



Bottom left:

"Checkmate" beach shirt coverup teams with Jantzen swimsuit of matching pattern. Fortrel polyester and cotton in S-M-L sizes. Navy/white, lt. blue/white, pink/white. 10.00

"Checkmate" one piece swimsuit with crinkle side inserts to insure a snug fit. Same fabric as coverup. Pink/white or navy/white. 16.00

Jantzen Makaha Tripler, hefty twill surftrunks with laced waist, button-fly front, and back wax pocket. Circled with contrasting stripes. 100% cotton. Sizes 28-30.



SATURDAY
APRIL 30

second floor
sportswear dept.
bon marche russells

FABULOUS GIVEAWAYS. A giant drawing at 3:45 Saturday afternoon (you must be present to win) for a gorgeous array of prizes. All these: 3 Jantzen swim ensembles!—2 men's Jantzen swim trunks!—6 instamatic cameras!—6 subscriptions to surfer magazine.—1 luowow luke instrument.—a multitude (big bunch) of hit records!

SCHEDULE OF EVENTS: 10:00-12:00 Jantzen girls Suzi Remi and Sandi Pankow will be in the sportswear department for the swimsuit consultation. 2:00 Free Coca-Cola bar opens—KASH radio unit moves in and your favorite radio personalities will be here til 4:30. 2:30 modern dance exhibition. 3:00 fashion show with U of Oregon coeds and Jantzen's own smile girls. 3:45 Drawing for super prizes!

SPECIAL PERSONALITIES. Sandy Panko—Jantzen's own smile girl! will be here. She was chosen last spring in the Annual Smilegirl contest, winning a trip to Hawaii! Plus—Suzi Remy—Jantzen's own fashion consultant and sales training representative! They'll be here from 10:00 to 12:00 to help you with swimsuit consultations!

follow the "in" crowd to the—
jantzen "sun" crowd show!

bon marche russells