

# The World Marches On... ...Despite April Fools Day

## Auction, Ugly Man Contest To Highlight WUS Week

Donkey basketball, an auction of campus talent, and a dance in McArthur Court will highlight World University Service Week, April 1 through April 5. The purpose of WUS Week is to raise money for schools and universities in under-privileged areas of the world.

The Checkmates combo, Bob Dwyer, Joy Olson and a surprise group will perform at the WUS auction today at 3:45 in the SU Ballroom. Groups will perform for an hour free of charge at a dorm or house dance for the living organization which buys them.

Ugly Man candidates will also be presented at the auction. Each living organization has nominated an Ugly Man and will earn money to be donated to WUS in his name. Candidates are eliminated throughout the week, according to the amount of money raised.

Tuesday night, sororities and fraternities will be paired for talks by foreign students who will discuss the workings of WUS in their countries. Wednesday night the dorms and co-ops will be similarly paired.

ASUO senators will play the ten semi-finalists in the Ugly Man contest in a Donkey Basketball game in McArthur Court. Admission is fifty cents, to be donated to the candidate of your choice. The deadline each night for contributions for Ugliers is 4:30 p.m. at the Co-op and 5:00 a.m. at the Side and SU.

WUS Week will be climaxed by a dance, featuring Paul Revere and the Raiders, on Friday night. The Ugliest Man will be crowned at the dance.

Ugly Man candidates and the organizations nominating them

are the following:

Mickey Ordning, Alpha Chi Omega; John Zeazeas, Alpha Delta Pi; Steve Cannell, Alpha Gamma Delta; Tom Askinson, Alpha Omicron Pi; Bowen Blair, Alpha Phi; Mike Musulin, Alpha Tau Omega;

John Colden, Alpha Xi Delta; Ed Strobel, Beta East; Bill Lonigan, Carson 2; Ted Mahar, Carson 4; Marty Frank, Chi Omega; Les Tipton, Chi Phi; Mike Bradbury, Cloran; Ron Snidow, Delta Gamma.

John Wiley, Delta Tau Delta; Doug Ragan, Delta Zeta; Chuck Laird, Dunn; Jim Allen, Gamma; Pete Rassmussen, Gamma Phi Beta; Bob Goodenough, Haw-

thorne; Paul Cormier, Highland House.

John Carson, Kappa Alpha Theta; Jerry Utti, Kappa Kappa Gamma; Ed Montinari, Kappa Sigma; Denny Maloney, McClain; Bud Harrington, McClure; Jim Maxwell, Parsons; Floyd Pashman, Phi Kappa Sigma.

Eric Linder, Sigma Alpha Epsilon; Dick Imwalle, Sigma Chi; Gary Carter, Sigma Kappa; Neil Steinberg, Sigma Phi Epsilon; Steve Lee, Spiller Hall; Stewart Sawyer, Tau Kappa Epsilon.

Tony Keller, Theta Chi; Tom Lingo, Tingle Hall; Clyde Thrift, Delta Delta Delta; Joe Rinella, Young Hall; Howard Clarke, Zeta Tau Alpha.

## Applications Still Due For Academic Retreat

Applications are still being accepted for this term's academic retreats. Applications are available in room 301 of the Student Union and are due by 5 p.m. Tuesday.

THOSE WHO want to attend the academic retreats must either fill out an application or submit a personal letter including the student's name, phone, class, weekend preference, and whether or not he is a member of Honors College.

The cost for the retreat is six dollars. This includes food and lodging.

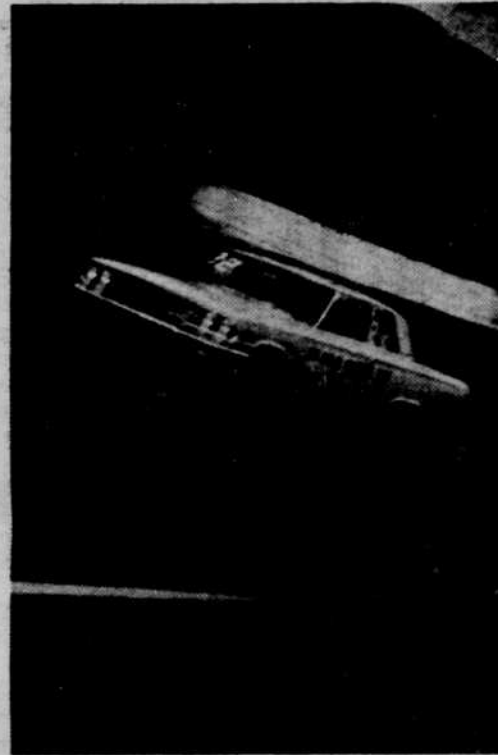
Because of enthusiastic participation last term, the number of students eligible to attend each

retreat has been raised from 15 to 25.

STUDENTS WHO have attended the past retreats have found the discussion worthwhile, their comments ranging from complimentary to enthusiastic. None has indicated that the weekend was a waste of time.

Bill Craig, chairman of the Academic Retreat Committee, said that because of comments from past participants, there will be no predetermined topic or reading list for the retreats this term.

Want to really get results?—Use Emerald Classified Ads—Phone DI 2-1411, Ext. 1818.



## 36 DAYS THAT CHANGED THE PERFORMANCE PICTURE IN AMERICA

In 36 days, starting with the Monte Carlo Rallye in January of this year, our products have posted a series of competition wins that have made performance history. Here's what has happened:

Three V-8 Falcon Sprints were entered in the Monte Carlo Rallye. This is not a race. It is a trial of a car's total capabilities. We did it (nervously) for the experience and with practically no sense of expectation, because we had not entered an event like this before. One Sprint ended the experiment in a snowbank. But the others finished 1-2 in their class with such authority that they moved the good, grey London Times to say: "The Falcons are part of a power and performance plan that will shake up motoring in every country in the world." That was Number One.

Number Two was a double win in the Pure Oil Performance Trials. Fords captured Class 1 and Class 2 (for high performance and large V-8's). Both of these trials were for over-all points rolled up in economy, acceleration and braking tests.

Then, at Riverside in California, in America's only long-distance stock car event that is run on a road course (as opposed to closed circuit, banked tracks such as the track at Daytona), Dan Gurney pushed a Ford to first place.

The latest news comes north from Daytona. There in the open test that tears cars apart—the Daytona 500—Ford durability conquered the field. Fords swept the first 5 places... something no one else had equaled in the history of the event. In a competition—which anyone can enter—designed to prove how well a car hangs together, 9 Fords finished out of 12

entered... a truly remarkable record considering that over 50% of all cars entered failed to finish.

Why do we keep such an interested eye on competitions such as these? Is speed important to us? Frankly, no. The speed capabilities of the leading American cars are now grouped so closely together that the differences have no real meaning. To us, who are building cars, success in this kind of competition means just one thing: the car is strong. This kind of performance capability means that the car is so well built that it can stand up to normal driving—the kind of day-in, day-out demands you put your own car through—for thousands of miles longer than less capable cars.

In tests like the Daytona 500 and Riverside, we find out in an afternoon what might take us 100,000 test-track miles to discover. We learn how to build superior strength into suspension systems, steering systems, drive train, body, tires. Anyone can build a fast car. What we're interested in is the concept of "total" performance.

We believe in this kind of total performance because the search for performance made the automobile the wonderfully efficient and pleasurable instrument it is today—and will make it better tomorrow.

America's liveliest, most care-free cars!

# FORD

FALCON • FAIRLANE • FORD • THUNDERBIRD

FOR 60 YEARS THE SYMBOL OF  
DEPENDABLE PRODUCTS



MOTOR COMPANY

### Campus Briefs

• A W S scholarship applications may be picked up today in Mrs. Wickham's office and in the AWS office after 3 p.m. They are due Friday. All university women may apply.

• There will be an important meeting of song leaders for the all-campus sing Monday in the SU. The room number will be posted. If you cannot attend, please send a representative.

• Applications for counseling next year are due at 5 p.m. Friday. Applications for both men and women may be picked up at the dormitory personnel office in Carson Hall.

• All students planning to receive degrees in June are reminded that they must file applications immediately. This applies to those receiving master's and doctor's degree as well as to graduating seniors.

• Hui-O-Kamaaina will meet at 6:45 p.m. Tuesday in the SU. Plans for an April 13 ice-skating trip to Portland will be discussed. All members interested in going must attend. Room number will be posted.

• There will be a Delta Nu Alpha meeting Tuesday at 1 p.m. in Room 167 Commonwealth. Committees will be set up for the annual banquet at this meeting.

• Recreational swims will start next week in Gerlinger Pool, Monday through Friday, 4 to 5:30 p.m. and Saturday 10 to 11:45 a.m.

• There will be a SU forum committee meeting in the directorate office at noon today. Please call Mikell Thurston if you can't come.