

Lussier: Enrollment Linked With Greater Oregon Efforts

By RON COWAN
Emerald News Editor

The University is "slipping in identity with prospective students" and is showing signs of faltering student enrollment due to a limited public relations program, according to Jim Lussier, 1963-64 Greater Oregon director.

Lussier and Taylor Fithian, the new Greater Oregon director chosen Thursday, discussed problems and prospects of the University's public relations program in the high schools with The Emerald Sunday.

Greater Oregon, a University student organization which works to bring outstanding high school students to the University, is currently operating under a small budget.

A part of the University's Office of Public Relations, Greater Oregon was one of the first University groups to lose its budget with defeat of the legislative tax program last fall. Now operating with \$300 from the ASUO Senate, the group hopes to receive \$2,600 this spring to reinstate its programs. This decision will be made by the Student Union Educational Activities budget committee today.

Enrollment Down

Lussier said Jim Shea, director of University relations, indicated that the University's increase in total enrollment for next fall will only be one per cent, whereas other state system schools have indications of 10 per cent increases. Dormitory reservations are also down. This is "largely attributable to a lack of program," said Lussier since Greater Oregon is the University group with a concentrated program for high school students.

Lussier said, "The greatest accomplishment this year has been just to keep the Greater Oregon program going. I think now the University needs the Greater Oregon program more than ever before."

He said the University has been having difficulty with parents' groups and alumni misunderstanding the new student conduct code because no public relations were effected in this area.

Lussier said difficulties of this sort can be countered through direct contact of Greater Oregon representatives with prospective

high school students who can exert influence on their parents.

Persuading Parents

The University has to fight the conservatism of high school students' parents in Oregon, explained Lussier, because more parents will send their children to technical schools where they can be more sure of future jobs, than will send them to liberal arts institutions. Higher tuition and academic standards at state systems are also keeping students away, he said.

Fithian, a junior in chemistry, has worked on the Greater Oregon program for the last two years and was recently on the group's central board. He plans to try some of the programs of Lussier's which were not used this year because of insufficient funds. The only activities in operation since the cut have been the special events program and Duck Preview, which requires little money.

Lussier said he has used little of the \$300 appropriated by the Senate this year with the hope it would aid Fithian's program. Currently Fithian is reinstating all the regular programs, but these will have to be dropped if the budget is not accepted.

Some Programs Stay

Speech teams which visit high schools and mailing to high school students had to be dropped this year. Duck Preview and visits to high schools by students who now attend the University, were continued.

Fithian explained Greater Ore-

gon tries to contact the top 10 per cent of the high school senior class and those showing leadership ability.

Attracting the better students requires special work, said Lussier, because these students will often choose the institution they are most familiar with. "In the past year this hasn't been the University," he said.

Budget Essential

Fithian, who has participated in various University activities, is already working on Greater Oregon programs for this summer and next year, including orientation week fall term. He is working on unsteady ground, however, because he is still unsure of finances.

Luzzier said 250 students worked on the program last year, including high school chairmen. Attracting people, however, requires the "image of a worthwhile program," which he said Greater Oregon is losing due to its budget losses.

Service Group Stops Plans for Butte Cross

Alpha Phi Omega, University service fraternity, has withdrawn plans for the construction of a cross on top of Skinner Butte.

Thursday night following a closed meeting the service organization issued the following statement: "It was the intent of Alpha Phi Omega in undertaking this project to provide a service to the community in replacing a dilapidated structure."

"At the time, however, the group was not aware of the full implications of this service project. Alpha Phi Omega shall be willing to transfer the handling of the project to a private group interested in continuing this project to completion."

Collects \$600

The service fraternity has collected \$600 in donations for the project and had asked the Eugene City Council for permission to construct the cross. The council voted 5-2 in favor of the request at a meeting last week. They

3 1/2 Planks Nailed In GOP Platform

By STEVE GREEN
Political Affairs Editor

Thirty students represented the University at the Oregon Republican College League convention held in Portland at the Park Haviland Hotel this weekend.

The purpose of the convention, which was attended by over 250 college students from all parts of the state, was to draft a platform, vote on a revised constitution, and elect new officers for the coming year.

New officers were elected and the revised constitution was approved. However, only three and one half of the ten planks in the platform were adopted by the convention due to the lack of time scheduled for consideration of the respective planks. All planks were reported out of committee.

It was decided that the rest of the platform will be considered at the next executive board meeting to be held in Corvallis on May 3.

Those planks that gained approval were Party Affairs, Natural Resources, Economic Growth and Taxation, and approximately half of the Foreign Affairs plank. Those yet to be considered include Civil Rights, Urban Growth, Education, Labor, Business and Agriculture, Health and Welfare, and Government Administration.

The plank on Economic Growth and Taxation under the direction of Jim Jones of the University embodied proposals calling for a state cigarette tax to be used for support of education and recommended the deduction of college tuition from taxable income or that a tax credit for college tuition be granted. It also urged President Johnson to "stop turning off his lights . . . and advise his various administrative heads to quit working in the dark."

In the Natural Resources plank, the convention went on record as opposing the proposed federally sponsored national seashore or park on the Oregon coast between Florence and Coos Bay.

In the part of the Foreign Affairs plank that was passed, the convention recommended "extending offensive action in the nature of encouragement of guerrilla warfare into North Viet Nam, while continuing present levels of action in South Viet Nam, thereby gaining the initiative on this new front."

Platform resolutions supporting the United Nations, asking for a re-examination of the United States policy toward Communist China, and endorsing nuclear disarmament had not come to the floor by the time the assembly adjourned.

Candidates Not Endorsed

The major controversy in the party affairs committee was over whether or not the convention would endorse candidates. A resolution to endorse Barry Goldwater for the GOP Presidential nomination was defeated, and it was decided that candidates would not be endorsed.

In addition, several independent resolutions were passed including one calling for single member subdistricting within the state. The resolution stated that every county which elects more than one state senator or representative should be divided into single member election districts.

A resolution was passed directing the executive board to seek a reunification of the College League and the Oregon Young

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Jim Barnett Wins Ugly Man Crown

Jim Barnett, sponsored by Cloran Hall, is this year's WUS Ugly Man. This is the second year in a row that candidates sponsored by the women of Cloran has been named Ugly Man.

Cloran employed a variety of methods to raise their winning total of \$503.

They "sold" themselves to Watson Hall for a two-week period. For the next two weeks Cloran will wait on Watson's table at meal time and iron shirts.

The girls "sold" themselves individually and in groups to do various jobs in order to raise the winning amount. They also auctioned their counselors, sold doughnuts and contributed to the WUS Week fund.

They also maintained a toll gate and charged people who were not living in the dorm to enter. Anyone displaying bad manners at the meal table was fined.

Dick Imwalle, sponsored by McAlister and Schafer Halls, was the runner-up. The two freshmen dorms raised approximately \$470.

Sherry Lucas, WUS Week co-chairman, said that the total amount raised was \$2,880.84. She estimated that the final total will be between \$2,400 and \$2,500 after expenses are deducted.

Luvaas to Speak On Discipline Code

John Luvaas, ASUO Senator at Large, will speak from 12:30-1 p.m. at the Free Speech Platform today. He will give an evaluation of the discipline code, what it has done for the University, and what it can do.

Dormitory Dedicated to 1878 Grad

By RICH BABOW
Emerald Staff Writer

Robert S. Bean Dormitory Complex, which University Dean of Administration William C. Jones said is both "beautiful and useful" and also "acknowledges the goodly heritage of the University," was dedicated at ceremonies Sunday afternoon in the courtyard of the dorm complex.

Jones, who introduced the guests presenting plaques to the presidents of the units, said that the "legal title of this building is vested in the governing board established by the Commonwealth of Oregon."

"In another sense," Jones said, "this building belongs to everyone who has made a contribution to the University."

University President Arthur S. Flemming accepted the plaque

presented by a son of Robert S. Bean.

Flemming told the audience of over 200 guests and students that "it is clear that Judge Bean made outstanding contributions to the development of the Oregon spirit."

Bean was a member of the first graduating class of the University in 1878. He was the first Oregon graduate to serve on the University's Board of Regents.

He served as judge of the Federal Court of Oregon from 1909, when he was appointed to the newly created court by President Taft, until his death in 1931.

Present at the ceremonies were Cheryl Bean and King Martin, grandchildren of Bean. Both are students at the University.

Miss Bean, a sophomore in education from Moonpark, Calif., told The Emerald that she was surprised to find a dorm named for her relative.

The units in the complex are named for Albert Caswell, head of the Physics Department; Burdard DeBusk, instructor of educational psychology; John Ganoe, historian; Louis Henderson, natural scientist; Elon Moore, head of the Department of Sociology; Philip Parsons, social scientist; Richard Thornton, first dean of the University Law School; and Walter Willcox, head of the Department of Architecture.



UNIVERSITY President Arthur Flemming and a son of Robert S. Bean exchange the Bean Hall plaque during dedication ceremonies Sunday.

Voter Registration Closes Tuesday

Tuesday is the last day for Oregon residents to register to vote in the May 15 primary election. Voters may register at the county court house downtown or at any fire station. The fire station closest to the University is at the corner of 16th Avenue and Agate Street.