

YOU'VE HAD SOME EDUCATION? BUT CAN YOU REALLY READ? Let Reading Dynamics Show You How!

MEET PAT CONNOLLY

HE'S A JUNIOR AT OSU
ENGINEERING MAJOR

Pat can read the average novel in a little under 40 minutes. Moreover, he can comprehend and recall what he's read.

Pat Connolly is not a mental freak. Nor is he a naturally fast reader. He learned this revolutionary technique of rapid reading at the Evelyn Wood Reading Dynamics Institute.

Pat is one of our better students. He started the 8-lesson course at about 300 words per minute and had increased his rate 8 time after only 5 lessons. You may not learn to read quite as fast as Pat (and then again you might!) but the nationally known Reading Dynamics Institute guarantees that you'll at least triple your reading speed with good comprehension or receive a full tuition refund.

Reading Dynamics does not use the skimming techniques commonly used in speed-reading courses, nor does it use machines. Dynamic Reading utilizes the natural eye-hand co-ordination developed from infancy by using the hand as a "pacer" for the eye movements.



PAT CONNOLLY

ANSWERS TO SOME OF YOUR QUESTIONS

QUESTIONS

1. How long is the course?
2. How many classes per week?
3. Is there homework?
4. Do the classes have to be taken in sequence?
5. What if a student misses a class?
6. Is there an age limit?

ANSWERS

- A normal class lasts eight weeks.
- One, three hour class per week.
- Yes . . . Each student is required to practice an hour a day, six days a week. Much of this practice will be in 30 and 45 minute segments.
- Yes . . . Each student is required to practice 50 minutes per day, six days a week. Much of this practice will be in 15 and 20 minute segments.
- The student would notify the instructor and he would arrange for a make-up lesson.
- Yes . . . Our program is designed for students from 13 years old and up.

B. "Reading dynamically is **not easy**. It takes a concentrated effort on the part of each student. **NO** skill worth learning is easy. The student will get from the course what he puts into it. Our average graduate of Reading Dynamics reads very effectively at 1800 words per minute. They find it very gratifying and well worth their effort. (NOTE: Our Continuous Membership policy enables you to return to any institute in the United States for further instruction or improvement of your skill. In other words, Continuous Membership means that there is no limit to the number of times you can take the course or participate in the workshops, **without extra cost**, once total payment has been made."

OUR AVERAGE STUDENT READS 4.5 TIMES FASTER THAN HIS STARTING SPEED

Over 98% of Reading Dynamics graduates have increased their reading speed at least three times—with equal or better comprehension.

Name	Beginning		Ending	
	Rate (wpm)	Comp.	Rate (wpm)	Comp.
Robert Specht	268	77%	3022	78%
Ruth Dressler	413	52%	1382	67%
Clarence Wise	425	37%	1941	74%
Kenneth Betterton	376	68%	1884	78%
Larry Kitchel	456	63%	3180	85%
Charles Krietz	387	70%	1681	78%
Pat Gordinier	421	84%	1270	78%
John Juilfs	356	86%	1852	89%
Jim Vogt	443	66%	1540	71%
Claudia Person	163	62%	2310	63%

Guarantee

We guarantee to increase the reading efficiency of each student by **AT LEAST THREE TIMES** with equal or better comprehension. We will refund the entire tuition of any student who does not triple his reading efficiency as measured by the beginning and subsequent tests, or the student may retake the course free of charge. A refund is conditional upon the student attending all classes or having made up missed sessions with the teacher. The student must also have practiced the required number of hours, following the assignments as outlined by the teacher. The average student may expect a five-time increase in reading speed, and an improvement in comprehension and recall. Any student who must withdraw from the course for any reason may re-enter any subsequent courses at any future time, at no additional cost.

Evelyn Wood

Reading Dynamics

NEW
LOCATION

1355 OAK ST. 344-3154
2nd floor United Pacific Bldg.

Approved for State and Federal
Educational G.I. Benefits

CERTIFIED PRIVATE VOCATIONAL SCHOOL
DEPARTMENT OF EDUCATION • STATE OF OREGON

Free Demonstrations

Will Be Held at the

CENTRAL LANE YMCA

2055 Patterson St.

MIRROR ROOM — 8:00 P.M.

Plan to Attend

**TONIGHT, WEDNESDAY, AND
THURSDAY**

September 20, 21, 22

FALL CLASS SCHEDULE

TUESDAY	WEDNESDAY	THURSDAY
Sept. 26th	Sept. 27th	Sept. 28th
3:30-6:30 p.m. 7:00-10:00 p.m.	7:00-10:00 p.m.	3:30-6:30 p.m.

Classes meet once a week for three hours, for an 8-week period. Choose a class, day, and hour that will fit your schedule.

Pre-Register Now

Phone 344-3154

1355 Oak Street — 2nd floor United Pacific Bldg.



READING DYNAMICS CLASS IN HIGH SPEED DRILL

NEW INSTRUCTOR ENTHUSIASTIC

Mr. McGowan has spent five years teaching in the public educational system. He is a seasoned teacher with a fine background. Mr. McGowan served as President of the Sherman County Teacher Education Association, worked as a member of the Oregon Council for Curriculum Improvement, and was a member of the Oregon Principal's Association. He has an excellent knowledge of teaching and professional insight into the need for effective reading.

EDITORIAL by Ladd McGowan—Institute Director

After witnessing the performance of the students enrolled in this summer's classes, I feel that Reading Dynamics is more than merely an advancement in effective reading. It is rapidly becoming one of the finest educational tools ever offered business and professional men, students, housewives or anyone interested in the excitement of learning about the fast moving world in which we live through effective rapid reading. Its potential for our whole educational structure is summed up by Senator Talmadge of Georgia, "It is my opinion that if these techniques were instituted in the public and private schools of our country, it would be the greatest single step which we could take in educational progress."

The successful graduates—97% of all those who have enrolled—are destined to make one of the greatest collective contributions to our economy.

Their contribution will be based on their own personal achievement, and their potential for individual gain is today greater than most of them ever thought possible.

There is one dominant reason for this. The Reading Dynamics graduate has within his power the ability to keep up with and utilize the accelerating outpouring of knowledge which is available today in printed form.

Simply to keep up with the rate of new information is a mighty challenge. It calls for the businessman, professional man and student to make certain he has developed every possible personal skill to absorb what he must know for success.

The Reading Dynamics graduate has mastered the most important skill of all—the ability to read as fast as his brain allows, and to absorb this material with excellent comprehension and recall.

He is ready for the challenge that lies ahead.