

Gallery provides local outlet for artists

It was once a restaurant, and later a shoe repair shop, now it is 92 West, a new arts and crafts

comfortable feeling you get when you walk in the door. There is a variety of arts and

crafts on exhibit or consignment at the gallery. Judith Sparks' work will be on exhibit until January 15. Her acrylics, watercolors, and prints offer Eugeneans the best that has come this way in a long time.

Award winning potter, P.K. Hoffman, of Astoria has some of his pottery consignment. Hoffman received awards at the 1971 Northwest Craftsmen Exhibit. His work currently displayed at 92 West is excellent.

Those of you who saw the large metal sculpture of a butterfly at the last Renaissance Faire are already partially familiar with the work of David Smith. Several of his metal sculptures are now on consignment. Smith is studying in Tokyo at this time.

Also to be found are candles by Kit Johns and Ken Scott's metal lamps. You can discover some pen and inks, woven goods,

batiks, and be surprised by many other amusing and unique objects d'art. All are of high quality and aesthetic value. The gallery jeweler is Sam Frogner. He does most of his work by commission. Sam has been into jewelry making for more than six years, long enough to know his trade well, as both a craft and an art.

"The purpose of the gallery is to provide a local outlet for artists and craftsmen who can do high quality work", says Allison Frogner. Allison, who helps out at the Gallery believes the two greatest problems facing Eugene craftsmen are getting materials, and showing their work.

Similarly, Mike McGee, manager of 92 West, sees its role as a unique cog in the growing artistic community here. He likened Eugene's artistic potential to that of the small

colonies of artists and craftsmen which have grown up outside the urban areas of New England. "It's unfortunate that local people don't know about what's going on artistically in this community," says McGee.

More exhibits are planned for the future. Coming next will be an exhibit of paintings by Edward Grey a local artist. Later this year P.K. Hoffman will have a formal showing of his work.

The gallery encourages local artists and craftsmen who would like to put high quality work on consignment. There is a 20 per cent commission on all items sold, which goes to pay the operating expenses for the gallery.

The gallery is open Monday through Friday until 7:30 p.m., Saturday until 5:30 p.m. It is closed Sunday.



Sculpture at '92 West'

gallery that opened last month. And says the in-residence leather craftsman Terry Lee, "It would be fun to keep it open".

By ALAN MALTUN
Of the Emerald

It took more than two months for the craftsmen-proprietors to clean up and convert the old shoe repair shop into a suitable workshop-gallery. Most of the wood they used was obtained from a 120-year-old barn which had to be torn down. Their efforts are manifest in the rather

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A Success Story . . .

Positive proof that Emerald Classified ads really get great results was given this week when Doug David, manager of Custom Furniture Rental, 115 Lawrence in Eugene, called to say how happy he was with his small classified ad.

"We ran an ad for apartment refrigerators for just three days and rented every one we had in stock. Then, later, we ran the same ad and sold out in just one day. We have rented more than 100 refrigerators with our ads in the Emerald. I think it is the most successful ad I've ever run, and the people in the home office are also well pleased. Our only problem is a lack of immediate supply. We have a long waiting list," said the young manager of the rental firm.

"People no longer have the psychological need to own things like they used to, they are more mobile and like to use things now rather than waiting to save until they can buy them.

"Everybody from low income to company executives are renting everything from furniture to boats and airplanes these days. Why not enjoy things while you are using them? In most instances rental agencies allow customers to buy the merchandise for \$1 when the rental contract expires, and it usually costs less than borrowing from a finance company," he went on.

A Portland-based firm, Custom Furniture Rental has doubled in size each year for the past six years and has offices in most major west coast cities from Vancouver, B.C. to San Diego. But, Don Bjorklund, president of the firm, says his company "is a peanut when you look at the potential market."



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