



*it takes an artisan one whole day to hand-loom
3 yards of this GANT India Village cotton*



In the steaming jungles of India, natives call this rajah-rich India Village™ cotton "cooling cloth." Colorful as a Calcutta bazaar—it weaves an exciting new expression into sport shirts. In varied, multicolor Charkhana overplaids; predominant shades of yellow, blue or red. Hugger body. About \$9.50 at discerning stores.

GANT
SHIRTMAKERS

Sold at: BILL BAKER MEN'S WEAR