

Little Man on Campus

Theatre Night

A fine evening of drama is in store at the University Theatre tonight and Saturday when "Rashomon" gets underway.

THE UT, UNDER the guidance of Director Horace W. Robinson, has one of the finest theatre programs in the United States. Although theatre has been a part of campus life since the very beginnings of the University, the UT was not functioning as a theatre group until 1913. The UT was (in 1914) the first American campus theatre to offer courses in specific theatrical subject matter.

Each year the University Theatre is guest to many representatives of theatrical groups and institutions who come to see the UT's "plant." The UT itself is one of America's best designed and boasts outstanding working facilities. The theatre was designed, for example, so that its back wall might be removed, giving extra depth to the stage. This feature is used for the third time in UT history in "Rashomon."

STUDENTS FROM any department have a place in the UT. Courses are offer-

ed under the auspices of the speech department for those desiring theatrical skills, and a program is available where a student may receive a BA, MA, or PhD in drama. However, students need not be drama majors to participate either as actors or in the behind-the-scenes work. The UT is for everyone interested in working in theatre.

The UT hopes to give theatrical opportunities to students and theatrical experiences to its public by presenting a highly varied season of top-quality drama. Each season is always aesthetically satisfying and enjoyable.

Tonight at 8:30 the curtain goes up on "Rashomon", a new American play set in medieval Japan, and the show should be a good one.

Ed Winter, winner of two consecutive UT awards, as best supporting actor and best actor, heads the cast. Pat Kozuma, best known for her work in "Tea House of the August Moon", plays the feminine lead. Bob Stankavich, Howard Cain, and Bill Watts fill the other principal roles.

WE HOPE the UT has a good turn out.



"I'D FLUNK HIM BUT HE'S TH' ONLY 'MAJOR' I'VE GOT ENROLLED IN THIS COURSE."

Sam Dawson

Columnist Tells of Late Book by Author of 'Status Seekers'

(AP) — Sometimes business management wonders if an open season hasn't been declared on it.

THIS YEAR HAS seen a multiplication of assaults from: rebellious customers, dissatisfied stockholders, suspicious employees, censorious government agencies, disillusioned stock traders and critical politicians.

In some cases customers have rebelled against paying higher prices and increasing operating costs. Classic example is the revolt that first boosted sale of foreign cars and currently is booming the compacts.

Customers have also grown more vocal in complaints about repair bills that seem to come too regularly on gadgets they suspect were designed to last "only until the final payment is made."

PLANNED OBSOLESCENCE has come under increasing attack. This is the effort, borrowed from the world of women's fashions, to make supposedly durable goods look or become undesirable after a year or two of use. Again, the auto industry has been widely criticized, but also of late the appliance and home furnishings industries.

Outbursts now and then of worry lest the United States is using up its resources too fast or inefficiently have usually brought quick management denials. The oil industry points to its record of finding petroleum faster than rising consumption uses it up. Lumber companies point to their latter day record of replanting trees to replace those felled.

One gadfly of management, Vance Packard, who has criticized advertising practices in "The Hidden Persuaders" and building up of questionable consumer habits in "The Status Seekers," is out today with a new and scattergun blast at business methods.

IT'S CALCULATED to irritate, anger or disturb managements of countless companies from coast to coast.

His latest book, "The Waste Makers," published by David McKay Co., charges the nation is on a binge of conspicuous waste, partly through consumer self-indulgence, but largely

promoted by industry and trade to increase sales that otherwise would dwindle fast.

Packard takes swipes at the food industry. He says the average American family throws away 750 metal cans each year. He criticizes the trends toward cooking in disposable aluminum pans, in plastic boil-in bags, or from metal aerosol cans which he claims don't always expel all the food—making for still more waste.

HE CHARGES that various home furnishings don't last as long as those grandmother bought, and that they aren't supposed to. He claims to see a trend toward quick outdating of new homes.

Business management is sure to object to his findings, especially if they arouse the customers at a time when they're restive enough as it is. And management unquestionably will have some telling answers to his charges.

Letters to the Editor

Emerald Editor:

I think it should be pointed out that "Racers to the Sun" is James B. Hall's second novel, not his fifth as stated in The Emerald Wednesday.

And while it is true that publication was scheduled for October, the book is now available at the Co-op.

(Editor's Note: This is his fifth book, not novel—our mistake.)

Marge M. Langenes,
Senior in Journalism.

OREGON DAILY EMERALD

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Student Seating

What should the purpose of a student seating plan be?

STUDENT SEATING at football games has been a recurrent issue for more years than present University students can remember. Each year campus politicians promise to do something about the student seating plan.

Last year's ASUO Senate actually did formulate a plan for student seating and this plan is scheduled to be used at the San Jose State home game, October 8.

The idea is to segregate students into either a white shirt section and/or into class sections. Tickets will be mandatory to attend. The purpose of this plan is to get students to turn out in white shirts. This has its merits. If everyone would wear a white shirt there would be no particular class sections because the white shirt section would have to be expanded to seat all the students who wore them. In this manner the situation would allow for fraternity grouping.

CHUCK CAMERON, head of the student seating committee, was quoted Wednesday as saying that "The goal of this new plan is maximum school spirit."

The recurrent problem has not been student spirit. More students have been attending home games than the student seating section will hold. Whether they yell or not is largely up to the leadership of a well-trained rally squad.

The real problem is finding a place to seat those students who want to see home games and can't find room in the stands. This problem was totally ignored in the current ASUO seating proposal unless it was assumed that the red tape involved in

getting a ticket would discourage students from attending and thereby make room for those who do attend.

This is not a fault of the plan itself but a fault of the physical impossibility to seat everyone at the games. The grandstand is just not large enough. What the Senate came up with serves its objective in segregating students and encouraging the wearing of white shirts. The Senate cannot be responsible for finding more room, though.

SO THAT IS WHERE the real problem lies. At the present students are allowed fifty per cent of the main grandstand and a small end-zone stand for late ticket receivers. The other fifty per cent is broken up into three sections: donors, president box, and athletic staff ticket holders; visiting school representatives; and faculty and reserve ticket holders.

Students are allowed to sit in the other fifty per cent of the stadium. It is apparently impossible for the University to let the students have more room because it would be infringing on the rights of the persons mentioned above.

A new stadium could be built. This would answer many of the problems. There are plans for such a venture in process right now. This doesn't give a solution for this season, although.

We will just have to wait and see how the present plan works out at the first home game this year. The white shirt section sounds like a good idea.

For the plan to run smoothly, students should try to hit the schedule for picking up their class section tickets. We hope everyone enjoys the game coming up on October 8. We suggest wearing a white shirt.

Letters to the Editor

Emerald Editor:

It is indeed heartening to note the increases in the number of Oregonians seeking to enrich their educational experience by attending the University, but from some of the information given in Thursday's story about enrollments it would appear that at least one person should bone up on arithmetic.

The old grade school advice about adding only oranges or only apples or only sour grapes falls apart when adding percentages — percentages CAN-

NOT be added to arrive at a total percentage.

The story stated that the combined enrollment drop of the Sophomore, Junior and Senior classes was 18%, (2%+11%+5%). We can take heart in the fact that these classes were really not that hard hit. The correct percentage drop of the combined classes was 5.3% rather than 18%. That's bad enough, but the figures might improve somewhat when the final returns are in.

Grad. in Journalism,
Jack Simpson,

Emerald Editor:

In the new pamphlet, "Voters Information" being circulated by the League of Women Voters, there are two errors: 1. The explanation of ballot measure No. 7 is incorrect in saying that a person in the state less than 6 months would be able to vote for delegates to the national convention. They would only be able to vote for president, vice president and electors. The clause regarding delegates to the national convention was deleted from the

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