

Men's Fashions Show Marked Change for Spring

The fashion revolution is here! For years, it seems, the style of men's clothes stayed nearly the same. But now the styles are making a marked change, and spring and summer fashions reflect the new trend.

Light is the word. The colors are light and the fabric weights are light for the spring and summer seasons.

It's Plaids, Stripes

In sport coats the darker colors haven't been abandoned, but new spring shades are anything but conservative. Bold colors are the by-word.

Madras plaids and Oxford fabrics in stripes and solids are the



STRIPES, STRIPES, stripes and short sl mark men's sweater styles for spring. Bruce Brothers is shown here in a new light weight wool knit, cardigan style.

thing. Powder blue, in the solid color, is very popular in the light weight for spring and summer weather.

The dacron-wool blend in suits is what is being shown primarily for the season. In this line, the more conservative colors pre-



CASUAL CAMPUS styles for college men this spring include outfits such as this one modeled by Stanley Berndt. A striped, short sleeve shirt, cardigan y-neck sweater and light weight slacks are the answer for spring weather.

dominate, but the man with a bit of daring and flair still has room to select something slightly out of the ordinary.

Madras Shirts Important

Tans and bold Glen plaids are available for someone wanting to add a little versatility to his wardrobe.

Almost essential in a spring and summer wardrobe for the college man this year will be Bermuda shorts and madras sport-shirts. Another new style will be shirts with lighter backgrounds.

In casual trousers, the tan dacron will be tops in fashion news. Light blue baby cords are here again, and the slim look is definitely in. There will be no bell-bottom trousers this spring!

Colored Tennis Shoes

These new light color trousers look especially sharp when topped with a madras belt.

In the tennis shoe line, the



MADRAS PLAIDS enter the sport jacket field this spring in styles such as this one modeled by Chuck DuMars. The new muted plaid is used in shirts and Bermuda shorts as well as the jackets.

standby rainbow runner in white is still high on the style lists. For a change in the wardrobe in the foot department, light blue, navy and tan tennis shoes are also on the market.

Short sleeve cardigan sweaters in both stripes and solids are picking up for spring and summer when their "big brother" long sleeved, heavier weight cardigans left off at winter's end. These new lighter weight sweaters in light spring and summer shades are the perfect thing for the transition from winter to summer.

Tab Collars New

Both solids and stripes are being worn, and mohair and Alpaca are becoming increasingly popular.

Sport shirts are among the fashion leaders. The traditional button-down collars are greater than ever this spring in both

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SOLID color sports jackets in muted tones rate high on the men's fashion list for spring. Pat Casey is shown here in one of the new, high two-button styles with side vents.



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3. TOWNE and KING SWEATERS

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