

'At Random' to Inform Students

By MAXINE ELLIOTT
Emerald Feature Editor

"The unique thing about 'At Random' is that it's public service-oriented," says Bill Berg, co-host of PL-3's latest offering. "We aren't trying to dish out entertainment for entertainment's sake, but we try to be entertaining."

"We're great," adds Frank Levin flatly. Levin also co-hosts the show, premiering at 7:15 p.m. today on PL-3 and cable channel 11 in its new 45-minute format.

Originally conceived during the summer by Berg and Bill Willingham, the show's producer and director, as a "filler" after the 7 p.m. news, the program just sort of grew.

Added Gags, Band

"We planned to tell the students about upcoming campus events, to keep them informed of what's going on here on campus," says Berg. "Then we decided it would be a better show if we added a few gags. Pretty soon we added a band. But our main objective remains to inform the students — in an entertaining way."

It soon became obvious that 15 minutes a week for the type of show they had in mind simply wasn't enough. Now, after three 15-minute programs, the show goes to 45 minutes.

Lack of studio space necessitates taping the show, though Berg admits he prefers live TV. "We might as well be live," he says. "We tape late Wednesday afternoon, and since we don't have facilities to edit the video tape, and we don't have the time to re-tape it, it's about the same thing."



BILL BERG (left) holds the mike after Henry Drummonds was presented with a sweet potato, a gift from Berg and Frank Levin (right). The pair are co-hosts of PL-3's new show, "At Random."

Photo by Doug Lamb

Basically the show is personal-ity-oriented around Berg and Levin. Berg appears as the conservative element in his three-button suit and wing tips, and he knows in advance what he's going to say.

"I'm the radical element," Levin says. "I don't bother to dress up, and I ad lib most of the time." He claims he's suited to the part because "basically I'm quick as a cat. I get on top of things and I can pick up a situation or an object or a name and go on for hours."

Berg describes their on-camera relationship as a sort of conflict situation. "Mostly I take on the leadership of the show and Frank come on and livens things up."

Gimmicks Everywhere

The show thrives on gimmicks. "Everybody wants something for nothing," Levin says. "We'll give them something if they'll call in and ask for it." This week, the "prize" is a copy of "A Cigarette and a Funny Book," by Shorty Joe and the Four Winds. "Immortal song," Berg ob-

served. He added the offer is subject to Levin's appetite — "he's been known to eat some of our free records."

Levin and Berg are also growing a sweet potato in a jar and are asking that viewers send in names for the plant. The pair ran a similar offer on a carrot but no one sent in names. "Our carrot died, nameless, and it's now in the Tomb of the Unknown Carrot," said Levin sorrowfully.

Offer Enhanced

Berg and Levin have decided to pep up the offer this time. Winner of the name contest will get a 78 rpm copy of George Murphy (now Senator George Murphy) singing "It's a Great Day for the Irish," as well as a Kinks album.

On the public service side, the program will feature interviews, as well as broadcast announcements of general interest to the University community. Previews of weekend movies coming to

Eugene will also be shown while Berg and Levin comment on the film fare.

"We're always complimentary, but we're not always nice," Levin says.

Huff to Read His American Poetry

American poet Robert Huff will read from his own works at 8 p.m. Thursday in 123 Science.

The poetry reading, which is sponsored by the University English department, is free and open to the public.

Huff, an assistant professor of English at Western Washington State College, is the author of two volumes of poetry—"Colonel Johnson's Ride" and the soon-to-be-published "The Course."

His poetry has appeared in such magazines as Harper's, the Atlantic Monthly, Saturday Review, Prairie Schooner, Poetry, Poetry Northwest, College English, and the University's Northwest Review.

A number of poetry anthologies contain Huff poems.

This young American writer has held scholarships from the School of Letters at Indiana University, the Bread Loaf Writers' Conference, and the MacDowell Colony.

Poet-in-residence at the University of Delaware during 1964, Huff will be writer-in-residence at the University of Arkansas this spring.

Stanford Psychologist To Discuss Narcotics

Richard Blum, social psychologist from Stanford University, will be speaking at 4 p.m. today in the SU Ballroom instead of tomorrow as the Emerald erroneously reported in Monday's edition.

Blum's visit is part of a series of lectures and discussions on student drug behavior sponsored by the Student Union Board. Blum, who is currently directing a National Institute of Health grant on the subject, will conduct a number of informal discussions in student living organizations after the lecture.

Students Host

The members of Delta Upsilon fraternity will host Blum at dinner today and have invited interested students and faculty members to meet with Blum in their house starting at 6:45 p.m.

Blum will also meet with interested students and faculty members in another session, hosted by Gamma Hall residents, starting at 9 p.m. today. The discussion will take place in the Straub Hall dining room.

Blum received his A.B. degree

from San Jose State, graduating magna cum laude, and received his Ph.D. from Stanford University. He taught psychology at the University of California, San Francisco State, and Stanford, before being appointed director of the Psychopharmacology Project at Stanford.

Published Drug Articles

He has written numerous articles for professional journals, plus several books, including, "Utopias: A Study of the Use and Users of LSD-25," and "Alcoholism: Psychological Approaches to Treatment."

Campus Briefs

Announcements for Campus Briefs must be turned in by 3 p.m. the day before publication. Because of space limitations no announcements will be run more than twice.

Theta Sigma Phi will meet at 7 p.m. today in 307 Allen.

Interdormitory Council will meet at 6 p.m. today in the SU.

Order of the O will meet at noon today at the Alpha Tau Omega house.

The Faculty Women's Club will hold a tea for newcomers from 2:30-4:40 p.m. today in Gerlinger.

American Field Service returnees are invited to a party at 8 p.m. Thursday at the Kappa Kappa Gamma house. Cost of refreshments is 25 cents.

Dr. Glen Gordon, president of the American Medical Association of Oregon, will speak at the Forum Luncheon Discussion at noon today in the SU. The discussion will center around organized medicine in relation to abortion and birth control.

There will be a briefing session for all persons interested in the Greater Oregon program at 7 p.m. today in the SU.

A White Caps meeting is scheduled for 6:30 Thursday in the SU. All pre-nursing students should attend.

Junior class officers and other interested persons will meet at 8 p.m. today in 305 SU.

Druids will meet at 7 p.m. today in the SU. All members are expected to bring dues.

There will be a Semper Fidelis meet-ink at 7:30 p.m. today in the SU. Films of summer camp at Quantico will be shown.

Blum recently prepared a report, titled Mind-Altering Drugs and Dangerous Behavior, for the President's Commission on Law Enforcement and the Administration of Justice.

He will answer questions during two health classes and participate in a discussion that will be taped for later viewing by PL-3.

Others to Speak

Other participants in the educational program will include several members of the University of Oregon Medical School faculty who will hold a panel discussion on drugs and alcohol at the University on November 9.

Dale Cameron, M.D., superintendent of St. Elizabeth's Hospital in Washington, D.C., will discuss pep pills and goof balls during his three-day visit to the University during April.

Timothy Leary, who advocates the unrestricted use of LSD, has agreed to visit the University during February to debate Sidney Cohen, M.D., chief of psychiatry at Wadsworth Veterans Administration Hospital in Los Angeles about the merits of using LSD. This program will be sponsored by the ASUO.

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"A truly adult love story! It is a beautiful film, finely made!"
—Judith Crist, N. Y. Herald Tribune



COMING
WEDNESDAY, OCT. 26
McDONALD

Health Service Holds Flu Clinic

The University Health Service is holding a flu clinic all this week from 8:30 a.m. to 12 noon, and from 1 to 4 p.m. every day.

There will be no charge for students, but they must bring their student body cards in order to receive shots.

There will be a \$1 charge to staff and faculty for the vaccination.

Signs will be posted directing students to the place where the clinic will be held.

Health Service spokesmen are urging students to be immunized during the clinic. As of Tuesday, only 500 students had been immunized, and the Health Service was hopeful that as much of the student body as possible would obtain the shots.

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