

Centennial banners fall prey to theft, weather

By **PATTY FARRELL**
Of the Emerald

The green and yellow centennial banners greeting students when they returned to campus last week cost the University over \$2,000.

Already, \$574 worth have been stolen.

The University owns 50 of the banners, which feature the centennial logo symbol on an "electric green" background. Only 27 hang from the lampposts on 13th and University streets, with 23 in reserve. Since Jan. 1, 14 of the original 27 have been "ripped off," according to Hope Pressman, centennial director.

The banners themselves cost the University \$29 each, not counting original design costs. The Physical Plant charges \$15 to mount each banner, which brings the total cost of an individual banner to \$41.

Fifty banners at \$41 each brings the grand total to \$2,050.

But Pressman says that the price actually exceeds that amount. Because the banners constantly twist around the lampposts, forcing maintenance men to straighten them, the centennial office is slashing the replacement banners which will replace the stolen ones.

"The slashing idea is two-fold," says Pressman. "The slashes will allow air to go through the banners so they won't get as tangled up. Also, slashed banners will not be as attractive for the walls of dorms, sororities, fraternities and rooming houses."

Pressman says that the University intends to replace the 14 stolen banners for this weekend's opening centennial events. "But after that, if they get ripped off, we won't replace them. And that will look really bad," she says.

The nine banners in reserve will be saved for next June's centennial events.

Pressman says that any returned banners will be accepted with no questions asked. "We're just really disappointed," she says. "We'd expected some thefts, but we'd hoped it wouldn't be as extensive as it has been."

Centennial banners may be purchased from the centennial office, 111 Susan Campbell Hall. The banners hanging from the lampposts cost \$35 each to the general public, with the proceeds paying for various centennial events, according to Pressman. Other less detailed varieties of the banners are available at \$20 and \$10 each.

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All Things Considered

NPR news show wins

National Public Radio's (NPR) "All Things Considered," broadcast locally over University station KWAX, 91.1 FM and the Oregon Public Education Broadcasting System, station KOAC, AM, has won the 1974-75 Alfred I. DuPont-Columbia University Award in Broadcast Journalism.

Judges making the award described the program as "an impressive effort to give proportion and depth to news. In this program...NPR fulfills the need for putting the day's events into perspective, perhaps more successfully than any broadcaster, past or present."

The program received one of 10 awards and a commemorative plaque which was presented by William McGill, president of Columbia University. The winners were selected from 900 entries.

"All Things Considered" is a 90-minute news program broadcast from 5 to 6:30 p.m. weekdays and 5 to 5:30 p.m. weekends. But it's not the usual news show format, according to Dan Slater, operations manager for KWAX.

"The show offers rather unique news," he said. "The first 10 to 15 minutes of the program is in the standard 'daily news' format. But the rest of the show is in-depth research and analysis of what is going on in the world today."

He also said the second part of the show doesn't deal with obvious issues such as the current situation in Angola, but rather seeks the uncommon, such as interviews with a self-proclaimed popcorn expert. "There are usually interesting and very unusual reports from around the nation," he said.

Slater said KWAX occasionally contributes material to the nationally-aired show.

According to Slater, the KWAX stories were done by University students, which provides practice and incentive. "It's a real booster for students interested in the field of broadcast journalism to hear their stories on national radio."

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