

McCall Discusses Governor Role

By CLIFF SANDERLIN
Emerald Editorial Page Editor

Governor-elect Tom McCall kissed the journalism profession goodbye Tuesday in Corvallis.

Speaking to the Willamette Valley Professional, Oregon State, and University of Oregon chapters of Sigma Delta Chi, society of journalists, McCall said his duties as governor would prohibit him from dealing in "the profession I love," and from speaking as "one journalist to another" on many issues as he has in the past.

McCall, who is a member of SDX, told the group Oregon should consider moving its pri-

mary elections from May to September, saying it "might be better for both candidates and the public."

Also, he criticized the television network practice of predicting results on election night, often on the basis of one or two per cent of the vote. He suggested a study to find out the effect of these early projections on voter turn-out.

The group voted almost unanimously to urge legislation of a modified shield law for reporters, which would give them the right to refuse to name confidential news sources, provided this did not interfere with the administration of justice.

The dissenting vote was voiced by William Frye, Eugene attorney and member of the organization, who was the prosecutor in the Annette Buchanan trial.



TOM McCALL
Farewell to Journalism

Campus Briefs

Announcements for Campus Briefs must be turned in by 3 p.m. the day before publication. Because of space limitations no announcements will be run more than twice.

The Baha'i Campus Fellowship will sponsor a Friday noon discussion at the SU. The topic will be "Justice — Religious and Civil." All are welcome.

Persons interested in the free University Ski Excursion this Saturday should contact Connie White (ext. 2152) before Friday.

The Experiment in International Living will hold a coffee hour for anyone interested at 3 p.m. today. Slides of past Experiment experiences abroad will be shown.

The Alpine Club will meet at 7:30 p.m. today in 106 Lawrence. Peter and Judy Wilson will present a slide show on climbing in New Zealand. All are welcome.

SU Movie Committee will meet at 6:45 p.m. today in 308 SU.

The Graduate Business Students Association will hold a business meeting at 4 p.m. Friday in the SU.

The folk-singing and satirical Delano theatrical company will perform at 6:30 p.m. Friday in the SU cafeteria. Tickets are \$1.00.

The Junior IFC will meet at 8:30 p.m. today in the SU.

A Rugby meeting will be held at 7:30 p.m. today in the SU.

College Life will hold its last meeting of the quarter at 9 p.m. today in the Gerlinger lounge. A special guest speaker will be featured.

The SU Publicity Committee will have a mandatory meeting at 8 p.m. Sunday in room 308 in the SU.

Women's departmental swim tests will be given at 4 p.m. Monday and at 4:30 p.m. Tuesday in the Gerlinger pool.

"The Rise of Anti-Americanism: Renewed Guerilla Warfare in Venezuela" is this week's free-for-all discussion topic at the World Affairs Briefing Center at noon Friday.

The Angel Flight member's test will be given at noon today in 104 French.

Angel Flight and Arnold Air Society will have their Christmas party at 7 p.m. today in the SU. The room number will be posted.

All students who are interested in Greek culture are invited to attend the International Coffee Hour at 4 p.m. today in Gerlinger. Greek music and slides of Greece will be featured.

The Freshman Class Council will hold an organizational meeting at 7 p.m. today in the SU. The room number will be posted.

The WRA Executive Council will meet at 7 p.m. today in room 111 Gerlinger. All members should attend.

The Graduate Business Students Association will hold a business meeting at 4 p.m. Friday in the SU. The room number will be posted.

The SU Talent Committee will meet at 6:30 p.m. Monday in room 308 in the SU.

Music Major Sets Vocal Recital

Mary Ann Shank, University music major, will present a soprano vocal recital at 4 p.m. today in the School of Music Auditorium.

Donald Addison of Eugene will accompany Miss Shank on the piano.

The recital is presented in partial fulfillment of the requirements for the bachelor of music degree and is open to the public free of charge.

Veterans Get Help On Benefits Troubles

Student veterans who are having trouble with GI benefits are urged to discuss them with Clifford C. Fields at the Veteran Memorial Building, 16th and Willamette Street, on Monday, December 5, between 9 a.m. and 4 p.m.

Fields will be available on the first Monday of each month to advise and assist veterans on GI education and other VA subjects.

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early to get a seat

Changes in Structure Of Society Analyzed

By MARGIE GIGLIO
Emerald Staff Writer

The transformation of the structure of our society was brought out by Robert Dubin, research professor of sociology, at the University Wednesday at a Browsing Room lecture.

Under the title of "Work, Automation, and the Affluent Society," Dubin spoke on the meaning of work and consumer propensity.

He first distinguished the difference between mechanization and automation.

"Man was an integral part of production in mechanization, whereas automation excludes man as a part of production," he explained.

The seven-fold increase of the gross national product since 1940 is evidence of the social revolution in which we are presently active.

"There has been a disengagement from work under automation," Dubin maintained. "However, this social-psychological disengagement is not connected to unemployment."

He said another phase of this social revolution is that we have become a consumer rather than a producer oriented society. Dubin refers to it as the era of consumer self-interest. Mass production requires mass buying.

"There has been a 6.7 increase in disposable income," he stated.

The consumer has higher status now than the producer with the democratization of marketing. The success of movie actresses and rock-and-roll singers is evidence that skills are no longer of such importance.

Yet the consumer is not only from the middle class but also from the working class, he said. "There has been a construed home ownership syndrome by attributing it to only the middle and upper classes," said Dubin.

SDS Sponsors 'Peace Trips'

The Students for a Democratic Society at the University are sponsoring a rock and roll dance, "Peace Trip," Saturday from 7:30 p.m. to midnight in the ballroom of the Student Union, featuring two electronic "rock" groups, the P.H. Phactars and the Weeds, and a psychedelic light show.

Tickets for the dance will be on sale at \$1.50 each through Friday at a table on the Student Union Terrace and at the New World Coffee House.

The expansion of credit has played an important role in advancing consumer power. Consumer installment credit is currently \$72.6 billion.

"We are spending 7/8 of our incomes for ourselves," declared Dubin.

Dubin concluded by saying that this affluent society needs consumers, not producers. He said we are at the beginning of an inventive period where we are seeking inventions to increase consumer benefit as a part of our lives.



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LOOK TO GOVERNMENT FOR CHALLENGE

Oregon's largest employer, State Government, needs young men and women willing to assume responsible positions in the fields of: Management, Personnel, Accounting, Auditing, Research, Counseling, Public Relations, Social Service and Education.

Campus Interviews — December 6

Civil Service Representatives will be on campus December 6.

Call the University Placement Office for an appointment.

MAKE YOUR FUTURE OREGON'S FUTURE

Elizabeth Taylor bites Richard Burton. She pulls his hair, screams at him and spits in his face. This is the way Shakespeare wrote "The Taming of the Shrew," and this is the way Liz plays it in the movie the Burtons are making in Italy. Get an intimate, on-the-set peek—watch the tempers flare and feathers fly—in Russell Brandon's piece in the current issue of The Saturday Evening Post. Is Liz, the shrew, really overpaid, overweight and undertalented? Study her picture on the cover! Also read John Pfeiffer's account of his African visit to Drs. Louis and Mary Leakey, who are digging for traces of our pre-human ancestors of 15 million years ago. (This article is a short course in Prehistory and Paleontology.) Follow navy flier Lt. j.g. Dieter Dengler in his 22-day escape from a Vietnam prison camp. Wind up with the story of Joe Namath, the \$400,000 Alabama quarterback of the N.Y. Jets, who at age 23 is thinking of retirement. All this and more in the December 3 issue of the Post. Buy your copy today.

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