

THE FAIRMOUNT SINGERS, who have appeared with recording star Jimmie Rodgers, are making a special appearance here Saturday night as part of Duck Preview. The Singers will perform beginning at 10 p.m. Saturday in the SU ballroom. Tickets for the show are selling on a limited basis at the SU main desk. Student admission is \$1. The Fairmounts are graduates of South Eugene High school, where they started their singing career as seniors in 1960. The group consists of (left to right) Robbie Mills and Dave Ellingson, standing; and Hal Ayotte and Terry Tillman. Last year, Tillman attended Stanford University, while the others attended the University of Oregon as freshmen. They were "discovered" by Randy Sparks of Portland last spring. In October they auditioned for Jimmie Rodgers and appeared with him in Washington and Honolulu.

## Howe Discusses Workers, Culture

By JANET GOETZE

Assistant News Editor "Mass Culture and the Working

#### People Neede To Play Reshevsky

Fifteen people have registered to play chess master Samuel Reshevsky in his special simultaneous competition scheduled for 6:30 p.m. Tuesday.

ACCORDING to the SU Program Director's office, only 15 created is closely related to comout of a needed 50 people have accepted Reshevsky's challenge.

Reshevsky, declared one of the world's greatest chess players. will be on the campus Jan. 29 and 30 to give a lecture on chess and to participate in exhibition matches. The Monday lecture will be at 7:30 p.m. in the Dads' Room in the SU. Afterwards, he will play a blindfolded, ten-second chess game against someone from the audience.

THOSE INTERESTED in the Tuesday night game in the ballroom, may sign up in Room 301 of the SU. The charge is \$1 per board for students and \$3 per board for adults.

#### Petitions Due

Petitions for Rally Board Chairman are available on the third floor of the Student Union and are due 5 p.m. Tuesday.

ing Howe, Stanford University English professor.

HE USED a quotation of T. S. Class Life" was the topic of the Eliot to explain what he termed Honors College colloquium lecture a "high culture." He said that it given Thursday afternoon by Irv- was once found in a stable and hereditary class society bonded by a common religion.

> He acknowledged a weakness in this essentially aristocratic notion in that it "seems to posit an end to history . . . and the possibility of change."

MASS EDUCATION, however, has facilitated the mass communication media to arrange relaxing amusement to fill leisure time. The mass culture that is mon experience and it is closer to life than to art. Art, he said. transforms the human existence.

Howe said that he rejects the theory that mass media material is escapist because of its relation to everyday experience.

HE WARNED, "The danger to high culture is not mass culture but middle culture, a hybrid which pretends to expand the standard of high culture while it waters them down."

Comparing the working class family with the middle class family. Howe said that the workers have lower expectations in education (although education is increasingly important in American society), they have a smaller success drive, and their tastes, dress styles and modes of reaction are different.

HOWE SAID that some areas that most American daily news- since last July.

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### **Nothing New** in Mouse House

Tension mounted at the University Mouse House yesterday as Snub, the pregnant dwarf mouse, failed to give birth to

She is now five days over-

Ralph Huestis, biology prolessor, expressed concern about Snub because she is only about 2/3 the size of a normal mouse. and the litter is to be her first.

Snub's mate apparently is not too worried. When asked of the male's condition, Huestis reported "He seems to be bearing up splendidly."

Hawley 'Bitter'

# Conflict Seen In Business

By RON COWAN **Emerald Staff Writer** 

The standards of ethics and morality in business are "fully as high and usually higher than in any other profession or in any other field of endeavor," according to noted novelist and one-time businessman Cameron Hawley, who spoke in the SU ballroom last night on "Morals and Money-Making."

A man with strong and admittedly "bitter" opinions, Hawley criticized the government, management, workers and

**Senate Meeting** To Be Saturday

A special meeting of the ASUO Senate will be held Saturday from 3:30 to 5 p.m. so that "high school students may see what the Senate is like," according to Dan Williams, ASUO President.

be devoted to Tom Mongar's proposal to limit plagiarism among Currently writing another novel, University students.

His proposal calls for the destruction of all files in living or- Evening Post." ganizations, for all students to be required to turn in note cards and data sheets showing the ex- a low level" said Hawley, who act citation for footnotes, and the admitted that his opinions were cnactment of additional methods needed to control plagiarism.

Ron Buel, senator-at-large, will conference.

the ASUO Senate is in favor of people." belonging to an athletic conference rather than remain as an independent.

A THREE-POINT proposal will also be presented by Ron Buel, Rally Squad Lists Dennis Lynch, and Doug Greer concerning better Senate-Emer- Student Seating ald relations.

The Senate will adjourn at 5:30 p.m. if the business is not com- versity students at home basketpleted by then. The regular ball games have been announced Senate meeting will be held by the Rally Squad. Thursday.

society in general because "there are some rotten apples in the barrel and quite a few of them. Business morality is inevitably a product of the environment in which it is formed, applied and judged."

HAWLEY, who feels the purpose of business is the "service of society," is the author of the best selling novels "Lincoln Lords," "Cash McCall" and "Executive Suite," and the latter two have been made into movies. For 24 years he worked with the MOST OF the meeting will Armstrong Cork Company where he was director of advertising. he has written for several publications such as the "Saturday

"The standards, ethics, and morality have been dropping to "colored by prejudice, bias, and thoroughly unscholarly notions."

HAWLEY commented that "inpresent a proposal concerning the tellectuals ask why I write novels University's joining an ahtletic about 'grubby' businessmen" and gave as his reason that "business-THE PROPOSAL states that: men are the most importantly ASUO President Dan Wil- determinative group in our soliams inform University Presi- ciety and are human beings torn dent Arthur S. Flemming that to a far greater extent than other

He gave as the basic reason for (Continued on page 6)

Seating arrangements for Uni-

SECTIONS GG and HH in Me-Arthur court are reserved for men, while sections KK and JJ are saved for women. The Drakes will occupy section HH, and the Frosh 200 will be seated in section JJ.

This seating plan, according to the squad, applies to all games except tonight's clash with Seattle and the Feb. 9 game against Idaho. White shirts or blouses

Members of the Frosh 200 have been asked to be in their reserved section at Saturday's game by 7:15 p.m. They are reminded to bring green pennies and to wear whites.

HALF-TIME entertainment al-One problem, Freemesser said, so will be provided by the Athreau, told the Emerald that his is that at present the machine is letic department. The University

> Students are reminded to bring dent demand for the copying ma- their athletic cards for admis-

### Photo Bureau Runs **Duplicator Already**

'Attempts to establish a "gift cessing is used by several departfund" to buy a copying machine ments on a "subscription rate" for student's use in the library basis, and by individuals who pay brought to light an additional a "flat rate." fact Thursday afternoon - there library.

Bruyn and Ira Wong, were cir- cents. culating a petition Wednesday establish a fund for the purchase

But Bernie Freemesser, direc- cents. tor of the University Photo Bubureau, located in the basement operated only by Photo Bureau Pep Band will play for the reof mass culture seem not to touch of the library, has had a "Xerox" the workers. He cited the fact copying machine in operation Monday through Friday. If stu-

Freemesser said the Xerox pro-

AT PRESENT, the subscription already is such a machine in the cost is \$20 per month, and each copy costs 10 cents. The flat TWO STUDENTS, John De- rate charge per single copy is 25

Freemesser indicated that if and Thursday in an attempt to the ASUO wanted to buy a monthly subscription for \$20, this of a machine for copying papers, would entitle all registered stu- must be worn in these sections, book pages, and other literature. dents to buy single copies at 10 including tonight.

employees from 8 a.m. to 5 p.m. maining home games.

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