

Letters

Visible pollution

The decision by the *Emerald* to run Gallo ads for six weeks beginning with the April 7 issue forces one to question for whom and for what purpose this paper continues to exist. Clearly it does not speak to the needs of the more than 3000 students who signed petitions against scab lettuce in the fall. Equally clear, the *Emerald* does not identify with the issues of human rights and social justice that such a petition campaign represented. So what does the appearance of a Gallo ad under the disguise of "Carlo Rossi" represent?

Quite simply it means that the rights of farmworkers who pick grapes in the fields and make Gallo's wines are once again subordinated to one brutal concept — profit — and that the *Emerald* will fully participate in that process under the guise of freedom of the press, or advertisement, or some other abstract rationale. Equally important it means that a small part of the "free press" has been bought by E & J Gallo simply because they have the money to do so and the *Emerald* is greedy enough to acquiesce. The Gallo ad is a form of visible and idealistic pollution, degrading concepts of social and economic justice for which thousands of Oregon students have declared themselves in favor. By running this ad the *Emerald* states unequivocally that it stands opposed to farmworkers in the fields and farmworker supporters at this University and on the side of Gallo — and profit.

Bill Ratteree,
CSPA, grad.

Editor's note: Contrary to Mr. Ratteree's opinion, the Emerald's advertising policy is not "some...abstract rationale" but a commitment to publish all advertising, commercial, political or public service, as long as it is not illegal, fraudulent or libelous. It is not our "greed" that compels us to publish an ad but our unwillingness to act as a censor by denying advertising space to one while offering space to others.

Mr. Ratteree is also mistaken when he implies that advertisers influence our news or editorial policy. The Emerald consciously and consistently maintains a complete and total separation between our advertising function and our news and editorial functions.

Realism prevails

The defeat at the April 7 faculty meeting of Professor McConnaughey's motion recommending the same cost-of-living increases for all faculty members regardless of salary was disheartening to anyone entertaining illusions that academics might be moved by a sense of equity. The intent of Prof. McConnaughey's motion was to make the distribution of across-the-board money more equitable so that, for example, instead of a \$600 increase for a \$10,000 salary and a \$1,200 increase for a \$20,000 salary (should the determined increment be 6 per cent), each of the two salaries would be increased by \$900. The naive credulity of anyone cherishing hopes that the hearts of faculty members might be softened by humanitarian appeals was shattered by the displays of patronizing condescension, rank elitism and glaring self-interest exhibited by faculty members who opposed the motion.

One orator, though not speaking directly against the motion, rose to say that the faculty was indeed fortunate to have among its number a humanitarian like Prof. McConnaughey, leaving unstated the suggestion that the faculty must remain realistic. One realist complained that if the administration were to follow the McConnaughey recommendation, the disparity between the salaries of junior and senior faculty members would never increase but remain the same until the end of time. This is simply not true, for Prof. McConnaughey's motion addressed itself solely to cost-of-living increases, not to promotion and tenure or merit increases. Passage of the McConnaughey motion would not have left unfulfilled the elitist desire for greater disparity.

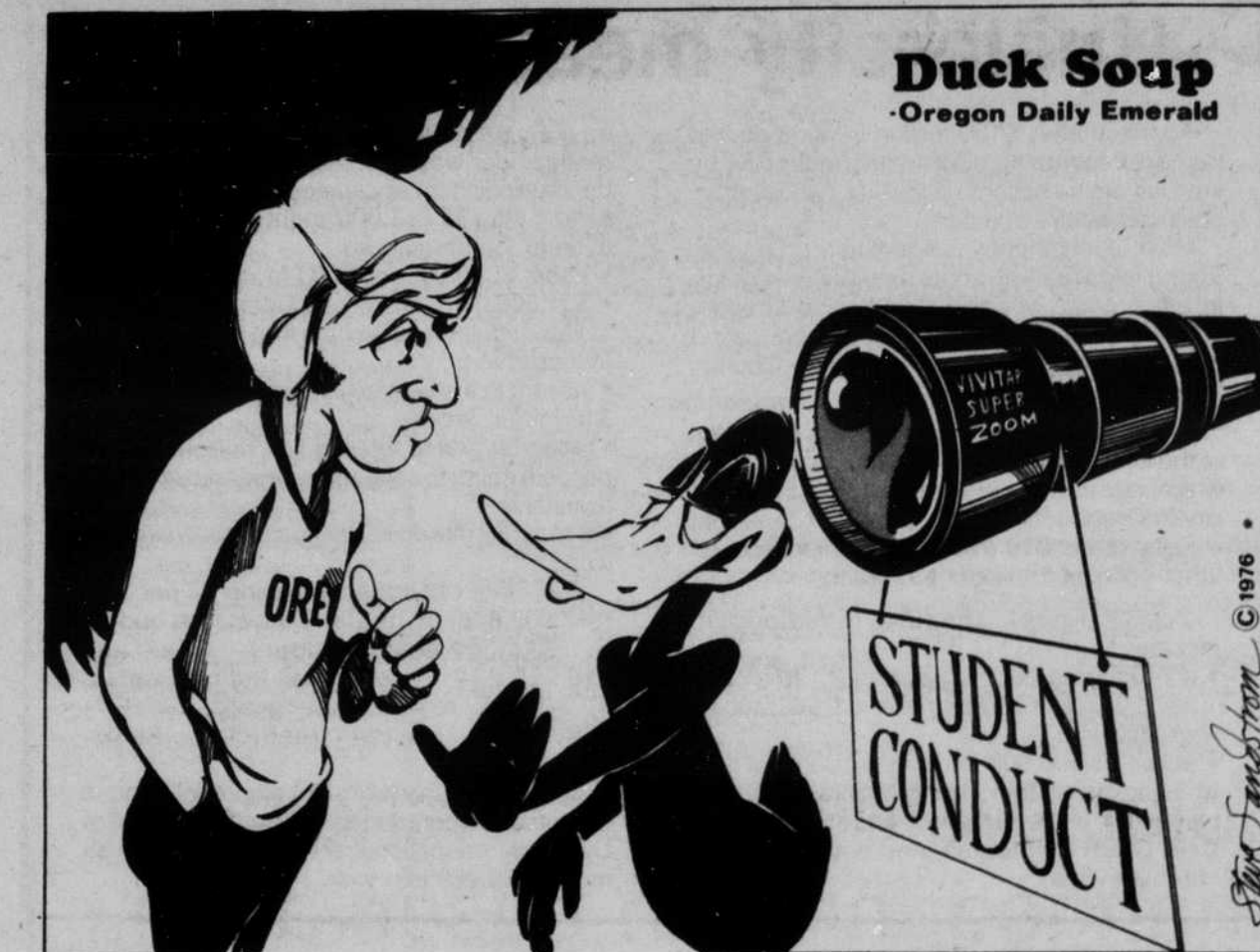
Another speaker, expressing his concern for those approaching retirement, said the McConnaughey motion would give these faculty members smaller salaries at retirement, hence smaller pensions. This argument overlooks the fact that there are faculty members close to retirement with smaller salaries than many younger faculty members and ignores the experience of far too many that in capitalist America, an additional score or two of pension dollars per month is no guarantee against economic hardship.

Prof. McConnaughey's motion, had it passed and had the administration acted upon it, would have given lower paid faculty members a somewhat larger hedge against inflation now when they must provide the necessities of life for themselves and their families. Those high up on the money ladder might have had to do with fewer extra cocktails or glasses of expensive sherry. In this instance as in the many attempts to disembarass the University of ROTC, realism prevailed.

Guido Palandri
assistant head
catalog librarian

When in Rome

I am concerned with Mr. Goldstein's economic analysis of the positive effects of global corporate investment in less developed countries in that such analysis fails to consider the nature of this growth and the distribution of wealth as a result of this much needed growth. The character of industrial progress in less developed countries is primarily geared to the technological needs of sophisticated, highly-industrialized and affluent Western nations. The wealth generated as a by-product of industrialization in less developed countries does not generally benefit the majority of impoverished citizens i.e., Brazil, Argentina, Chile, and the remainder of South and Central America. Less developed countries have made insignificant progress toward the eradication of sickness, malnutrition and ignorance resulting from poverty even though these impoverished countries are experiencing exponential economic growth. This paradox is due in part to the concentration of power and wealth in the elite ruling classes which exhibit a conservative outlook in their lack of effective social programs to ease pain, poverty and backwardness. These elite ruling classes also grant charters to global corporations which in turn invest large capital outlays in plants and equipment which manufacture



Don't make any rude gestures...I think we're being watched!

at large

By STEVE DODGE

Zoot, zoot

A couple of friends involved in the study of language let me in on a startling discovery the other day.

Seems the two had been concerned that every word they ever uttered had been said by somebody else and that there was a hard and fast list of greetings and so-longs that everyone had to choose from when talking.

Once and for all, they decided, it was time to get that list together. First they thought of all the friendly greetings they could list: "Hi"; "Hello"; "Hi, how are you?"; "How ya doin'"; "Howdy"; and "Hey." Then they came up with all the "goods" describing the state of the day: "Good morning," etc.

They found two other categories, the stylish foreign greetings like "Hola" and for the non-verbal populace a whole host of gestures: the grunt, the nod, a wave, raising eyebrows, the smile and depending on who you're greeting — the kiss.

They found many variations on the last one varying from actual contact to a simple spreading of the lips. They also discovered that the eyes communicate a number of greetings.

Not to be outdone, I offered some parting phrases like "Bye," and its close cousins "Bye, bye" and "Goodbye." Then there are others like "See ya later" and shorter ones along the same lines: "See ya," and a simple "Later." Friend No. 1 offered the well wishing partings: "Good luck"; "Take care"; "Keep on trucking"; "Have a good

day" and "Don't work too hard."

At this point, I began to wonder at the sanity of my buddies and attempted an escape but was caught by Friend No. 2.

"You forgot 'So long'; 'Happy trails'; 'Peace'; 'Be seeing you'; 'See you around'; 'See you tomorrow' and 'Catch you later,'" he said.

"Oh," I said.

"And the foreign goodbyes like 'Sayonara' and 'Adios,'" said No. 1.

"They're all so cliché," said No. 2, wrinkling his forehead in thought.

"I wish we could come up with a new one," said No. 1.

"Zoot, zoot," said No. 2 with a smile.

"What?"

"Zoot, zoot," repeated No. 2. "It combines all friendly greetings and goodbyes," he said. "Except one."

"What's that?" inquired No. 1.

"How about 'I love you,'" said No. 2.

"All you need is love," we chorused.

"Revolutionary!" cried No. 1 proudly.

I noted I was late, as usual, and started to say "See you later" but something caught me. "Well, Zoot, zoot," I offered, and then feeling I had forgotten something, turned, waved and repeated in parting, "Zoot, zoot!"

They said "Zoot, zoot" to each other as they separated and No. 2 said, "Zoot, zoot" to his girlfriend a moment later before kissing her.

I strolled away pondering the possibilities of language.

products that can not be assimilated into the poverty and underdevelopment of backward countries. Human suffering is basic to existence in less developed countries, Mr. Goldstein, and these conditions have not been eliminated nor reduced significantly through the over-rated benefits of industrialization and exponential economic growth. When in Rome ... suffer.

Lee Solomon David
pol. sc., soph.

First hand sight

As a member of the Incidental Fee Committee, I have had the chance to see first hand the strong diversification, abilities and potential of ASUO presidential candidate, Jim Davis. His strong commitment as vice-president to the student programs this last year

and to the future insures and protects the uniqueness of the education that can be attained by the students attending the UO.

If elected, Jim Davis could only further this in helping to fulfill your educational needs.

The same holds true for the pioneering strides the ASUO government has made this year in legislative and administrative affairs. The election of Jim Davis would ensure the continuation of these efforts, efforts that would give you, the consumer, a greater say in your right to participate on the issues concerning your education.

I urge you to vote for the candidate with the background, experience and commitment to responsibly address your needs. Please vote Jim Davis.

Glenn Watters
IFC member

Candidates letters

With the approach of the spring term ASUO elections, the *Emerald* expects an increase in the volume of letters to the editor, especially candidate letters. Because of space limitations, we will have to limit each candidate for ASUO president, class office, Incidental Fee Committee and Student University Affairs Board to three letters. Candidates should indicate on the letter that it is to be included in their quota. This policy will be effective from April 19 to April 27. Candidate letters should conform to the regular letters policy. Letters must be typewritten, triple-spaced with a 65-space margin and personally signed. Letters should not exceed 250 words.

Friday, April 16, 1976