

# EMU soon to have Baskin-Robbins

By JERRIL NILSON  
Of the Emerald

Walking through the EMU breezeway, the sweet smell of jamoca almond fudge ice cream wafts its way past your nostrils. Is it a dream?

No, it is soon to be reality. Baskin and Robbins, complete with 31 flavors, is scheduled to open an ice cream parlor March 21, according to EMU director Adell McMillan.

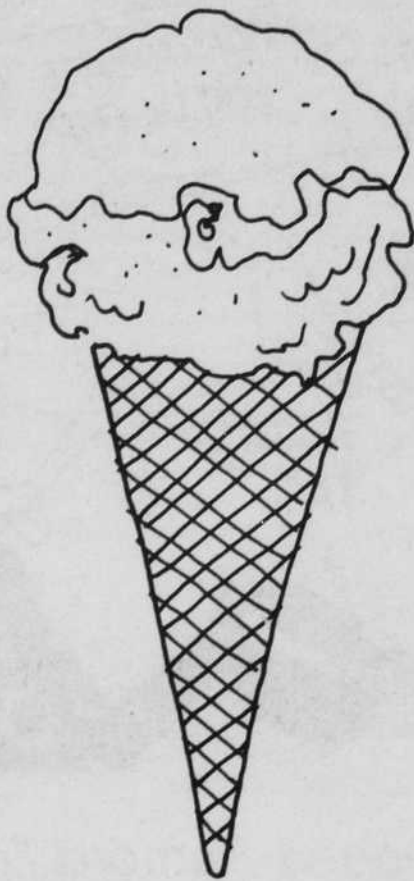
Bids were obtained for the first private enterprise on a state-school campus in late November of last year, yet the final contract was not signed until Jan. 21.

The first rental payment is due March 21, and that is the anticipated opening date. However, EMU Business Manager Bob Schutz says, "We can't say when they will be operational."

Two companies, Baskin and Robbins and Golden Temple, submitted bids, with Baskin and Robbins offering the lower bid. However, Baskin and Robbins was awarded the contract on the basis of past experience in operating an ice cream parlor and the quality of the product and service.

The final contract signing was delayed because of "red tape and negotiations over some contract areas."

The contract requires a minimum monthly rent of \$250 or 5.01 per cent of the gross proceeds, whichever is greater. The company must also pay all real and personal property taxes.



The parlor is under the same franchise operator as the Villard Street Baskin and Robbins, but Schutz says the University parlor will not have the specialty items such as ice cream cakes. The contract is specifically with the Burbank, Calif., based Baskin and Robbins company, 31 Flavors Stores Realty, Inc.

The contract is for a five-year period with rebidding set at that time. A cancellation may occur at any time because of gross negligence, non-performance, failure to comply with the contract, or by mutual consent of the company and the University.

Other stipulations of the agreement include:

- Baskin and Robbins must consult with the EMU director and the EMU Board as to standard prices, types of products, renovations and remodeling, method of operations and personnel matters.

- A list of prices, sizes and types of food and beverages must be submitted one month prior to the first day of operation.

- Hours of operation are to be approved by the University.

- The University will pay utilities, garbage collection, repairs to the building and retains the right to inspect the parlor's accounting records. The company is responsible for repairs to equipment, must pay for custodial care and must submit reports to the EMU.

- All part-time and/or temporary labor will be performed, whenever possible, by students currently registered at the University.

- In no instance will the University be responsible for theft, prop-

erty damage, vandalism, spoilage, fire or acts of God.

The company has submitted a sketch and a floor plan of the parlor, which will occupy the empty rooms across from the EMU print shop.

In a report last fall, the EMU Board estimated that the business will gross between \$60,000 and \$80,000 yearly, and the \$4,000 to \$6,000 received from it will be turned over to the EMU account for food service operations.

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