

# Oregon Daily Emerald

Opinions expressed on the editorial page are those of the Emerald and do not necessarily represent the opinions of the ASUO or the University. However, the Emerald does present on this page columnists and letter writers whose opinions reflect those of our diverse readership and not those of the Emerald itself.

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University of Oregon, Eugene, Tuesday, November 21, 1967

## Exercise Your Student Power

Hooray for Al's Auto Upholstery, Buck's Auto Service, Crystal Mobile Service, Walt's American, Moore's Hancock, and Fox-Evergreen Theatres.

These are just a few of the people who have been advertising student discounts in the Emerald recently.

We think these businesses and the others in town which offer discounts to students deserve a round of applause for their wisdom. Students in the Eugene-Springfield area spend a lot of money and they will often spend where they can get what they want for less.

It makes good business sense to attract the student market by rewarding students for patronizing your establishment. We think it's time for students to make it even more sense.

If students will watch to see who is giving the student market a buying break and then patronize those businesses our guess is competitors will have to fall in line.

We recommend that Student Projects, Inc., think in definite terms of setting up some arrangement with local retailers to get a student discount program started.

If students at the University, Lane Community College and possibly local high schools can join forces, they can make their presence felt in a big way.

## Stop! Thief!

Word has it dormitory students have been taking arm loads of Emeralds from the EMU back to their dorms. This just can't go on.

Unfortunately budget restrictions only allow us to print 7,800 copies for students and 1,200 for faculty and staff. Of the student copies, every campus living organization receives a delivery equivalent to roughly 60 per cent of their total number of residents.

Approximately 1,800 copies are delivered each morning to the EMU. These are intended basically for off-campus students who have no other means of obtaining the paper.

Of course anyone who is interested is welcome to take a copy from the EMU, but it isn't fair for dormitory or other living organization students to take a large number back home with them.

If our present press run isn't sufficient, we'll do what we can to increase it. And if your living unit isn't getting papers, let us know and we'll make adjustments.

But please, don't raid the EMU.

## Jules Feiffer

IF PUBLIC OPINION FORCES US TO CHANGE OUR VIETNAM POLICY.



IT IS ONLY A MATTER OF TIME BEFORE IT FORCES US TO CHANGE OUR CHINA POLICY.



AND IF OUR CHINA POLICY IS ALLOWED TO FALL, OUR AFRICAN POLICY WILL GO NEXT.



AND IF OUR AFRICAN POLICY FALLS, OUR LATIN-AMERICAN POLICY WILL GO NEXT.



AND THE ENEMY WILL BE ON OUR SHORES.



UNLESS WE TAKE IMMEDIATE STEPS TO CONTAIN PUBLIC OPINION, BY NEXT YEAR IT WILL SWEEP THE COUNTRY.



Scott Farleigh

# Student Rally—Constructive; Emerald—Lacks Perspective

**Editor's Note:** The following column was written by ASUO President Scott Farleigh in response to an Emerald editorial which appeared Monday, November 20.

It is usually considered inappropriate for the President of the ASUO to respond to letters or editorials which are soon buried by the weaknesses of their own arguments. However, it is usually appropriate for a college newspaper to support worthy endeavors that affect higher education.

The Oregon Daily Emerald, having thrown propriety to the wind, has finally induced the ASUO to set propriety aside.

The student rally was referred to by the Emerald as an "exercise in sterility." I think that it is unfortunate that the Emerald was the only paper out of the three participating schools that did not support this presentation, but I am not surprised.

The Oregon Daily Emerald fails to realize that there is a positive side to a university community and that it is not antithetical to the tradition of journalism to present constructive evaluations. Consistent with this negative theme, the Emerald sits back taking potshots at any group or issue that may or may not come along.

### Warped Picture

Consequently, the local interest groups, city councils, and even high school student bodies have already acquired a warped picture of university life, and the attempts to communicate with these groups should be made, I agree, to undo the damage that has been done.

The Oregon Daily Emerald, also consistent with policy, was grossly uninformed as to the purpose and content of the rally.

The purpose of the rally in Salem was to mark the beginning of a new role for student advocacy for the needs of higher education. It was an attempt to let the public know that students are willing to assume this role and that we are demanding the right to vote at 18 and above.

A final goal was to present factual information to voters about the need for support of the bonding issue next November.

This will be the first gauge of effectiveness of the rally, and yet the Emerald says a year before, that it failed. The total effect of the Salem rally is one to be measured over a long period of time, and unfortunately

the Emerald apparently lacks that perspective.

The editorial in Monday's paper also concluded the rally failed because only 75 students were in attendance.

Since when do numbers demonstrate the success or failure of what is said? That is precisely why we elect representatives of the people, to act on behalf of the people.

### Media Crucial

The success of the rally will ultimately be decided through the media. I might point out to the Emerald that media includes radio, television, and news stories in other papers, but I understand how easy it is sometimes to become so submerged in what we do that our perspective is sometimes limited.

I will say, finally, that the student rally in Salem was not a riot, it was not a violent demonstration, and it was orderly and responsible.

I am sorry that the necessary prerequisites for Emerald endorsement were not met. But I am confident that the presentation will do more for higher

education and the 18-year-old vote than the Emerald.

I would make one suggestion to Mr. Fancher and his staff. Instead of condemning others for the wrong action or inaction, why not act as a newspaper?

Why not take steps to have the Emerald completely financed through subscriptions? The excess revenue would strengthen student government on the one hand.

Secondly, it would force the Oregon Daily Emerald to be responsible to their readers.

The present form of compulsory subscription by every student on campus is no more consistent with freedom of the press than is a press operated by student government.

I am appreciative, however, that Monday's editorial was printed under the name of the Oregon State Barometer. Perhaps Monday's Emerald staff became a bit over-zealous with their temporary name plate, and in their own "exercise of sterility," committed a great injustice against responsible journalism.

## Emerald Editor:

All letters to the editor must be typewritten and triple spaced. Letters must not exceed 300 words and must be signed in ink, giving the class and major of the writer. Those dealing with one subject and pertaining to the University or Eugene community will be given preference. The Emerald reserves the right to edit letters for style, grammar, punctuation, and potentially libelous content. Letters not meeting these criteria and those which are mimeographed or otherwise obvious duplicates will be returned.

### The Traitors

**Emerald Editor:**

Right now — today — our own American system of capitalism which made our nation what it is today is being criticized by pinko-socialists and fellow travelers who obviously do not believe in what our forefathers fought and died for. Under the guise of free speech and what not these unorthodox traitors are claiming that capitalism results in a necessity for war because it needs expanded markets to continue its economy.

Atheistic demagogues like Wayne Morse, Mark Hatfield, and Eugene McCarthy (not to mention the filthy, disgusting,

unconforming beatniks littering our streets by the hundreds of thousands in "peace marches") are spouting the ideological nonsense that people in America are suffering because of funds for schools and anti-poverty programs. (As if we needed an anti-poverty program instead of a program to beat the hell out of people who won't work for our system). The arguments these people present against our traditional way of life are the same as the arguments the Communists use and are therefore bad and I don't like it.

We are in Viet Nam to defend freedom and to make our country powerful. The unpatriotic intellectuals do not realize that we must make the world believe that acceptance of capitalism is the only way

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