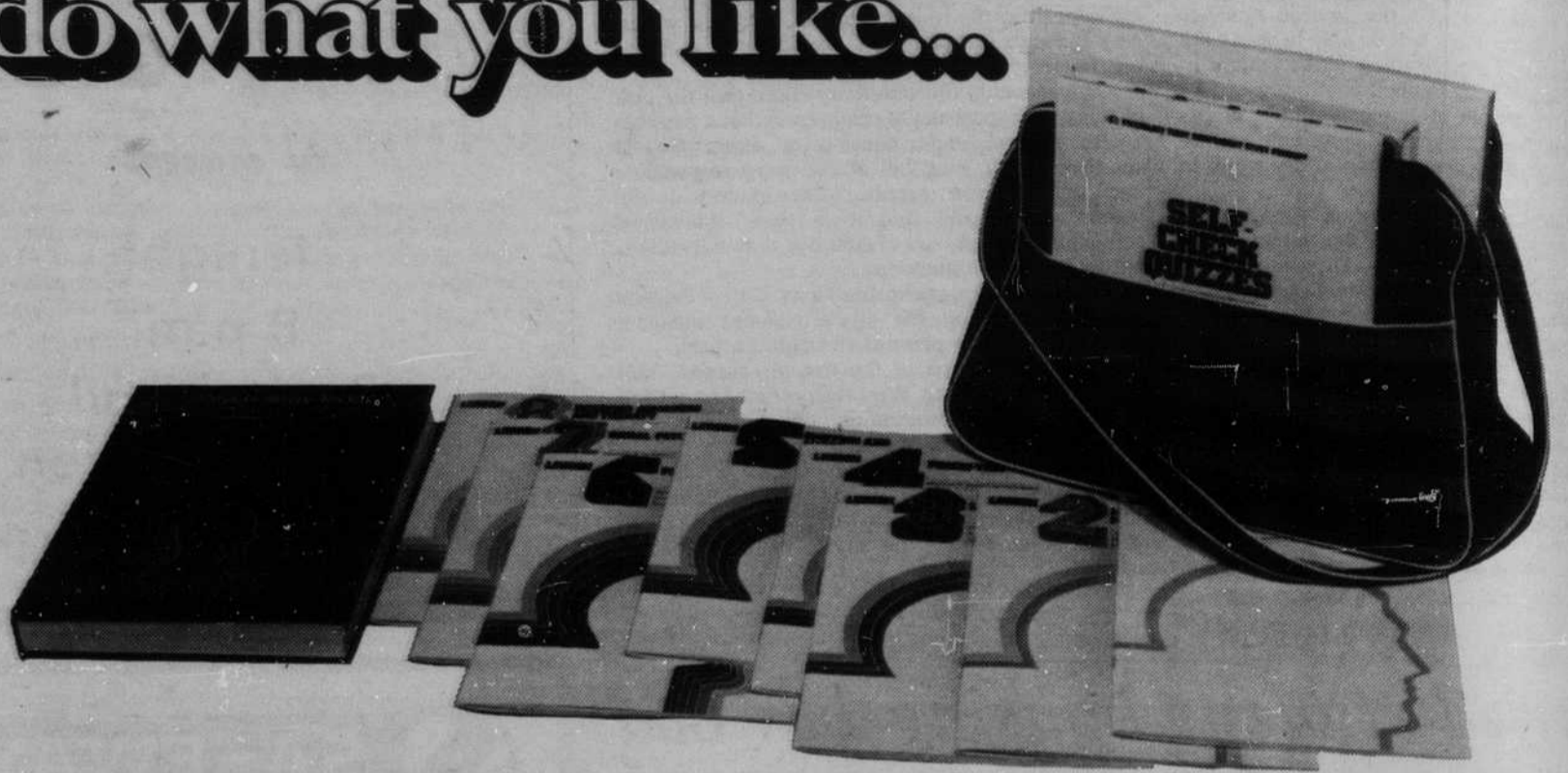


# This summer, go where you like, do what you like...



## and get five college credits.

No matter whether you are working this summer, traveling, or just sitting around the house—you can get 5 psychology credits from the University of California Extension at the same time, to put you that much closer to your degree.

You study when you want to study. There are no classes to attend. It's actually a good deal less expensive than many courses you take on campus. And you get everything you need to complete the course (including programmed learning materials and the best text available today) for one low fee.

The University of California extension and the publishers of *Psychology Today* magazine invite you to add 5 college credits to your accomplishments this summer.

Thanks to an entirely new system of programmed learning developed specifically for this new course, you'll be able to use part of your spare time this summer to accelerate your progress towards a degree... without interfering with your vacation plans. You should, in fact be able to earn a full year's credit in introductory psychology in just sixteen weeks.

#### A class of one.

Part of the reason why you can learn so much faster with this course is the extremely small size of your class—just you alone. All the materials in the course are intended for your use. All the lectures are directed squarely at you. The class moves along at a pace that you select, so you are not likely to get bored... or feel that you have been forced to move ahead before you have thoroughly mastered every important piece of information.

#### An endlessly fascinating subject.

Part of the reason you will enjoy learning with this course is the nature of the subject matter. What is more intriguing than the hidden nature and surprising motivations of people (including yourself)? What is "love," and what is "hate"? How does intelligence develop? Is anyone really "normal"? How are deep personality disorders first revealed? What are some of the subtle techniques some people use to manipulate others? These are very basic, very important questions you can really dig into... they are going to make a difference in your own life. Beyond the fact that psychology is required by most colleges for most degrees, it's also a subject you want to know more about—and wanting makes learning easier.

#### Speed-learning techniques.

All the materials in your INDEPENDENT STUDY PROGRAM have been programmed and arranged according to the very latest discoveries in accelerated learning. The subject matter is divided into relatively brief segments that can be mastered without prolonged periods of study. You check yourself as you proceed, and when you haven't

quite grasped something, you are given specific instructions on ways to get on top of it. Phonograph records and a richly illustrated text are integrated fully into the program, giving it an important extra dimension of reality that is so often lacking in course work. You not only learn fast, you learn deeply.

#### All you need is a pencil and a brain.

This course is completely self-contained. All the materials you need are provided. It goes where you go... you can call your class into session any place and at any time of the day or night. The text you get is the very latest edition of *Psychology Today: An Introduction*, whose combination of scientific thoroughness and exciting graphics has made it the top selling psychology textbook of the 1970's. Four LP phonograph recordings bring the sound and realities of man's new psychological knowledge directly to you. And you receive eight programmed learning booklets, each one taking you through a separate major part of the subject. These individual units include:

- Human development
- Memory and problem solving
- Learning
- Perception
- Emotion and motivation
- Personality
- Social psychology
- Behavior disorders and therapy

#### The professorial computer.

Throughout your involvement with this program, you'll receive far more *personalized attention* than you would probably receive in most campus classrooms. The key to this personalized attention is a specially designed computer program that guides you as you proceed from one unit of the course to the next. At the close of each unit, you send in a unit test, which the computer proceeds to correct in a most unusual manner. Instead of merely telling you when you have answered certain questions right or wrong, the computer will send you a detailed printout telling you *how you can improve your knowledge specifically* in areas where you might be somewhat uncertain. It is just like having a professor at your disposal, for you and you alone.

#### You pay half.

At many universities and colleges today, a course like the one we have just described could cost you as much as \$200, just for the credits. And your text and other course materials would run the cost up even more. But you pay only half of that sum—just \$100—to get 5 credits from a top university... and the text and other materials (including 4 LP's) are included in that fee.

#### Send for more information.

We've prepared a booklet that will tell and show you a great deal more about this revolutionary new course than we have space to do here. Send for it today, by filling in and mailing the coupon below today. There's no obligation to enroll. Don't delay—summer is going to be here very soon indeed.



**Psychology Today  
Independent Study Program**  
Del Mar, California 92014

Please send me your booklet describing the University of California—Psychology Today Independent Study Program in introductory psychology. I understand that there is no obligation, but that if I should decide to enroll, the complete course including 5 college credits upon successful completion—will be mine for only \$100.

COLLEGE ADDRESS: (Your address now)

Name \_\_\_\_\_  
College \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip Code \_\_\_\_\_

SUMMER ADDRESS: (where you will be during your summer recess).

Date you plan to arrive \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip Code \_\_\_\_\_

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