

## Deadlines approaching for voter registration

By RICK BELLA  
Of the Emerald

Some new laws passed by the 1975 Oregon Legislature will allow voters in Oregon to register right up to election day, but officials in the State Elections Division hope voters won't wait until then.

Voters who are already registered but want to change their party affiliation must re-register by the April 24 deadline. Lyn Hardy of the State Elections Division says this deadline is especially important because under Oregon law, voters may vote only for candidates of their party affiliation. He says, however, that anyone may vote for the ballot measures. This coming primary election will offer four ballot measures referred to the voters by the legislature in the last session.

"We will have our offices open for registration all day Saturday throughout the state," says Hardy. "But we hope people won't wait that long. Of course," he says, "any qualified new voter who can prove residence for 30 days before election can go to our offices and register any time up until the election, but they won't be in the poll book. They'll have to get a certificate of registration and take it to the polling place."

Hardy said over 41,000 new voters registered in March, and that the total by the end of the month was almost 1,235,000 in the state. He says the highest mark ever recorded was for the 1974 election with almost 1,249,000 but he expects this year's total to break the record and approach 1,270,000.

Registration has increased for Democrats in recent months, Hardy said. In March, Democratic registration totaled a high of 48.9 per cent of the voters, Republican registration totaled 22.1 per cent of the vote, and 29.1 per cent registered for other parties or as independents.

Officials at the Lane County Elections Division say they would like voters to register as soon as possible so the poll book can be assembled. The elections division office is located in the basement of the old armory building at 125 E. 7th Ave. The phone number is 687-4234.

## Gus Keller enters city mayoral race

By TOM JACKSON  
Of the Emerald

Eugene City Council President Gus Keller announced Thursday that he will run for mayor of Eugene in next November's election. Keller represents Ward Two on the council.

"I would like to see Eugene progress and grow," said Keller at a Eugene Hotel press conference. Keller believes that "opportunity for all of our citizens must be our greatest concern. Controlled growth is a vital factor in this pursuit."

"We don't want any polluting industry," he said, adding that some businesses by-pass Eugene because of "the problems they know they will have" with the public.

He continued, "We want to eliminate auto traffic in our neighborhoods. Today there are as many and probably more automobiles on our roads. We need a program that will move traffic quickly with less noise and less pollution."

But Keller said this is being "bogged down in a planning process that is constantly being thwarted by countless roadblocks under the guise of citizen participation." He said the procedures are so complex that delays and procrastination are common.

Keller called for streamlining of the city government for more effective decision-making. Citizen input, said Keller, "is important but must be expedited through the maze more quickly."

Regarding Eugene's neighborhood associations, Keller said there is a possible "smoldering conflict between the business community and the neighborhood groups."

Citing Eugene's bike and hiking facilities and easily accessible recreation areas, Keller pointed out the unique atmosphere of Eugene. He said, "Many elements comprise our community. The University of Oregon affords us the cultural elements," and added that the availability of natural resources adds to the industrial aspect of the community. "And that," said Keller, "is the beauty of Eugene."

"People love to associate me with the business community," said Keller, who is the General Manager of John Warren Hardware Company in Eugene, "but my support comes from far-reaching segments of the community."

Keller saluted the past performance of Mayor Les Anderson, who will not be running for re-election, and said "I feel qualified to keep Eugene on track and moving ahead in a positive manner."

Oregon Daily Emerald

## Student lobbyists invaluable according to Mary Burrows

By TOM JACKSON  
Of the Emerald

State Representative Mary Burrows, R-Eugene, appeared at the University Thursday to discuss lobbying in the Oregon Legislature with students of a Student Legislative Issues class, a part of the SEARCH program.

Burrows represents District 41, which includes the University, the downtown area, the area north of the Willamette River.

Burrows says the lobbyists at the legislature are often called the "third house," and she adds, "they are invaluable."

"The student lobbying effort was extremely effective in the 1st legislative session," said Burrows, pointing out that students from the University of Oregon and other schools aided in the passage of such important legislation as the rape bill.

Advising students on how to be more effective in their lobbying efforts, Burrows said to "forget party and geographical barriers." She says all legislators have "different priorities" and the lobbyist can be more effective by reaching all legislators.

She believes it is important for lobbyists to understand the legislators. All of them, she says, have vested interests and biases that are determined by "where we've lived and the lives we've touched." Burrows believes vested interests "are the experiences we have had or are having."

Burrows feels an important part of the decision-making process of a legislator is the initial "gut reaction and basic philosophical make-up."

Burrows said most Oregon legislators are "not affected by 'winning and dining.'" "I really think Oregon

is more sophisticated and more honest than to be affected by that kind of jazz," she said.

She added that threats are a bad method of drawing support or opposition to a bill. "A bill has to pass on the merits of the issue," she said, "not on threats that don't amount to a hill of beans."

In giving testimony, a lobbyist can be more persuasive by giving examples of personal experience. Such testimony, according to Burrows, "carries a great deal of weight." But more importantly, she stressed the necessity of being well prepared with "every fact and figure you can find," especially if the facts are "from beyond your own study."

But Burrows says "the worst thing you can do is exaggerate," a problem that includes legislators as well. "Once they've damaged their credibility, they're through," she said.

Burrows believes all bills are "two pronged," and consist of a concept and a mechanism for implementing the concept. It is in the mechanics of a bill that problems occur which cause it to be rejected. She feels the sponsors of a bill should have a broad base of support; persistence to get it on the floor, and a willingness to compromise, for "there are very few black or white issues—there are many gray areas."

Burrows feels that the Oregon legislature should have a longer session or a break in the middle of the session. Citing the fact that the 1st five-month session passes about 2,700 bills, she said the legislature needs more time to consider these bills, particularly complex bills.

Pointing to U.S. Senate Bill One as an example of a very complex bill, she said legislators often have to "buy the whole ball game or scuttle the whole ball game."

## Sophomores,

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