



MRS. ARTHUR FLEMMING, wife of new University president, Arthur Fleming, and Mrs. W. C. Jones, wife of Acting President Jones, greet guests at a faculty wives' reception Wednesday for Mrs. Fleming.

Emerald Writer, Photographer Boldly Interviews Mrs. Fleming

By **GAYLE CHARLES**
Emerald Entertainment Editor
Larry Lynch, the Emerald's managing editor, shouted across the din, "Hey Gayle, go interview Mrs. Flemming. She's up at Gerlinger."

So the somewhat dull-witted reporter grabbed a photographer, a few sheets of paper and pencil, and armed with questions, left the Emerald office and trekked up to Gerlinger.

BEFORE relating the rest of the afternoon's procedures, it might be an interesting footnote to report to our readers the attire of the Emerald's inquiring staff. Our own Nelly Bly was outfitted in a pleated brown skirt and a somewhat pleated sweater, black scuffed flats, and a black and white raincoat, two inches longer than the current fashion hemline.

John Champion, the Emerald's own Matthew Brady, was arrayed in a bushy brown beard, a print sport shirt, a checkered jacket and dirty suntans.

AS IT TENDS to do in Eugene, it was raining.

Our heroes arrived at Gerlinger damp and dirty. They tripped up the main stairs of Gerlinger and at the top met the shock of their young lives.

Horrors. Faux pas. There they were; hundreds of them. They were faculty members' wives and important personages, who, for the sake of the Emerald and the legislature, will go nameless here.

Chiffons, minks, coiffures still wet from salon spray. Money, brains, class, and social climbers. There were several of each variety.

AND into this fray walked our bedraggled journalists. With a stare quite akin to horror, a

middle-aged lady, reeking with importance, came forward with a look spelling: what in --- are you here for?

"May I help you?" she faltered.

"I'M LOOKING for Mrs. Fleming," our courageous Nelly Bly said aggressively. (Aggressiveness is a very important quality for all lady journalists to possess, according to qualified sources.)

"Oh," said she as she shot a sidelong glance at the bearded wonder. "Mrs. Fleming is over there in the middle of that reception line."

THERE we were, readers, in the midst of this tete-a-tete. We were the University of Oregon—the image that people are always talking about.

Never say die, Nelly and Matthew boldly approached Mrs. Fleming, and while Nelly bombarded the poor woman with questions, Brady walked to the side and turned all heads as he shot off his flash attachment.

WHILE all this was going on, Mrs. Fleming maintained a poise and stature that was obviously part of her nature. As the wife of a University president, Mrs. Fleming must prepare herself for the odd things which students seem inclined to do.

She must have felt slight perturbation at the audaciousness of her visitors. But she was the picture of unruffledness.

Amidst the chatter and handshakes, Mrs. Fleming managed

to tell Nelly that her five children were grown, that she really didn't know anything about the University of Oregon yet, but she hoped to like it.

"I LOVE LIVING," she said, "it really doesn't matter where." The stares were coming at a furious pace. People were whispering. The Emerald had made another boo-boo, they were thinking.

As inconspicuously as was possible under the circumstances, the Emerald daily workers slid toward the nearest exit.

One aspect of the party was obvious. Among all the refreshments, there wasn't a single cranberry tart.

Hulteng's Article In Nieman Reports

Appearing in the current issue of the Nieman Reports, a journalism magazine aimed at newspapermen, is an article by John L. Hulteng, associate professor of journalism at the University.

In the article, "Some Questions for the Future Newspapers," Hulteng states that there are two major challenges facing newspapers in the next quarter century. They are preservation of the concept of responsible journalism despite the extension of monopoly of ownership, and safeguarding the honesty of news columns despite the vogue for interpretation.

Dr. Sprague New Pres. of AAHPER

Dr. Vernon S. Sprague, professor of physical education at the University, is the new president of the Northwest District of the American Association for Health, Physical Education, and Recreation.

Sprague, who has been actively associated with the profession of physical education for the past 20 years, took over as president of the district Friday, April 14, at the Association conference in Seattle, Wash.

The district he heads includes all associations in Oregon, Washington, Idaho, and Montana. His term will run to the spring of 1962, when the convention will be held in Salem.

Sprague, who was graduated from Oregon and received his advanced degrees from the University of Michigan, has been on the staff of the University of Oregon since 1946. He has been active in the AAHPER, both in the state and on the national level. He is currently chairman of the professional and public relations section of the national association.

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Price Attends Council Meetings in East

Warren C. Price, professor of journalism at the University, will spend the weeks of April 16 and 23 in Washington and New York attending meetings of the American Council on Education for Journalism and the American Society of Newspaper Editors.

Price is one of seven members of the Council, which will make decisions on accreditation of schools of journalism for the next five years. His group will also study recruitment of personnel and relations between teachers of journalism and those in the field.



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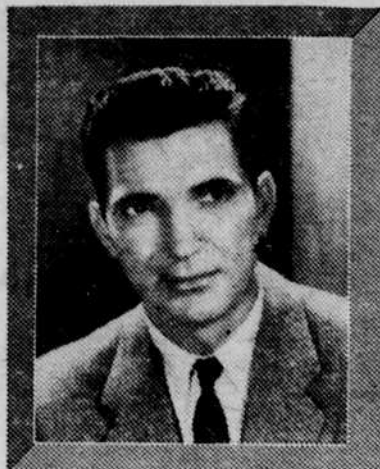
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