

# Letters to the Editor

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sports. Our profession is in radio communications, not athletics. From your Emerald picture it appears to me that your organization is composed of many, I hate to say jocks, so I will say, athletically-inclined people. Of course professional people such as we here at KWAX, cannot be expected to do well against such a group.

"Socks" Nelson, Jay "Stella" Johnson, Gary "Chill" Wills, Errol "as in Flynn" Loving, Dale "Mike Side" Simpson, and "The Falcon" Mac Nab cannot possibly compare with the ODE team of "Sweet Georgia," "Hot Rod," "Slats," "Cadillac," "Swede," and "Bevo." These are all (ugh) "Jocks," not highly trained intellectuals like the KWAX team.

It is my desire that such an abominable thing does not occur. We will not contest the game this time but in the future, I feel that The Emerald should stick to more ethical tactics.

**Jim Ducher,**  
Program Director  
and KWAX Basketball Team

P.S. In the interest of good journalism, we wish to thank The Emerald for their correcting the score from what it was reported, erroneously, in The Emerald's original story. Also, let it be known that we did not sabotage the original story. It was another Emerald "tactic."

# Light pieces . . .

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until early February—a period of about six weeks—the Dutch students leave school and take positions in various firms in other countries for the purpose of collecting material for a commercial thesis. During this time the American students has his choice of also doing this work or traveling. I myself went to England with a Dutch friend and we compiled such a report together. We lived in a small town just outside London for over a month and had time to see both the life in London and in the smaller communities.

I arrived in Holland several weeks before school began and after leaving my luggage went to London for a week. Then I joined a touring group and went to Scotland for a few days before returning to Amsterdam. I had various opportunities to make trips into southern Germany and Belgium. During the two weeks Easter vacation I hitchhiked to Paris, spent a week there, and then took the train to Barcelona.

Other trips during my year under the IFC scholarship took me to Italy, Denmark, and Norway.

It was a very worthwhile year—a lot of seeing and learning, a lot of fun. My purpose is to interest students in this scholarship. I hope there's a good turnout and some stiff competition. Why don't you try? Go to Student Affairs and get what additional information you need. I'll be glad to tell you what I can. The deadline for application is March 1.

**Emerald Editor:**

In order to provide a more efficient student government and to encourage more students to participate in our government, we the officers of the sophomore class: Gordon Chong, Carleen Felker, Steve Schell and myself, do hereby challenge the officers of the Freshman class to a "duel of ballots."

We propose that: after the ASUO has officially counted the ballots of the constitutional amendment, which will be voted upon February 25, a committee composed of five members of each class check the voting records of each class; the class having the greatest percentage of members voting shall be declared victor.

The officers of that class declared loser (determined by lowest percentage of class members voting) shall, at 11:00 a.m. on Saturday, February 28, paint the O on Skinner's Butte in the traditional manner — painted posteriors and sliding sacrum. The purpose of this activity shall be: 1) to provide a campus service which will compensate for that service which was not performed by their constituents, i.e. more voting, and 2) to provide entertainment.

Knowing sophomores to be superior to freshmen in every way, I am confident of victory and offer my pre-contest condolences to the freshman officers.

**Bill Rutherford**  
Business Administration  
Sophomore

# First recipient . . .

(Continued from page 2)

about gadgets; a few are written about people; many are written about the writer; and some are even written about words. Bob Frazier of the Register-Guard is a whiz at writing light pieces about word meanings.

Light pieces are the very best when they tickle the reader's funny bone. Well-turned phrases instead of old cliches characterize the light piece.

A newspaper friend of ours, Ila S. Grant of The Bend Bulletin, is very handy at writing light pieces. Her light pieces about sack dresses, history, and traditions probably get more laughs than Al Capp. Al Capp also pokes fun at things but he draws pictures and that is different than writing light pieces.

Most light pieces have a moral. Sometimes they are the best technique for making a point without hurting someone's feelings.

Light pieces are very important to newspapers. They have several purposes, as do newspapers.

Light pieces are sometimes written by columnists who haven't anything to write about.

# CAMPUS NOTES

• Petitions for All-Campus sing sub-chairmanships, setup, promotions, general secretary, publicity, rules, decorations, judges, and contact are being collected.

• There will be a meeting of the number chairmen for the Amphibian water show Tuesday noon in Gerlinger social room.

# Nevins calls press freedom in US 'a hollow concept'

Historian Allen Nevins said Friday that "the decline of competitive journalism" in the United States has made freedom of the press a "hollow" concept.

Nevins, also a journalist and educator, talked to members of the press at the annual Oregon Press Conference, giving the Eric W. Allen Memorial Lecture. His topic was "The Press and Democracy."

Nevins said that out of 106 U.S. cities with populations greater than 100,000, 66 have monopolistic newspaper ownership. He also pointed out that in many areas of the country there is a no-party or a two-party press.

Before listing the steps that should be taken to improve the American press, Nevins noted aspects of the U. S. press he did not like.

### Too much influence

He said that pressure groups and advertisers frequently have too much influence in what a newspaper prints. Nevins said that freedom of the press must be upheld by courageous reporters who work in the public interest. He complained that federal cabinet members are not often frank in talking to the press and said that more frequent press conferences by members of the cabinet might help the situation.

Nevins, who has won two Pulitzer Prizes for biographical works, advocated the encouraging of greater competition between newspapers to improve them.

He proposed that people read more magazines and books, because it is through these media, he said, that background is furnished for newspaper stories.

Nevins said he felt that the government's permitting newspapers to own radio and television stations had hurt freedom of information.

### Democratic newspapers urged

Nevins, President of the American Historical Association, said that a newspaper should be organized on democratic lines. He declared that "newspaper work is not a mere craft . . . but a profession." Dignity, conscience, and independence, Nevins said, are the qualities which a successful man should have.

Granting that Irving Dilliard of the St. Louis Post-Dispatch and others have been financially secure while working on newspapers, he said that this has been by no means the case with journalists in the past.

### Newspaper not a factory

Reporters who investigate and crusade against corruption have made journalism a profession, Nevins declared. He noted work by the press done in the Ku Klux Klan and Tweed cases in this relation. "A newspaper is not a factory," Nevins said in again emphasizing that a good newsman must have freedom to do his best work.

Developing a consciousness of social wrongs increases the quality of a newspaper, said Nevins. He mentioned The Milwaukee Journal, the St. Louis Post-Dispatch and The New York Post as crusading newspapers.

### California papers lurid

The historian, now senior fellow on the research staff of the Huntington Library in California, criticized the Southern California newspapers for their sensationalism. Calling these publications "lurid," he said a good newspaper should "appeal to a better taste." Nevins said that newspapers in the Northwest were better than

those in Southern California, a statement greeted with applause.

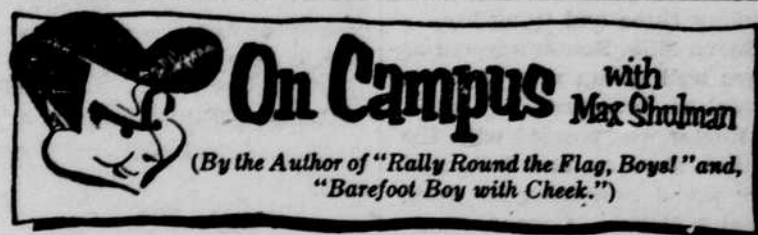
Journalists, said Nevins, should study past good journalists just as lawyers study the history of law. "The principal value of journalistic history," he said, "is that only through it can we maintain a hold on the finest traditions of the profession."

### Mass education needed

At a press conference Friday, Nevins discussed the problem of the American having a great

deal of free time in the future with a possible 30-hour week. Nevins said he thought that development and improvement in mass education would be needed to help people occupy themselves in this spare time.

The teacher said that the "disclaimer" oath in the National Defense Education Act is "silly." He complimented Reed College in refusing funds under the act. The act included a loyalty oath for teachers.



# HUSBANDS, ANYONE?

It has been alleged that coeds go to college for the sole purpose of finding husbands. This is, of course, an infamous canard, and I give fair warning that, small and spongy as I am, anybody who says such a dastardly thing when I am around had better be prepared for a sound thrashing!

Girls go to college for precisely the same reasons as men do: to broaden their horizons, to lengthen their vistas, to drink at the fount of wisdom. But if, by pure chance, while a girl is engaged in these meritorious pursuits, a likely looking husband should pop into view, why, what's wrong with that? Eh? What's wrong with that?

The question now arises, what should a girl look for in a husband? A great deal has been written on this subject. Some say character is most important, some say background, some say appearance, some say education. All are wrong.

The most important thing—bar none—in a husband is health. Though he be handsome as Apollo and rich as Croesus, what good is he if he just lies around all day accumulating bedsores?



The very first thing to do upon meeting a man is to make sure he is sound of wind and limb. Before he has a chance to sweet-talk you, slap a thermometer in his mouth, roll back his eyelids, yank out his tongue, rap his patella, palpate his thorax, ask him to straighten out a horseshoe with his teeth. If he fails these simple tests, phone for an ambulance and go on to the next prospect.

If, however, he turns out to be physically fit, proceed to the second most important requirement in a husband. I refer to a sense of humor.

A man who can't take a joke is a man to be avoided. There are several simple tests to find out whether your prospect can take a joke or not. You can, for example, slash his tires. Or burn his "Mad" comics. Or steal his switchblade. Or turn loose his pet raccoon. Or shave his head.

After each of these good-natured pranks, laugh gaily and shout "April Fool!" If he replies, "But this is February nineteenth," or something equally churlish, cross him off your list and give thanks you found out in time.

But if he laughs silverly and calls you "Little minx!" put him to the next test. Find out whether he is kindly.

The quickest way to ascertain his kindness is, of course, to look at the cigarette he smokes. Is it mild? Is it clement? Is it humane? Does it minister tenderly to the psyche? Does it cuddle the synapses? Is it a good companion? Is it genial? Is it bright and friendly and full of dulcet pleasure from cockcrow till the heart of darkness?

Is it, in short, Philip Morris?

If Philip Morris it be, then clasp the man to your bosom with hoops of steel, for you may be sure that he is kindly as a summer breeze, kindly as a mother's kiss, kindly to his very marrow.

And now, having found a man who is kindly and healthy and blessed with a sense of humor, the only thing that remains is to make sure he will always earn a handsome living. That, fortunately, is easy. Just enroll him in engineering. © 1959, Max Shulman

For filter smokers the Philip Morris Company makes Marlboro, the cigarette with better "makin's." New improved filter and good rich flavor. Soft pack or flip-top box. A lot to like!

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