Student Discount Program Planned.

them sign a one-year contract."

most of the work to get the program moving. They will do contact and contract work with merchants, publish the discount cards and a fact sheet listing items available on discount with each merchant, and provide publicity. Advisory Board

He also expressed hopes that an advisory board would be formed, including a representative of the Chamber of Com- on other campuses had succeeded merce, a member of the University administration, several mer- ice stations, restaurants, theaters, chants, and an attorney to act as bowling lanes, clothing stores,

Franciskovich said, "We want a number of other businesses. vidual merchants, present our this to be a co-operative moveplan, and see if they are inter- ment between the students and ested. If they are we will have the community. This board will facilitate matters greatly. There Franciskovich said students on will be a lot of problems come up, the NSA committee would do and we will be able to handle

> He added that a plan was under consideration to provide an additional lure to business men by purchasing advertisements for them in the Emerald with money taken in from discount card

> Luvaas said discount programs in getting mark-downs from serv-

Successful Elsewhere

sporting goods stores, florists, and

Bus Service Planned

Residents of Westmoreland and Amazon housing areas and the vicinity are asked to clip the accompanying coupon and return it to the ASUO President's office if they are interested in riding a city bus to campus daily.

The proposed bus line would run every hour from these housing areas directly to campus and back. All students interested in using such a bus route are requested to return coupon

The ASUO president's office is on the third floor of the Student Union. Coupons will be collected until today.

NAME

HOUSING AREA

HOURS YOU WOULD RIDE THE BUS

DAYS YOU WOULD RIDE THE BUS

Faculty Members Attend State Meet

Nine members of the Foreign roches, assistant professor of Ro-Languages faculty of the Univer- mance languages; and Peter Gonsity participated in the State trum, assistant professor of Ger-Foreign Language Conference at manic languages Gearhart Friday through Sunday.

Four papers were presented by University educators. Those reading the papers, all members of the Romance Languages Department, were: Thomas R. Hart, professor; Julian Palley, associate professor; Rene L. Picard, associate professor; and Walter Nobile, instructor.

Taking part in the conference proceedings were: David Dough erty, chairman of the division of foreign languages; Perry J. Powers, head of the Romance languages department; Thomas F Marshall, associate professor of Romance languages; Richard Des-



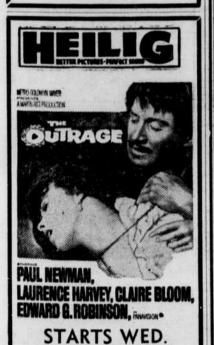
Pajama Party

Tommy Kirk

- CO-HIT -

Fate Is The Hunter

Glen Ford, Nancy Kwan



He said, "I'm very confident of success with the smaller stores, especially the ones close to cam-

The largest discount possible will probably be ten percent. Luvaas said individual merchants might be allowed to give discounts on some items and not on

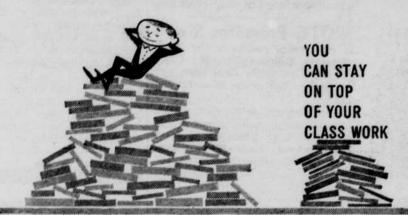
used to encourage merchants to participate in the program.

He indicated that discounts would probably at least be obtained from dry cleaners, clothing stores, service stations, restaurants, and entertainment facilities

The University's attempt at set- now have discount services.

is a part of a growing movement in the United States.

Luvaas said there were no such programs in action prior to 1960, but it was initiated at the University of Minnesota, and has spread. He indicated that all of the large schools in the Midwest



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