

Wedding Attire Depends on Type of Ceremony

By JOE FRAZIER

"The choice for proper male wedding attire depends most importantly on the type of wedding gown the bride is going to wear. If the bride is wearing a full-length formal, then the groom should wear formal dress too. This point, we find, is not often enough considered," says Claus Reschke, Eugene men's fashion consultant.

"It is up to the groom to set the style for the other members of the male party," he continued. "This includes the degree of formality, and color. It is important that the groom not stand out

among the other male members of his party." Reschke added that the custom of having the groom foot the bill for the other members is dying out.

The most popular male wedding attire is probably a white coat worn with black formal slacks and the appropriate accessories.

This arrangement is seen for the most part, at weddings from early spring through early autumn. Reschke added, however, in the past few years there has been a trend toward more colorful formal attire for men.

"Blue, beige, gold and light

green are often seen. A light grey seems to be the most popular next to white. Many couples feel that the color adds a certain sparkle to the occasion, he said.

Choice of Styles

If the wedding ceremony is to be held in the morning and full formal dress is to be worn, the

groom customarily has a choice between the formal morning coat with tails and striped slacks, or a deep charcoal-grey, single-breasted coat with striped slacks—the modern version of the morning coat.

Lacefront Shirts

If the wedding is scheduled for the evening or late afternoon, full dress (black tails) is appropriate.

Reschke said that for winter weddings, the formula is essentially the same, but the groom should wear a black tuxedo.

According to Reschke, the most popular formal shirt has a pleated front. He said those persons wishing something more elaborate could wear one with a lace front.



NEWS IN THE FORMAL fashion world for men is the new seer-sucker tuxedo for spring and summer weddings. Bruce McKeel poses in one of the new jackets, completing the attire for a formal wedding.



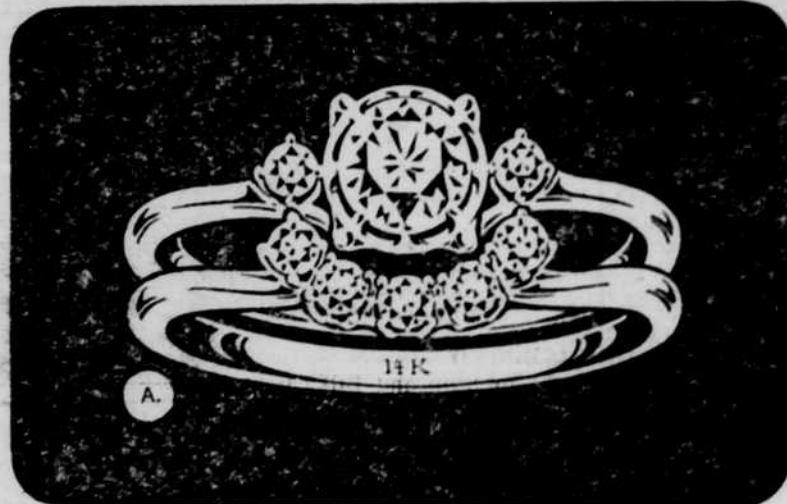
WHITE JACKETS for male members of the wedding party are a tradition. Bruce McKeel is shown here in the tuxedo for spring and summer weddings.

the Gay Blade

the Gay Blade

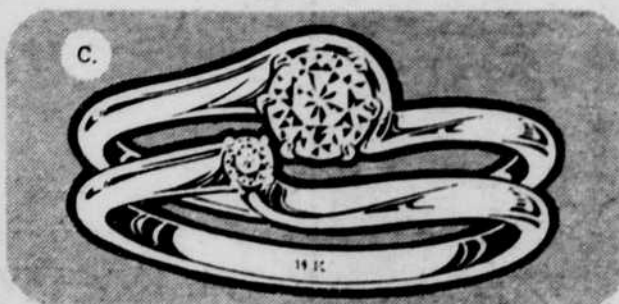
All approved credit cards honored

804 Willamette



ZALE'S NEW

Constellation
DIAMOND DESIGNS



Serene simplicity achieves new heights in Zale's sophisticated new Constellation diamond collection. Here is the sweeping, soaring grace of really modern design!

If you're courting a modern girl—give her a ring to match... from the Constellation Collection at Zale's.

A. Two delicate diamonds beside the center diamond, 5 diamonds in wedding band, \$275

B. Seven superlative diamonds in a timeless and serene setting of classic beauty. \$395

C. Elegant design in a beautiful round solitaire with another diamond in band. \$150

D. Brilliant center diamond offset by four tapered baguettes in channel setting. \$500

E. Very modern asymmetric styling in bridal pair with fourteen diamonds. \$125

illustrations enlarged to show detail prices plus tax

WHY
WE
CARRY
GANT



There's more than fabric superiority in Gant. In addition, "needled-into the ways and woof of every Gant shirt" — there's flair-fit-show — three vital in-herents that make all the difference when a man wears a Gant.

We chose Gant because they take shirt making seriously. They're hard to please (like we are) when it comes to fit of collar, its roll, its profile—how much it shows above the suit collar. They're fastidious about the way the body of the shirt drapes and folds. All must integrate to achieve that viable ingredient which gives comfort and aplomb. In substance, Gant shirts are keyed to the discerning tastes of well groomed men who appreciate quality. These men are our customers.

BILL BAKER'S MEN'S WEAR

"ON THE CAMPUS"

ZALE'S
JEWELERS

110 W. BROADWAY
343-7746

CONVENIENT
TERMS ARRANGED

*Open Fridays
'til 9