## aLL TEXT BOOKS REDUCED 10 PER CENT!

Your Board of Directors has established as its main priority the discounting of textbooks. Beginning Fall Term, all textbooks will be discounted 10 percent from the publisher's list price. It is the Board's feeling that the primary purpose of this store is the sale of textbooks and we want to sell them at the lowest possible price. With the 10 percent discount it has been determined that the store will operate at near the break-even point.

Please note that the 10 percent discount applies only to those texts which are specially priced and shelved by us in the designated textbook areas.

No discount will be allowed on any other books, special orders, or items found elsewhere in the store.


Save on These Supply Specials! Timely Savings in Main Floor Sales Area...

SALE PRICES IN EFFEGT 'TIL OCT. 15


## \$1.30 Cassettes

3-M Highlander C60 cassettes. Fully
 quality reproduction.
\$1.00 Elmer's Glue-all

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Popular quality in handy boxes . . . . 100 regular or 50 large size.

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To contact wearers. Sample purse kit. Ask at pen counter. Strong, vinyl coated aircraft cable. Selfcoiling for ease. $\$ 1.47$

Non-toxic lens cleaner to give crystal clear lenses. See complete ALLERGAN stocks.


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Sturdy hardboard $23 \times 26$. Two clips and rubber band for holding sketch pad. Catalog price $\$ 3.50$.

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$18 \times 24$ with blue cover. 60 sheets.
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