

Board Denies Coupon Book Sales In Student Union

By Nomi Borenstein
Emerald Staff Writer

The Student Union Board will not allow the sale of campus coupon books in the SU. After making this decision Wednesday, the board recommended that the ASUO Senate investigate the sale of the books.

A letter to SU Director A. L. (Si) Ellingson, asking that the books be sold in the SU prompted the Board's action. Ellingson, according to Jack Cross, assistant SU director, said that the board should decide on the matter because he felt he was biased.

Guarantees \$100 Profit

In the letter, Dave Wilcox, one of the book's promoters, guaranteed the SU a profit of \$100 on the sale of the coupon books. This amounts to a 50 cent profit on each book.

Cross said that three merchants had complained to him about the book and he had referred the complaint to the Student Affairs Office.

Roger Grabinski, graduate stu-

dent representative, said he had heard complaints from both students and merchants.

After the board decided not to allow the sale of books, Cross asked that the board make a motion asking the ASUO Senate to investigate the book sales and make a recommendation to the proper authorities as to the sale of these coupon books in the future.

Approve Foreign Student Council
The board also approved the formation of a foreign student council.

The council would co-ordinate the activities of the various groups on campus dealing with foreign students. Selection of its chairman, a board member, was postponed until the next meeting.

The president of Cosmo Club, People-to-people Committee Chairman, and representatives of such groups as the YMCA, YWCA, International Education Center, ASUO foreign student senator, foreign student advisor and Greater Oregon (orientation program) will be council members.

No Status Change

The status of the People-to-People Committee, now that the Council is in existence, was discussed by the board. The board decided that the committee should remain under the sponsorship of the SU Directorate for the present instead of being placed under the council or being made a special Board Committee.

Phil Peek, People-to-People Chairman, who attended the meeting, said he had "never been able to see People to People as a committee or the SU directorate. He said, "Things are complicated enough at the moment with the committee acting as a representative for both the national and campus levels of People-to-People."

He felt that the foreign student council would open a third field for the committee. He asked that the committee be placed under the council. He emphasized that this change in status will not harm either the national or campus programs.

The council's funds, which come from the board, were also discussed. Adelle McMillan, program director, said, "The council should decide what its own budget might be rather than the board setting a hypothetical amount."

Chairman Selected

It also named Dick Lawrence as Movie Committee Chairman.

The board discussed the use of the public address system in the SU to publicize Student Union-sponsored programs or events taking place in the SU. The restrictions on the use of the intercom were discussed and referred to the executive committee.

The board also decided to allow groups, including living organizations, to reserve eight of the SU's 16 bowling alleys at the price of \$10 an hour in the evening for the rest of the term.

Ortega y Gasset

Kerr Talk Explains Mission of University

By NANCY GRUBB
Emerald Staff Writer

The relation of the individual to his historic context should be of prime importance to the teaching in a university, according to Jose Ortega y Gasset's essay, "Mission of a University."

Richard J. A. Kerr, visiting professor of Spanish and comparative literature from the University of Southampton, England, explained the Ortega essay in a Browning Room lecture Wednesday night.

Ortega, a twentieth century Spanish philosopher, developed the essay from a lecture he delivered to students in Madrid in 1930.

In the essay Ortega said the student must be the starting point in the planning of a university. Institutions exist because the ordinary man exists, and should teach not what ought to be taught, but what can be taught, he said.

Two Points

Ortega's two considerations about students were that the student has a limited capacity for learning and that he needs to know only what is strictly necessary for his own life.

Knowledge taught at universities, according to Ortega, should therefore be reduced to what the student can learn in an unhurried way and can master in its depths.

Specialization Questioned

Teaching physics, biology, history, sociology, and philosophical disciplines should be the function of a university, according to Ortega's plan.

Ortega criticized temporary European universities for complicating the task of teaching by taking on the burden of research and its applications. Specialization has created many educated European men who are uncultured barbarians, according to Ortega's view.

Noted Existentialism

Culture is related to life; it is what saves man from being a mere castaway in the world. Life is chaos, man is easily lost, and he seeks paths to follow. These paths are strong ideas about the universe, and the totality of these

ideas is culture, wrote Ortega.

Kerr noted the flavor of existentialism in Ortega's writing, and offered possible criticisms of his "utopian" expectations of universities.

Kerr pointed out that education is continuous, and universities, therefore, must rely heavily on training given by the family and by schools which the student attended before the university.

Also, Kerr added that liberal arts colleges offer little specialized training, and students now choose what subjects they take and are not forced to learn techniques of research, which Ortega considers unnecessary.

Ortega also ignored the large numbers of students in universities, a factor which Kerr considered important.

Negroes Incensed By 'Pelican' Ad

BERKELEY (AP)—Some Negro students at the University of California incensed over what was meant as a satirical advertisement in the school's humor magazine, the Pelican.

The ad showed a picture of a Negro lighting a filter tip cigarette with the caption: "Only pure white touches your lips." It ran as a full page ad in the October issue.

Four Negro students complained to school authorities. They told vice chancellor Alex Sheriffs the ad had "racist overtones."

Pelican Editor Dexter Waugh, a senior in journalism, and seven staff members met the Negroes in Sheriffs' office, Waugh explained.

"We tried in good faith to satirize the concept of pure white

as being the greatest good — of white being pure and black being evil. There was no malice — this is being misinterpreted."

The student senate called a special meeting to discuss the matter.

Akin Adupifa, 21, a senior from Nigeria, who posed for the ad, "I didn't find anything wrong with it."

Poet Will Speak In SU Today

A. Wilbur Stevens, chairman of the Idaho State University English department, will read and lecture on his poetry at 4 p.m. today in the Student Union. The program is open to the public.

Fifty United States and foreign periodicals have published Stevens' story. A book of his work will appear early next year.



Pub Board . . .

(Continued from page 1)

tinue to operate with the same average income and expense as they had during the opening month of the school year.

Benson then outlined possible areas in which publications might make cutbacks if the projected over-spending made them necessary.

Among these proposals was the elimination of the final two issues of the Northwest Review.

After hearing the testimony of the magazine's editor, Edward Van Aelstyn, the board vetoed this proposal. Van Aelstyn volunteered suggestions as to how the Northwest Review might cut expenses.

Other Cuts

Other proposed cuts included a decrease in the press runs for the Emerald and the Pigger's Guide; a cutback in the photography budget for the Emerald; a decrease in the promotion spending by the Emerald, the Oregana, and the Northwest Review; elimination of awards banquets for Emerald and Oregana staffs; and a cut in contributors payments by the Northwest Review.

The total proposed cut was \$7,680.

The board has since submitted a letter to the Budget Board voicing its objection to further cuts with the Publication Board budget.

The communication suggested that the Budget Board "consider preparing a priority list of activities and programs operating under its jurisdiction in the event that further reductions in the total student activity budget are incurred."

The fear of reductions in the total budget stems from a suggestion made at the October meeting of the State Board of Higher Education. The Board considered taking in approximately 10 per cent of the student activity fees to help it meet the financial crisis brought on by the defeat of the state income tax measure on Oct. 15.

The letter to the budget board warned that a reduction in the Publications Board budget would "seriously impair and in some cases destroy important University student publications."

It said that "ultimately reducing the size of publications such as the Oregon Daily Emerald will seriously jeopardize all student programs in terms of publicity and coverage so necessary to its success."

"It is our belief that it is sounder policy to operate good quality publications and some good programs rather than mediocre publications and many mediocre programs."

The University of Utah played host recently to Gov. Nelson Rockefeller and National Young Republican Federation Chairman D. E. "Buz" Luckens.

It's the
Arctic Circle
for that refreshing drink
ARCTIC COLA

510 E. Broadway

343-9367

Tape Recorders and Hi-Fi

Ampex
Fisher
JBL
Tapes

McIntosh
Sony
Roberts
Accessories

Dyna Kits & Strata Kits
Transistor Recorders

Oregon Typewriter & Recorder Co.

Phone 342-2463

1111 Willamette St.

Eugene, Oregon

It's a 'snap' with -ARROW-

"For want of a horse, the battle was lost" . . . so said the poet, but never let it be said that for want of a collar button your date was lost. The new Decton oxford Tabber Snap by ARROW gives you the trim, good looks of a traditional tab collar without the fuss and fumble of a collar button. Tapered to trim body lines and labeled "Sanforized-Plus" to ensure perfect fit washing after washing. Keep that date in an ARROW Decton (65% Dacron*, 35% cotton) oxford with Tabber Snap collar. In long sleeves \$6.95

*DuPont T.M. for its polyester fiber

