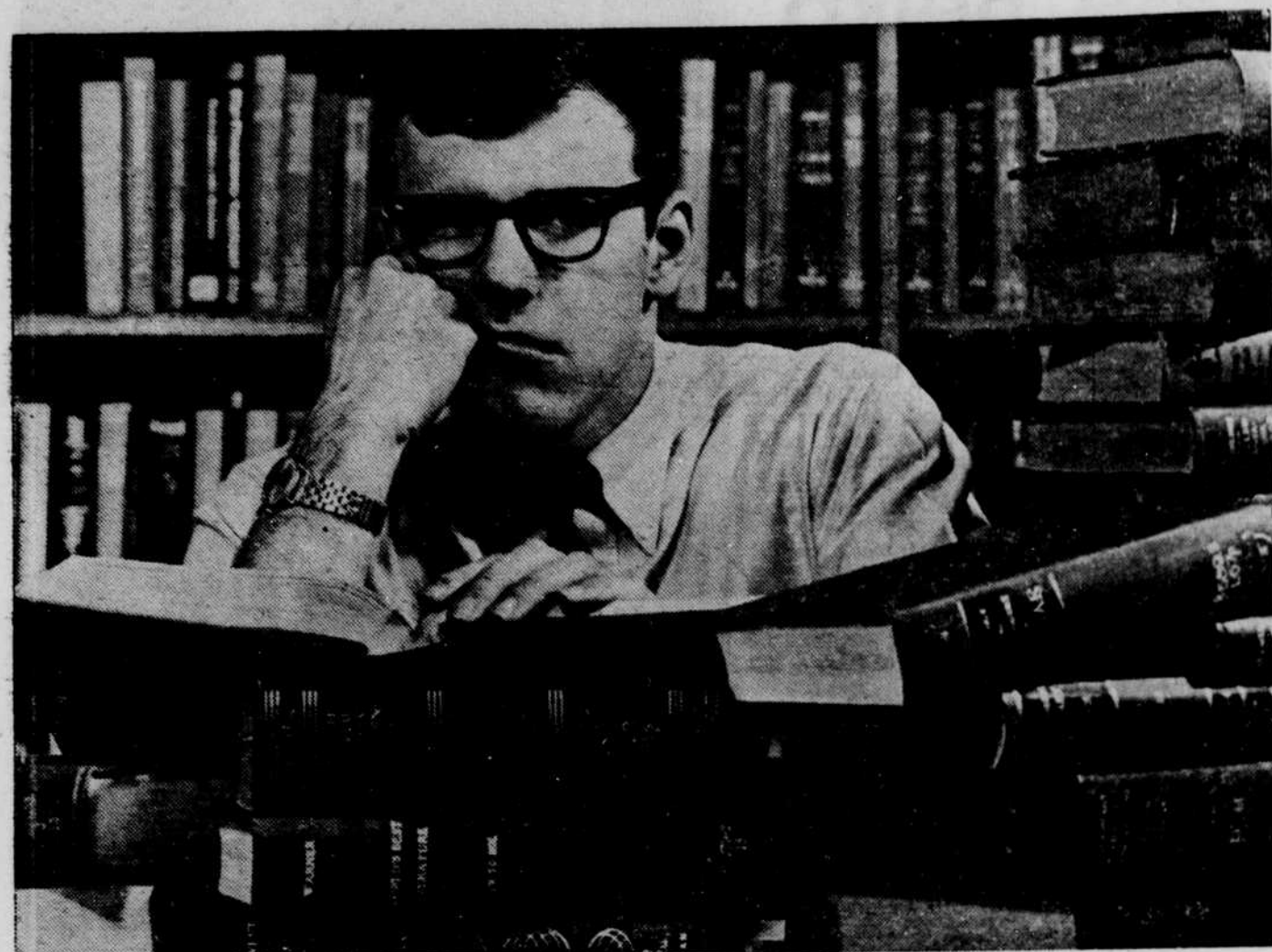




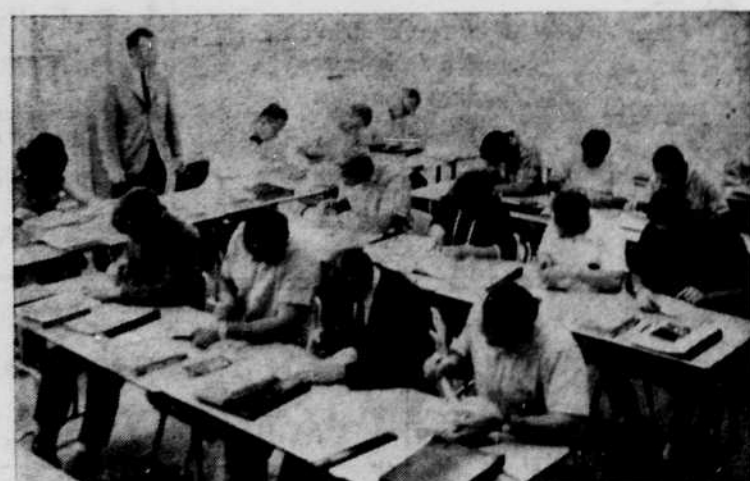
What The name of the game is Reading Dynamics, the art of teaching students to triple their reading speed while simultaneously increasing understanding of what has been read. People who have taken the course—among them senators, educators, judges and students—have increased their speed an average of 4.7 times. You are guaranteed a minimum of three times your present reading speed if you follow the course to its conclusion and practice one hour per day.

Evelyn Wood Reading Dynamics Institute began 20 years ago when Mrs. Wood submitted her master's thesis to Dr. Lowell Lees, her professor at the University of Utah. He read the thesis . . . 80 typewritten pages . . . in under four minutes! He also marked the paper without missing a detail. His untrained speed was 6,000 words per minute, compared to the average college student's of 350 words per minute.

Miss Wood spent the next two years tracing people who were rapid readers and interviewing them. Then came 14 years of research and testing to perfect a method of teaching rapid reading. She taught her first public classes in Washington, D.C., with results so positive that laudatory stories appeared in Time, Newsweek, Business Week and Esquire. Graduates of the course appeared on the Tonight Show, the Gary Moore Show, and I've Got a Secret. Most important, her first students learned to increase their speed from 3 to 10 times over what it had been . . . with a gain in understanding, as well.

Since 1959, more than 200,000 people have taken the course in 23 institutes throughout the United States.

Where Classes will begin this term in our own Reading Dynamics class room. So that we can give you the best facilities and extra sessions, we have leased and remodeled a building close to campus. Our classes are always held to a limited number so that the students receive the best teaching methods possible. If you want to enroll in this remarkable course but cannot attend the demonstration, just attend the class session you wish as outlined below. Our address in Eugene: 1432 Orchard.



When The nine week course will begin this week. There will be six classes from which you can choose. Pick one that best fits your schedule and indicate this preference at the demonstration. The class will be for three hours once a week. In addition, extra sessions and private help are always available at other times.

Tuesday	January 18	7:00 p.m.
Wednesday	January 19	3:30 p.m.
Wednesday	January 19	7:00 p.m.
Thursday	January 20	3:30 p.m.
Thursday	January 20	7:00 p.m.
Saturday	January 22	9:00 a.m.

Reading piling up?

Term looks tough?

If you are in college to learn then EWRDI is for you . . .

Why There are three reasons why you should study Reading Dynamics: to read faster, to read with greater comprehension and to learn a new study technique which will be of great value to you now, as a student, and in later life, too. You'll find that as your proficiency in speed reading grows, you'll absorb more time to think about and relate to each other the various individual parts of what you read. The proven result has been higher grades for those students completing the course. Average grade index for Oregon college students, shown below, illustrates this statement:

Average G.P.A. before taking course	2.77
Average G.P.A. while taking course	3.03
Average Accum. G.P.A. after completing course	2.89

The benefits of speed reading continue long after you have left school. For example, Senator Stuart Symington, Missouri, said: "I can now read most material at speeds above 3,000 words per minute and technical material in the 2,000 word per minute range." Obviously, to absorb so much information in a short time is a tremendous aid in the paper-oriented world of business, science, technology and education.

RAPID READERS HAVE BETTER CONCENTRATION.

In the very beginning when you learned to read, you were told to read aloud. Remember? You were taught to hear each word in order to understand it. Your reading speed was based on how quickly you could hear the words, not how quickly you could see them. Soon dull paragraphs found you daydreaming. YOUR READING IS NOT KEEPING PACE WITH YOUR THINKING. Now, however, it is possible for you to read as fast as you think. Now, at last, concentration becomes a nature-given fact.

WHAT CAN YOU EXPECT?

More reading in less time with better understanding which means an education with good grades and free time.

NOT ENOUGH TIME?

This course teaches you to learn and practice on your text books. You make time for the course and other activities by doing all your studying in less time.

SPEED IS TRIPLED BY READING THREE WORDS AT ONCE . . . NOT BY READING ONE OF THREE WORDS!!!

Free Demonstrations

TONIGHT
7:30 P.M.

Central Lane YM-YWCA
2055 Patterson

TOMORROW
7:30 P.M.

Phi Delta Theta, 1472 Kincaid
(Across from Library)

A free scholarship will be given away

Who The instructor is available as required for extra assistance. If you have any questions, any time, on any portion of the course, please see your instructor or campus representative. They are trained to help you, and will welcome any questions you may have. If you miss a class, they will help you make it up, help you stay with your class. Your campus representative is Tony Hazapis, 344-8345.

How The procedure is simple; the cost nominal; the rewards great. Here is a suggested course of action: Attend the free demonstration; see the documented film on Reading Dynamics, and learn how Reading Dynamics can help you to faster reading, improved comprehension, greater retention.

After you are convinced that this is a bona fide value, register for the course, and apply yourself. The results are guaranteed by more than 200,000 people whose basic training and adaptability were on a par with yours. If you can not attend the demonstration, just attend the class session you wish as outlined under WHEN.

GUARANTEE

We will guarantee to increase the reading efficiency of each student by AT LEAST 3 times with good comprehension. We will refund the entire tuition of any student who does not obtain at least the tripling of his reading efficiency as measured at the beginning and ending tests. This refund is conditional upon the student's having attended all of the required classes or having made up missed sessions with the teacher. He also must have practiced the required number of hours, following the assignments as outlined by the teacher. The average student may expect a 5-times increase in reading speed and an improvement in comprehension and recall. Any student who must withdraw from the course for any reason may re-enter any subsequent courses at any future time, at no additional cost.

Evelyn Wood Reading Dynamics Institute

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