

Head-count going 'absolutely wild'

Dean says business school size 'hard to handle'

By MARTHA BLISS
Of the Emerald



Overall University enrollment figures have finally stabilized during recent years, but the College of Business nevertheless is experiencing student influx too large to handle, reported Business Dean Richard West at a Eugene Rotary Club luncheon Tuesday.

"The head-count is going absolutely wild," West said, and the consequences will affect "literally hundreds" of students if the University does not take appropriate action on the problem soon.

West acknowledged that University Pres. William Boyd has proposed two solutions to the college's enrollment problem, but he considers both of them "inadequate."

Boyd's first proposal involves a change in the college's graduation requirements to incorporate more liberal arts courses. Such added non-business requirements would distribute the college's wave of students throughout the University, thereby lightening its total student credit-hour load.

West countered this proposal by reporting that approximately half of the business students' requirements are already in the liberal arts. He added that

the college might "run the risk of losing accreditation," if it requires any more non-business courses.

Boyd's second proposal suggests authorizing faculty members of other departments to teach some of the core business courses, thereby freeing business professors to concentrate more on in-depth areas.

West opposes this proposal also, saying that graduate students already teach most of the core business courses.

"Neither of these proposals will work," West told his audience. "We must have either more resources or we must start restricting student enrollment."

A former member of the Eugene Rotary Club, West acknowledged an offer he received from the University administration to add four more faculty members to his staff. However, he said such a slight increase would offer little improvement.

The college currently houses 52 faculty members, some of which are graduate students. West estimates it will need nearly 75 members for the 1977-78 academic year if it is to function adequately under the continually ex-

panding student enrollment.

"We have heard very much rhetoric but not very much rationality," West remarked concerning administrative efforts to solve the college's enrollment problems.

West himself recommends cutting into the liberal arts' resources since it is not experiencing an enrollment growth. He said he realizes the importance of liberal arts in the University curricula, but does not think his proposed budget cuttings would hinder any of the departments.

"I realize that the University is more than a college of business," West said, "but two-thirds of the total University enrollment growth is in the business college." Whereas the college comprised four per cent of the University's enrollment in 1971, it now holds eight per cent.

Despite their frustrations, West stressed that these financial issues did not influence him in his recent decision to resign as dean and accept a job offer from Dartmouth College in Hanover, N.H., as dean of its Amos Tuck College of Business. The job begins in September.

Announcing



When you registered earlier this week you no doubt found a white computer sized card in your packet. Understandably, when you realized that the card had nothing to do with getting through the task of registering you probably threw it away.

That card, though, does have a useful purpose. On it is the proposed amendment to the Articles of Incorporation of the University of Oregon Bookstore, Inc. In a nutshell, that amendment would extend the terms of office of all persons elected to the student-faculty Board of Directors to two years. At present, there are six Board positions that carry a two year term of office, but the other four positions are for only one year. Hence, every year seven positions on the Board of Directors come up for election. The amendment provides for the yearly election of five directors for two year terms.

The Bookstore is a large and complex organization. Each year it distributes around three million dollars worth of books, school supplies and other goods to some twenty thousand students, faculty and classified staff members. As a non-profit corporation it is required to operate under the requirements of the corporation laws of the State of Oregon.

The Board of Directors works together with the Bookstore's management to determine what policies can be employed to best serve the consumer needs of the students, faculty and classified staff. In order for the Board to most effectively serve this function, it is necessary for each director to acquire an understanding of the mechanics of operating such a large and complex organization. All too often, by the time a director who is elected for a one year term learns enough about the Bookstore's operation to make a meaningful contribution to the shaping of its policies, that person's term of office has nearly expired.

The Board of Directors has concluded that future Boards would be able to better serve the consumer needs of the Bookstore's members if each director were elected to a two year term. Consequently, the Board has decided to put this amendment to a vote of the members.

Instead of holding a special election earlier this year, the Board decided to hold the voting on the amendment in conjunction with this year's election of directors. Hence, if the amendment passes, no present director or director elected in this year's election will have his or her term of office extended. In fact, the amendment would not take effect completely until the 1978 election of directors. The amendment must receive at least two thirds of the votes cast to pass. The voting will be held May 3rd through 7th in the Bookstore lobby and all University of Oregon students, faculty members and classified staff members are eligible to vote.

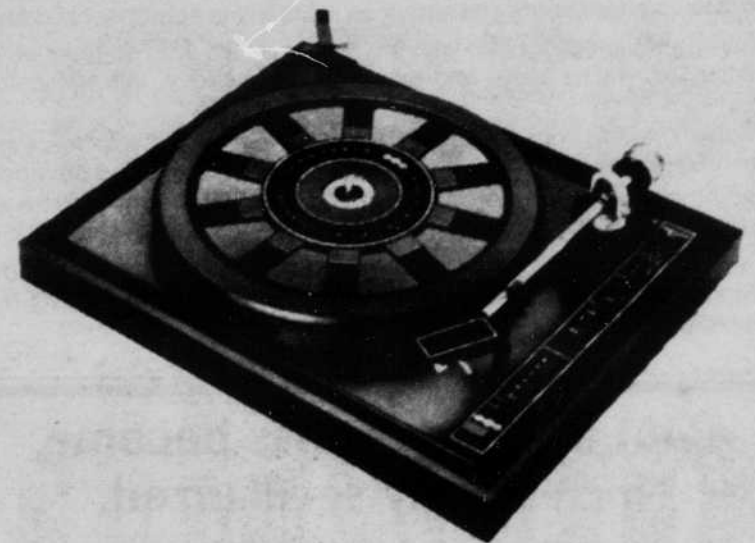
The Board of Directors feels it is a good amendment and urges you to vote for it.

Robert J. Smith

ROBERT J. SMITH
President
Board of Directors
University of Oregon
Bookstore, Inc.

BOOKSTORE ELECTION May 3-7

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