

Student Discount Program Planned...

(Continued from page 1)
vidual merchants, present our plan, and see if they are interested. If they are we will have them sign a one-year contract."

Franciskovich said students on the NSA committee would do most of the work to get the program moving. They will do contact and contract work with merchants, publish the discount cards and a fact sheet listing items available on discount with each merchant, and provide publicity.

Advisory Board
He also expressed hopes that an advisory board would be formed, including a representative of the Chamber of Commerce, a member of the University administration, several merchants, and an attorney to act as legal aide.

Franciskovich said, "We want this to be a co-operative movement between the students and the community. This board will facilitate matters greatly. There will be a lot of problems come up, and we will be able to handle them."

He added that a plan was under consideration to provide an additional lure to business men by purchasing advertisements for them in the Emerald with money taken in from discount card sales.

Successful Elsewhere
Luvaas said discount programs on other campuses had succeeded in getting mark-downs from service stations, restaurants, theaters, bowling lanes, clothing stores, sporting goods stores, florists, and

a number of other businesses.

He said, "I'm very confident of success with the smaller stores, especially the ones close to campus."

The largest discount possible will probably be ten percent. Luvaas said individual merchants might be allowed to give discounts on some items and not on

others. Luvaas said this could be used to encourage merchants to participate in the program.

He indicated that discounts would probably at least be obtained from dry cleaners, clothing stores, service stations, restaurants, and entertainment facilities.

The University's attempt at set-

ting up a student discount service is a part of a growing movement in the United States.

Luvaas said there were no such programs in action prior to 1960, but it was initiated at the University of Minnesota, and has spread. He indicated that all of the large schools in the Midwest now have discount services.

Bus Service Planned

Residents of Westmoreland and Amazon housing areas and the vicinity are asked to clip the accompanying coupon and return it to the ASUO President's office if they are interested in riding a city bus to campus daily.

The proposed bus line would run every hour from these housing areas directly to campus and back. All students interested in using such a bus route are requested to return coupon.

The ASUO president's office is on the third floor of the Student Union. Coupons will be collected until today.

NAME

HOUSING AREA

HOURS YOU WOULD RIDE THE BUS

DAYS YOU WOULD RIDE THE BUS


Faculty Members Attend State Meet

Nine members of the Foreign Languages faculty of the University participated in the State Foreign Language Conference at Gearhart Friday through Sunday.

Four papers were presented by University educators. Those reading the papers, all members of the Romance Languages Department, were: Thomas R. Hart, professor; Julian Palley, associate professor; Rene L. Picard, associate professor; and Walter Nobile, instructor.

Taking part in the conference proceedings were: David Dougherty, chairman of the division of foreign languages; Perry J. Powers, head of the Romance languages department; Thomas F. Marshall, associate professor of Romance languages; Richard Des-

roches, assistant professor of Romance languages; and Peter Gontrom, assistant professor of Germanic languages.



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