 687-2823



John Roberts Ring Days Monday & Tuesday

Get Your 10-K Gold

ARTCARVED COLLEGE RING BY JOHN ROBERTS

Meet Factory Rep Gene Osten
9:00-4:00 both days



University of Oregon
BOOKSTORE, INC.
895 East 13th Avenue • Mon-Fri 8:15-5:00 • Sat 9-1:00

ENTERTAINMENT

OLIVER GOLDSMITH'S SHE STOOPS TO CONQUER. Now playing at THE UNIVERSITY THEATRE in the Pocket Playhouse. May 12, 13, 14, 15. 10542:14

EMU Cultural Forum
presents

Wednesday, May 12

"EXPERIMENTAL" FILMS

Here, finally, are some of the rare short films that you've probably been waiting to see for a long time including: **LES MISTONS**, Truffaut's second film made in 1966. "The story concerns a band of young boys who are just beginning to discover the mysterious seductions of sex. Awed by its power and curious about its effects, yet at the same time disturbed and embarrassed, they explore it vicariously by harassing a pair of lovers."—Lincoln Johnson
A wide variety of other "greats" will also be shown.

7:30 and 9:30 180 PLC Adm. \$1

Phi Psi Presents

A DAY AT THE RACES

Starring the **MARX BROTHERS**

Just possibly the best of the Marx Brothers films. Set around a race track, this great classic is hilarious. Don't miss it this weekend.

Friday, May 14 7, 9, 11 p.m.
177 Lawrence \$1

DEVIL IN MISS JONES

Starring **HARRY REAMS**
and **GEORGINA SPELVIN**

Justine Jones committed suicide because her life is a void. Confronted by the Devil, she imposes the hypothetical premise "If I had my life to live over, I would live a life filled... engulfed... consumed by lust!" This sets in motion a series of erotic encounters that reaches far beyond human experiences—truly a gem of erotic art.

Saturday, May 15 5:30, 8:30, 11, 12:30
180 PLC \$1

Bijou Dream

presents

Tuesday May 11

INGMAR BERGMAN'S

THE NAKED NIGHT

(1953 90m.)

Harriet Anderson and Gunnar Bjornstrand in a drama of humiliation and memory in a circus, much like a typical college classroom.

8 p.m. 180 PLC
\$1.25 or by season ticket 10589:11

NEIL SEDAKA— MAC COURT

Tuesday, May 25, 8 p.m.
Tickets at the usual outlets

10576:21

HORSES TO RENT

Hourly rates, scenic trails, no guides.
WEEKDAYS, EVENINGS, WEEKENDS
Telephone for Reservations: Windgate
Farms, 996-6689. 13454:8,7

BLACK FOREST TAVERN

2657 Willamette 344-0816
Live entertainment five nights a week
MICHELOB ON TAP 11749:fr

EFIS CINEMA 7

Eugene Mini Mall, Second Floor
10th & Olive, 687-0733

Tonight Through May 13

Two Bogart Classics

HIGH SIERRA

Bogart-Ida Lupino

Plus

HAWKES-HEMINGWAY'S

TO HAVE & HAVE NOT

Bogart-Bacall

Showtime: 7:30 p.m. 10578:13

SOULSTICE

A story told entirely through dance about a city woman who loses her soul. Original choreography by Teresa Kilian, original music created by Robert Eaton and performed live by orchestra and choir.

Unique Entertainment

May 13, 14, 15

8 p.m.-Geringer Annex

\$1 at the door. 1435:14

PERSONAL

CONGRATULATIONS NEW PHI PSI PLEDGES:
The rowdy thirteen: Larry, John, Mike, Brett, Jerry, Steve, Jim, Chris, Don, George, Chris, Mark and Mike. 1495:11

BETAS: DO YOU have to attend our functions to have a good time?

Chi Psi

1498:11

TRACY SIMPSON—We heard you playing with your stitches. Stroke on noodle. 1503:11

KIRBY: DID YOU try to flip me the grip? It could cost. Whaa—l. Jodi? 1462:11

LANE MEMORIAL BLOOD BANK DONORS NEEDED

A Positive 12 Units; A Negative 4 Units; O Positive 9 Units; O Negative 1 Unit; B Positive 2 Units; AB Positive 1 Unit.

Donor Hours: Monday thru Thursday 10:30-12:45; Tuesday thru Thursday 2:00-4:30; Friday 3:00-6:30.

Call us for an appointment at 484-9111

DON'T

let one more day pass hating those unsightly hairs. Phone 687-9181. Electrology by Marian. 10583:MWF

HAMILTON STAINED GLASS

Complete supplies for stained glass at reasonable prices. Good selection of glass in stock now.

4th & High
485-8650

13583:UWF

CONNIE HUNT

Happy 19th Birthday Miss Sugar Lips.

Love, The Gang
1485:11

COLORADO DELEGATES: Meeting tonight 7:30 p.m. EMU Barber Chairs. 1470:11

SEVEN OF HEARTS: Sorry it's late but I would never forget a dream. All's well, bruises gone. Love, The other seven. 1471:11

TO THE BLONDE in the 12th row of 177 LA, why did you move? I'll sit next to you on Wednesday. 1472:11

JEFF MOORE: Dial 614-593-8704 and ask for Clark, what the hell have you been up to? 1473:11

CROSS THE OCEAN

Jump the River

Call the Food-op

We Deliver

Food-op

1535 Agate

10587:11

LISA HERSHEY—Glad you joined our "family"! Better red than dead, ME. 1475:11

JAN OLIVER FOR ASUO PRESIDENT

Paid for by Jan Oliver

1477:11

HASSLE-

I haven't forgotten, I'm just slow.

The Revenge Seeker

1479:11

GAIL—I met you at the SAE House. I want to meet you again. Please call 342-8412. Jeff. 1480:12

BIKERS-DON'T FORGET—fill out survey forms, drop at EMERALD stands by Friday. 1482:14

MOLLY, SORRY WE COULDN'T speak. The Parents love you. Your Old Boyfriend. 1483:11

LEE ANN KRAMER

My address is 525 Roskie, Bozeman, MT. 59715, Ralph Stevens. 1291:11

WAIT

UNTIL YOU'VE HEARD FRANK CHURCH
CHURCH HEADQUARTERS

873 Willamette 686-8876

Paid political ad

Christine Hurd

873 Willamette

1459:12

She came, she saw, **SHE STOOPS TO CONQUER.** See Kate Hardcastle's mistakes of the night. University Theatre. 10541:14

LIGHT SHINES, DIVIDES, refracts, reflects, dis-solves, adds, subtracts, envelopes, blinds and enlightens. **PRISM** May 21, 22, 23. EMU Ballroom. 10540:14

THE 4TH ANNUAL BLACK ARTS FESTIVAL

360° FROM A BLACK PERSPECTIVE



**BLACK STUDENT UNION
UNIV. OF ORE. MAY 10-15**

Tuesday, May 11, 1976

12:25 p.m. 13th St. St. Faire

2:30 ASUO Forum Plays: 1-1st Militant Ministers by Ben Caldwell 2-Soul Gone Home by Langston Hughes 3-The Gentleman Caller by Ed Bullins 4-Dutchman by Lerol Jones

1:00-5:00 p.m. Art Museum Art Exhibit: Black Art by contemporary artists on the life of Blacks in the Northwest.

7:00 p.m. EMU Ballroom Mister Tommy Anderson: "Black Education in America"

8:00 p.m. EMU Ballroom Mister Herbie Cauthorne: The works of Malcolm X