

Author foresees increased individualism

By LORA CUYKENDALL
Of the Emerald

The protest and campus violence of the 1960s — what did it mean and where is it now? Those questions have been kicked around by the press periodically over the last few years and they got kicked around last night — but not by the media.

Theodore Roszak, author of "The Making of a Counter-culture" and other books examining recent social upheaval, addressed those subjects in a talk he gave to an overflow crowd in 180 PLC. Roszak, chair of Interdisciplinary Studies at California State University at Hayward, spoke on campus as part of the University's series of centennial lectures.

"The youthful generation developed a profound respect for individuality which made chaos of radical politics," said Roszak. "When you are concerned with individual persons you can't impose 'mass' and 'class' on people."

Rozsak, whose writings have

made the media regard him as a kind of unofficial spokesman of the counter-culture, has said that



Theodore Roszak

"the media would have us believe that everyone is reverting back to the 1950s mentality."

"Time calls every six months or so and asks me 'whatever happened to all that campus protest.' The media have been writing obituaries for the whole phenomenon for a long time, but the revolution is still very much alive," he said.

Terming the issues and causes of the 60s a "mosaic of social upheaval" rather than a defined political movement, Roszak said the change in consciousness which began in that era laid the groundwork for the major social which is now making itself known in most

segments of society. He called that change one of "gigantic proportions" and says it is "unprecedented."

"The catalog is replacing political manifestos," he said, explaining that a desire for individual development has replaced group goals. Roszak said the proliferation of continuing education classes, self-help clinics and encounter groups are all manifestations of this change in people's goals.

Moving from a look at the past to focus on present and future trends, Roszak predicted that people will soon find the need to "scale down" their technocratic society in order to live with an increased individualism.

"Our present institutions and

structures can't handle persons as individuals," he said. "When people say 'Don't fold, spindle or mutilate me but treat me as a person,' the system won't be able to handle it. There will be big changes."

Rozsak predicted the direction of that change will be a simplification of society — a movement away from bigness and to political and social organization based on small groups. He said this movement is already making itself known in the form of increased concern with ecology.

"The natural environment is the exploited proletariat of every industrial society," said Roszak. "Individualism is working on two fronts at once — to protect both person and planet." He said there

is a political connection between persons and the planet and, emphasizing the mystic relationship, said, "All that wounds us, wounds the planet as well."

Rozsak ended his lecture, which he titled "Person Planet: Manifesto for an Intimate Revolution," with a plea to let the person-planet connection be used to determine the size of social and political institutions.

"Whatever drives us into dependence is too big," he said. "And if it's too big for us personally, it's also a signal that it is too big for the planet."

In addition to "The Making of a Counter-Culture," Roszak is the author of "Where the Wasteland Ends" and the recently published "Unfinished Animal."

Greeks set show for yearly fete

Campus Greeks will display their imagination tonight in a talent show highlighting Greek Week, an annual celebration of University fraternities and sororities continuing today through Saturday.

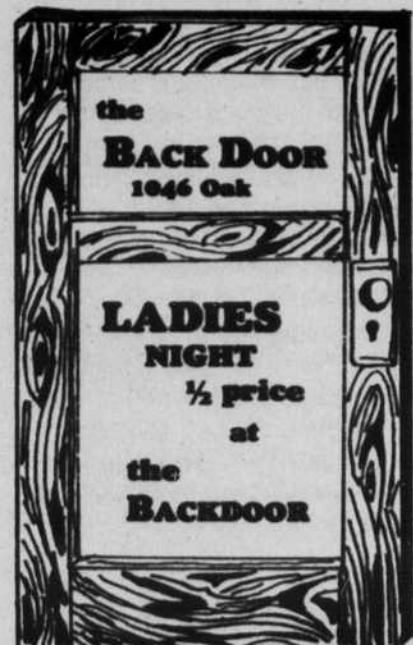
The week's festivities were planned by the Junior Interfraternity Council and Junior Panhellenic members to bring a greater awareness of Greek organizations to students and the community.

Tonight's talent show will feature 15-minute programs presented by each Greek living group. Admission is 35 cents and showtime is 7:30 p.m.

Other events scheduled this week include faculty dinners and serenades Wednesday and Thursday and a "bunion derby" Friday to raise money for charity.

Pushcart races will be held at noon Saturday on 13th Avenue between University and Kincaid streets. Canoe races are scheduled at 2 p.m. on the Millrace from Hilyard Street to Alder Street. A tug-of-war over the Millrace will follow at 4 p.m.

An all-Greek party will round off the week-long celebration Saturday at 8 p.m.



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IFC overrides Exec vetoes

The Incidental Fee Committee (IFC) overrode two ASUO Executive vetoes and cut another in half during deliberations yesterday.

The committee voted unanimously to override executive vetoes that would have added \$800 to the Music Steering Committee budget and provided funding for a second work-study position at Action Now.

A veto which would have added \$300 to the budget of Peer Academic Counseling Evaluation (PACE) was cut to \$150 by the IFC. Jamie Burns, IFC chair, said that the funding will be used by PACE to purchase additional computer time and to assist PACE

in its efforts to hire a graduate teaching fellow.

The IFC was unsuccessful in its attempt to override the Executive's budget veto of the Student University Affairs Board (SUAB).

No action was taken on budget vetoes of the EMU, Graduate Student Council (GSC), and the EMU Board.

The vetoes of the SUAB and EMU Board centered on the addition of recommendations to next year's IFC which would give the two bodies priority in the release of reserve funding. The IFC voted to deny salaries to members of both bodies during budget hear-

ings earlier in the term. According to Burns, salaries and funding for projects could be dispensed from unallocated reserves if the SAUB and the EMU Board can prove that they deserve the funds.

The EMU veto carried the stipulation that "all student employees of EMU programs shall be covered by the ASUO Affirmative Action Plan."

A public hearing to discuss guidelines for allocating ASUO funds will be held today at 11:30 in the EMU, room to be posted. The guidelines are being formulated to assist the ASUO Comptroller in the disbursement of funds, said Burns. He will be present to answer questions.



Carlo Rossi Vin Rose Beautiful pink color... beautiful taste

Salute:

Many people have asked me what gives Carlo Rossi Vin Rose of California its beautiful pink color. The answer, very simply, is that the color and the good taste come from the grapes themselves. But surprisingly, the best grapes for giving Carlo Rossi Vin Rose its fresh clean taste and brilliant pink color are not pink . . . they are dark purple.

You see, the color in the grapes is only in the skins. When the grapes are first crushed the juice is almost clear. But, by letting the juice stay in contact with the skins for just the right amount of time after crushing, the skin color tints the wine pink. Too little time and the color is too pale, too long and you'd have red wine. Just a kiss, then the skins go their way and the juice goes on to be Vin Rose.

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Carlo Rossi

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