

Hollow pledges

The 57th conference of the Oregon Newspaper Publishers Association (ONPA) held at the University Friday addressed many problems facing the industry and underscored one to which the industry contributes.

In a word, many of the state's owners and publishers are sexists.

The "My wife, I think I'll keep her" jokes started early in the morning and they never stopped.

Of the many sexist remarks made throughout the two-day conference, the most offensive was probably the advice of one small-town publisher who said, "You can't run a small weekly without a good wife working for you." The idea that a wife works for her husband rather than the two working together is a self-serving attitude.

Aside from the obvious difficulty facing women trying to get jobs and promotions from publishers who hold this attitude, there is a more far-reaching effect.

To assume that a publisher's bias does not creep into the news columns, especially in small weeklies which are often a one-person show, would be naive. How can present generations and generations to come be expected to develop healthy sexual roles when the society in which they live and grow up condones the treatment of women as second-class citizens?

The conference's noon address referred in lofty terms to the responsibility of newspapers to uphold justice and honor. The pledge rings hollow when accompanied by the verbal degradation of half of Oregon's citizens and the obvious denial by the publishers of the respect women deserve as human beings.

Adults included

For some time now critics of violence on television have stressed the potential danger of feeding children a steady diet of such fare. Now, according to a UCLA study, this same danger could exist for adults.

The magnitude of the public debate over the affect of televised violence is reflected by the industry's decision to institute the "family viewing hour," two hours of "non-violent" programming during evening prime time.

Aside from the option of clicking the tube off, two factors make it hard for the average viewer to avoid the violence-packed cops and crime shows. First, they constitute 30 per cent of prime time television. Secondly, these shows are attractive because they feature fast-paced, action plots and visually interesting camera work.

Even though the findings of the UCLA study are far from conclusive, they indicate that exposing adults to violence produced adverse behavior changes. These findings tend to contradict the theory that fantasized violence can act as an outlet for aggression.

To the mentally-healthy person, the line between fantasy and reality is highly visible. Most persons separate televised fiction from real-life situations, but these visual images can carry a powerful after-effect on our perception of reality. Most of these shows offer simplistic solutions for resolving conflicts. Good triumphs over evil with the aid of a gun or a karate blow. On a conscious level, most viewers may resist the notion that violence is a suitable response to all conflicts. The UCLA study, however, suggests that continued exposure may subtly weaken this resistance.

Letters

Service impresses

A few weeks ago I came across a demonstration in the EMU being offered by CIS (Career Information System). The demonstration first gave me the opportunity to fill out a questionnaire about my general interests and abilities. The results were then run through a computer terminal and I received a list of occupations that matched my stated interests. Occupational descriptions are available that include information on job outlook, wages and hiring requirements, among other things. Information about specific programs of study and schools in Oregon is also in CIS.

I'm wondering why we don't have this service available on campus all the time? It really impressed me, and it would be of benefit to those students who are undecided, or have a major with no job prospects.

If anyone else participated in the demonstration anywhere around campus, please give your opinions to EMU, Suite 4 or call extension 3724. I'd like to get together and discuss how to get this

information available to us on campus.

Doesn't the administration want to assist their students in finding a career, and in guiding them? Let's get together and get this service on campus!

Darlene R. Baumann
psychology, junior

No evidence

An article in the Emerald (Feb. 6, "Activism movement lives") refers to "1970 when the National Guard came on campus to stop a student strike." Since I was teaching full-time that year, I found this statement fascinating.

I do recall that certain students found the war in Vietnam a virtuous excuse for cutting classes, whereby, they proclaimed, they would force the University administration immediately to withdraw troops from Southeast Asia, free "political prisoners," and entirely re-structure the curriculum in the direction of greater relevance (usually pronounced "relevance"). But I find it incredible that anyone found these piddling "guerrilla theatre" rehearsals of



More from Les

By LESLIE ZAITZ

Dollars dominate Democratic drives

Democrats in Lane County will be spending a lot of time answering their phones and doors in the coming weeks as local campaign organizations continue cranking up financing to pull their candidates through the earlier primaries and onward to the Oregon primary.

Morris Udall and Fred Harris have the strongest local organizations (especially on campus) with Jimmy Carter piecing one together and Frank Church's supporters looking behind every Democratic door in search of help.



On the Republican side of the coin, Ronald Reagan's troops have been extremely sluggish in putting together any local organization. No local Republicans have bounded forth with enthusiasm for the conservative.

Gerald Ford, on the other hand, has himself a solid support group based in Portland that is intent on whopping Reagan in Oregon's primary. That group, headed by politico Craig Berkman of Portland, hopes to unveil its organization in mid-March.

For the Democrats, though, the dollar is now all important. The scramble for significant showings in the New Hampshire, Florida and Illinois primaries is draining away contributions fast.

Dorothy Leeper, former chair of the Lane Democratic Central Committee, heads Udall's Lane County organization. She says local Udall people are in a holding pattern, awaiting outcome of those early primaries. Through phone calls and personal solicitation, the group is looking for money.

On campus, University student David McTeague is heading Udall's efforts and has been hustling support for the Arizona congressman since September. Day after day, he sits in the hall of the student union, carefully extolling Udall's virtues and harvesting votes.

Fred Harris's people, rounded up by Wanda Pengra, a Eugene Democrat who likes to work behind the curtains instead of on stage, plan to launch their local fund raising effort with a benefit show this weekend featuring Will Geer, "Grandpa" of television's "The Waltons." Pengra says they also intend to start a "Fifty for Fred Club" with membership open to those willing to boost Harris coffers by \$50.

Andy Zavada, University student from New Jersey, is heading Harris' campus effort which is really just getting off the ground. They intend to use that old faithful money-making route of show-

ing movies to give his campaign a financial shot in the arm.

Zavada and fellow Harris backers will start manning a Harris information table at the EMU next week. When the primary rolls near, they intend to push voter registration hard.

The campaign announced with the biggest bang and least resulting fire has been Jimmy Carter's entrance into the Oregon arena. Dick Eymann, former legislator from out Marcola way, is head of that campaign.

Some Democrats say Eymann and other state leaders (including state senator Betty Roberts) were duped into supporting Carter by his suave, personable style. That support could prove to be a political embarrassment as Carter's record comes under increasingly intense scrutiny.

Eymann is now looking around for contributions of \$500 or more to help keep the former Georgia governor's campaign going. Carter supporters will be invited to a combination party-fundraiser in Eugene (the real kickoff of Carter's local efforts) the night of the New Hampshire primary.

Eymann wants to get something organized at the University but as yet hasn't found any politically-minded students willing to take on the responsibility.

Frank Church announced over the weekend that his unannounced candidacy for President will be formal later this year. That didn't stop him from lining up local liberals, including ubiquitous Ruth Sheppard, to start forming his Oregon effort.

Of the lesser-known candidates, Indiana Sen. Birch Bayh has some people around the state dedicated to him, but wide support just hasn't been there. Locally, there isn't even the barest hint of an organization.

Ditto for Sargent Shriver. No one has announced their intentions to go after Shriver's share of the Democratic dollars and volunteers.

Local Democrats are wondering what became of Henry "Scoop" Jackson, the Washington senator out to get the Russians. George Wallace has got other Democrats peeking around corners—they know he's there but aren't quite sure where. Wallace's camp, though, will rely in the meantime on that 20 to 25 per cent support that comes out of the woodwork each election.

Republicans won't have to reach for their wallets for another four or five weeks. Neither Ford nor Reagan will organize full throttle until mid-March, after early primaries have pretty much dictated whether that fight is over or will have to be carried to the convention floor.

With Oregon's primary still 90 days away, the Democrats are fighting for local help. Voters, though, will probably stand around, waiting to see who will be the first to get off the floor in the East, before opening up their wallets.

sufficient moment to call in the National Guard. I certainly saw no evidence of it.

Maybe your author's informant was thinking about Kent State.

Kenneth Wiggins Porter
Professor Emeritus of History

Editor's note: We agree with Prof. Porter that it is "incredible" that the Oregon National Guard was called in to suppress an anti-war demonstration. The fact is, however, that on April 23, 1970, two squads of

Oregon National Guardsmen, joined by Eugene Police, Lane County deputy sheriffs and Oregon State Police, broke up a sit-in demonstration at Johnson Hall. Sixty-one persons were arrested.

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