

Business Spending Up for Education

By Associated Press
NEW YORK (AP)—Spending for education is going up. Business harvests future products and a booming education market. And many a firm is pretty happy about the results and prospects. Industry's investment in education is twofold. First is the growing volume of grants for research and scholarships and outright gifts, now running around \$250 million a year. Second is the entry of hitherto outsiders into the education field as

suppliers or partners. Both approaches bring results. Research and scholarships fertilize the field from which business harvests future products and management. The second venture, teaming up to supply needs popping up in an age of pressure for more educational facilities and supplies, looks like a profitable venture to an increasing number of established business firms in other fields.

The roster is a long one. Just as big is the opportunity — and still growing.

Education-oriented firms have been prospering right along with the striking growth in the number seeking more education and training. They include textbook publishers, furniture makers, athletic equipment providers. But recently companies with quite different origins and activities have been linking up with those already in the field.

Mergers of acquisitions of firms already in the school and college supply business have blossomed fast in the recent months. Some companies also have set up joint ventures to enter the field. Others have formed new companies or subsidiaries to meet a newly apparent need.

International Telephone & Telegraph plans to merge with Howard W. Sams & Co., a publisher and printer of books, magazines, training and reference services. Radio Corp. of America has acquired Random House, a publishing house that foresees a revolution in education in the next ten years. International Business Machines took over Science Research Associates, a publisher of educational materials and psychological tests.

With 4.5 million enrolled in U.S. colleges today—and enrollment expected to double by 1973 or 1974 — education is looking more and more like a prime business venture.

Weekend Religious News

By DAVID BROWN, Religious News Editor

Christian House Disciples and American Baptist Student Fellowship

Christian House is sponsoring a concert of sacred music at 4 p.m. Sunday in the First Christian Church of Eugene, 1172 Oak St. Carol Stewart, soprano, and Guy Aydelott, tenor, will present two groups of solos by each performer and one group of duets.

Congregational-Presbyterian
Sunday there will be a steak feed honoring seniors. Sign up today at Westminster House. Also, sign up for the retreat to the coast Sunday, May 29.

Canterbury
Sunday supper will be at 7 p.m. followed by a discussion of the results of the ecumenical retreat. The seminar at 4 p.m. Tuesday will continue its discussion of contemporary concepts of God. There will be Holy Communion and breakfast at 7 a.m. Wednesday.

Campus Briefs

Sophomore class secretary petitions are now being accepted. Pick up petitions in 301 Student Union, and turn them in by 3 p.m. today.

Asklepiads Honorary is sponsoring a tour through the Medical School Saturday. All pre-med students invited. Meet at 8 a.m. Saturday in back of the SU. Bring money for lunch.

All Decoy members meet at 4:45 p.m. Monday in the library turnaround for taping of new members. Wear your sweatshirts and long pants.

Petitions are now available for chairmen of the SU Talent and Recorded Classics Committees in 301 SU. The deadline is Wednesday.

The Womb Coffeehouse will be open as usual from 9 p.m. to 1 a.m. Friday and Saturday nights. Follow the lantern at 1430 Kincaid.

Drakes should report to the Senior Picnic at Armitage Park by 12:30 and wear their sweatshirts. Please be prompt—this is a must.

Newman Center

Sunday evening lecture series: Cyprian Cooney, professor of moral theology at Mt. Angel Abbey, will speak on "Re-thinking the natural law" at 7 p.m. at Newman Center.

There will be a work party at 9 a.m. Saturday. Choir practice is scheduled for 7 p.m. Monday.

Sunday mass is held at 9 and 11 a.m., noon, 5 and 6 p.m. daily at 8 a.m. and 4:30 p.m.; Saturday 8 a.m. Confessions are 30-5 minutes before masses.

Wesley Foundation

"Dialogue" will be held at 9:30 a.m. Sunday followed by rides to church at 10:40 a.m. Wes-Weds will have a spring picnic at 2 p.m. Sunday. Meet at Kingsburys, 1444 E. 21st, to share rides. Bring the whole family. The Encounter group will meet at 8 p.m. at Wesley.

Baha'i

"Religion and the Poor, Negro and White" will be the subject of a lecture by Ben Johnson, professor of sociology, from 3 p.m. to 5 p.m. Sunday in the SU, sponsored by Baha'i Fellowship. The room number will be posted.

There will be no admission charge, nor will any contributions be requested. For further information call 344-4666.

"The Challenge of Baha'u'llah"

is the topic for the noon discussion today in the SU.

First Baptist

College Hour this week will be held at 8:30 p.m. at the home of Vance Webster, 1234 High, to honor the graduates.

COS, which meets at 9:45 p.m. in Harlow Chapel, will feature Dunc Ferguson.

The annual Memorial Day First Baptist beach trip will be held May 30. Meet at the church at 8 p.m. Bring 50 cents and a sack lunch.

Grace Lutheran

Lutheran Student Banquet will be held at 6 p.m. Sunday in the Parish Hall of the church. Social hour is at 5:30 p.m. in the Student Lounge. The speaker for the banquet is University President Arthur Flemming.

Orthodox Presbyterian Church

(a reformed church)

Sunday Worship Services

11:00 and 7:00 p.m.

Sunday School—all ages—9:45

For information or transportation call 345-3638

Reverend Glenn T. Black, pastor 3350 Willamette Street

First Methodist Church

1185 Willamette 345-8764

8:55 and 11 a.m.—Dr. Norman Conard

WESLEY FOUNDATION

Next to the Co-op Bookstore—1236 Kincaid
Robert Kingsbury, University Pastor

9:30 a.m. Dialogue
10:40 a.m. Rides to Church

Evening Program

First Congregational Church

UNITED CHURCH OF CHRIST

23rd Avenue East and Potter
(5 blocks south of campus)

SUNDAY SERVICES

9:30 and 11:00 a.m.

Ministers, Lloyd Stamp and
Wesley Goodson Nicholson

For Transportation call 345-8741

First Baptist Church

Broadway at High

9:45 C.O.S. Class

11 a.m. Service

"Baptists and the Ecumenical Movement"

7:00 Service

Doctor Andrew Gih

8:30 College Hour



345-0341

1332 Kincaid

Central Lutheran Church

(The American Lutheran Church)
18th & Potter

Sunday Worship — 9:30 & 11:00 a.m.

LUTHER HOUSE

1824 University

Kenneth F. Wieg — Campus Pastor

Olaf A. Anderson — Pastor 345-2053

Eric Ottum
Lay Assistant

Grace Lutheran Church

(Missouri Synod)

17th and Hilyard Street 344-2361

Sunday Worship Services: 8:30 and 11 a.m.

Bible Class for Students: 9:45 a.m.

Harold J. Gieseke, Pastor

Norman Metzler, Vicar

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