

University FM Radio Station Broadcasts from Villard Hall

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Emerald Staff Writer

Broadcasting from an eight-foot tower atop Villard Hall comes KWAX, the voice of the University.

It is 4:30 p.m. now and time to go on the air. Senior Ken Wade is ready. Listen:

"Good afternoon! Welcome to another day of broadcasting from station KWAX, quality FM radio for the University and Eugene. As always, KWAX is dedicated to offering the very best in entertainment and informative programming. We offer music suited to your individual tastes and a variety of educational programs.

In Villard Hall

"KWAX is owned by the Oregon State Board of Higher Education and operates on an assigned frequency of 91.1 megacycles with studios located on the third floor of Villard Hall.

"KWAX will broadcast between the hours of 4:30 p.m. and midnight, Monday through Friday."

Entirely student operated, KWAX strives for a "sound of excellence." According to Ken Hobbs, program director, "KWAX caters to those listeners who don't find what they want in other stations."

Originally named KOAC-FM, the station began in the early 1950's as an educational service for the University. The name KWAX was christened in 1953.

Unlike other radio stations, KWAX promotes good music rather than personalities.

'Total Sound'

"We try to push a total sound instead of an individual," stressed Hobbs.

But more unique is the programming. Special programs, education, news, and entertainment compose the program schedule.

"Jazz of the 50's," narrated by Bill Willingham, associate professor of the Division of Broadcast Services, is presented every Tuesday at 8 p.m. Complete plays are broadcast once a month.

Wide Range

In education, "Special of the Week" provides a discussion on a wide range of subjects. "Georgetown Forum," also presented weekly, has a panel from Georgetown University in Washington, D.C., discuss important national issues. Along the same line is "Northeastern Faculty Talks," where the faculty of Northeastern University in Boston discusses current problems.

News is broadcast from 5:30 p.m. to 6 p.m. nightly and for 15 minutes at 9:30 p.m. Following the 9:30 p.m. news is an Edward P. Morgan commentary.

News on the University station, however, is uncut.

According to Hobbs, the aim is to give the whole unbiased view, rather than bits and pieces of news events.

Uncut Speech

When Vice-President Hubert H. Humphrey spoke at the University, KWAX was the only station to present his entire speech.

Diversity is the objective of KWAX entertainment. Jazz, classical, folk, and popular, but not rock 'n roll, music is played.

Bill Cosby might even get into the act on "Funniest Thing," an hour of comedy presented every Thursday evening.

Though personal commentaries are aired, political objectivity is maintained by the campus station.

"Because we are the arm of the Oregon education system," explained Hobbs, "we take no political stands."

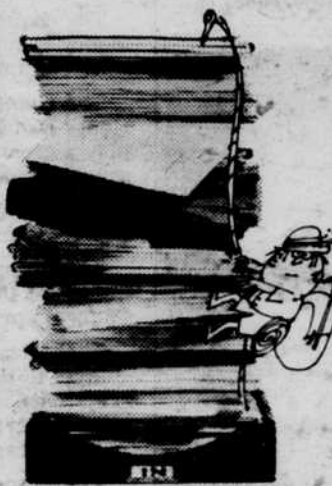
Continually expanding its program format, KWAX plans to broadcast freshman home football

games fall term and University rugby games during winter term. Though now using a 10-watt transmitter, the station hopes

to begin operating a 250-watt transmitter in the near future. It would then service the greater Eugene-Springfield area.

Never listened to KWAX because it is FM radio? To remedy this, KWAX will soon broadcast an evening show from the SU.

BUS. AD.?



MATH?

$$\begin{aligned} &1 = \frac{4}{5} \cdot \frac{7}{4} \cdot \frac{5}{4} \\ &= \frac{5}{5} = 100.8 \\ &= 4 - 4 = 4 - \sqrt{2x} \\ &= (16 - 8\sqrt{2x} + 2x) \\ &= \pi(16 - 8\sqrt{2x} + 2x) \\ &= 16x - \frac{8}{3}(2x)^{\frac{3}{2}} + x^2 \\ &4x = 67.02 \\ &3 = \frac{u}{u} \log(1 + \frac{\Delta}{u}) \end{aligned}$$

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