

Editor hits timber companies, calls for public forest lands

By JACKMAN WILSON
Of the Emerald

"If we're really going to be masters of our destiny," said Tom Bates, editor of the *Oregon Times*, "we have to control our economic future."

Bates spoke Wednesday night at the Environmental Studies Center's supervised field studies class.

Bates said he believes Oregon's economy depends on the timber industry and that the timber industry is controlled by multi-national corporations.

"We're in a very bad situation in Oregon now," he said. "Here we have 20 million acres of prime forest land which are completely out of our control."

Most of this acreage is owned by the federal and state governments, but Bates said government agencies almost invariably serve the large timber companies. "I strongly suspect that the way

you get promoted in the Forest Service is by pandering to the interests of the majors," he remarked.

The only long term solution to the problem of corporate control, according to Bates, is public acquisition of forest lands. "I think it would be a lot of fun to work out a formula for compensation for these expropriations," he said. "Let's see, how much did you buy them (forest lands) for?"

Public ownership of the forests is impossible for now, said Bates, because most of the management talent is associated with private industry. The states' forestry schools tend to "turn out people in a frame of mind to serve the industry," he observed.

Another problem is the lack of concern about Oregon's problems at the federal level. "Our entire economy is less than the margin of error in the Gross National Product. We're not a very significant force," said Bates.

He thinks Oregon needs a citizen's lobby to combat the influence of Associated Oregon Industries (AOI), one of the most powerful lobbying organizations in Salem. The AOI coordinated

the timber industry's successful fight against a timber tax based on yield at the last legislative session.

Citizens could also act to improve the large timber companies' forest management policies, he said. "A useful strategy right now would be to focus all our energies on Georgia Pacific," Bates explained. "There are areas in the state where you just couldn't believe what was done to the land."

According to Bates, Georgia Pacific is the most regressive of all the major timber companies. "How can we expect them to act in our interest when their board sits in Savannah? The evidence suggests we can't count on them at all," he said.

Weyerhaeuser, on the other hand, "is probably the best in terms of reforestation," even better than the state and federal governments, according to Bates.

As for the *Oregon Times*, Bates said he plans to increase the circulation of the monthly news magazine from 6,000 to 30,000 and perhaps shift to a regional focus. "We want to become the vanguard of the Oregon revolution," he remarked.

Teacher studies business psyche

By LORA CUYKENDALL
Of the Emerald

Rubbing elbows around the passages of Gilbert Hall over ten years ago planted a seed in the minds of two business professors which is now flowering in the form of a psychological study of Oregon businessmen.

Norm Smith, associate professor of marketing, taught classes on entrepreneurship at the University from 1964. While he was collecting data on Oregonians who have started their own businesses, he decided to enhance his study by drawing on the knowledge of his old friend and associate, former University professor John "Jack" Miner.

"Jack has done extensive work in the psychological analysis of corporate managers and has developed a way of relating a manager's rise in a corporation to his desire and motivation to manage," says Smith. Smith says he wanted to see what kind of relationship exists between the corporate manager and the person who starts his own business.

Miner, who taught at the University from 1952 to 1968 and is currently a research professor at Georgia State University, has published several books on how industrial psychology relates to personnel management. He's regarded an expert in the field.

"I've found that a person's success in a managerial position is directly related to his desire to organize workers," says Miner, who's studied many different managerial groups. A high-level manager is more highly motivated than a lower level one," he says.

The copyrighted psychological test Miner designed to measure managerial motivation is "basically a sentence completion test," he says. Subjects complete 40 partial sentences. By analyzing the way each manager completes the thought, Miner develops a motivation quotient, which indexes the subject's desire to be a manager.

Smith, who's taking a sabbatical leave from the University this term in order to complete his research on Oregon entrepreneurs, says he intends to test the hypothesis that persons who start their own businesses have an intense desire to manage.

"I want to see if managing a company and starting one take the same kind of initiative," he says.

Smith says that he has reached a plateau in his research. "I have completed all the analytical work on this sample and have come up with some conclusions which contradict the basic assumptions people in the field have made," he says.

Smith says he would like to do additional research before making his findings public. He plans to publish his results in the spring, although there is a slight chance he may release the study as early as January or February.

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Linfield features scholar

Linfield College is presenting renowned scholar and author Richard McKeon as part of their sixth annual fall philosophy lectures in Melrose hall on the college campus.

McKeon will speak Monday,

Nov. 24, on "Approved Books and Prohibited Books: Heresy and Censorship in Western Culture" and Tuesday, Nov. 25, on "Bicentennial: Revolutions and Constitutions." Both lectures are scheduled to begin at 8:15 p.m.

A dinner honoring McKeon will be held at 6 p.m. Tuesday, Nov. 25, in the Oak Room of Dillin Hall at Linfield. Cost of the dinner is \$4.35, and reservations may be made by calling the Linfield switchboard at (503) 472-4121 before 5 p.m. on Friday, Nov. 21.

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International postal rates up

WASHINGTON (AP) — The Postal Service said Tuesday that previously announced increases for international mail rates will go into effect Jan. 3.

The higher rates will apply to all international mail except that to Canada and Mexico. Rates for mail to those two nations are scheduled to go up Dec. 28, the date of an increase for domestic mail. Rates for Canada and Mexico, as well as the United States, will rise from 10 cents to 13 cents for first-class letters.

Under the new rates, a surface letter to countries other than Canada and Mexico will cost 18 cents for the first ounce and 31 cents for a letter weighing up to 2 ounces.

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4. CANADIAN BACON & PINEAPPLE	2.45	3.90	5.25
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6. ITALIAN SAUSAGE WITH MUSHROOMS	2.35	3.85	5.20
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8. PEPPERONI	2.20	3.60	4.90
9. MUSHROOM	2.30	3.75	5.05
10. BEEF & FRESH TOMATOES	2.35	3.85	5.20
11. BEEF & GREEN PEPPERS	2.35	3.85	5.20
12. BEEF & MUSHROOM	2.35	3.85	5.20
13. BEEF & ONION	2.35	3.85	5.20
14. OLIVE	2.30	3.75	5.05
15. ONION	2.00	3.25	4.55
16. BEEF, CANADIAN BACON & FRESH TOMATOES	2.85	4.15	5.70
17. PEPPERONI, CANADIAN BACON & FRESH TOMATOES	2.85	4.15	5.70
18. CHEESE	1.85	3.10	4.40
19. SALAMI	2.20	3.60	4.90
20. ANCHOVY	2.20	3.60	4.90
21. SHRIMP	2.35	3.85	5.45
22. SMOKED OYSTER	2.35	3.85	5.45
23. VEGETARIAN Mushrooms, olives, green peppers, onions, tomatoes	2.85	4.15	5.70
PIZZA ADDITIONS	.25	.35	.50

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MEAT SAUCE	2.50
MEAT BALLS	2.75
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SPAGHETTI AGIO OLEO Fried in garlic butter with Mushrooms and Romano Cheese	2.60
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SPAGHETTI with Clam Sauce	2.50
SPAGHETTI AND RAVIOLI with Tomato Sauce	2.30
MANICOTTI Two light pasta tubes filled with Ricotta Cheese topped with Tomato Sauce and Mozzarella Cheese	2.95
CHICKEN CACCIATORE Green pepper, Onion, Mushrooms and Tomato Sauce, served with Spaghetti	3.75
CANNELLONI Pasta tubes stuffed with Meat and Cheese	2.95
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