

GREATER OREGON

Each Students Part Vital In University's Future

BY AL REYNOLDS
Emerald Staff Writer

There has been for many years a "Greater Oregon" movement; a movement to further the future of the University. During most of the post-war years, however, this movement survived primarily because of administration and alumni efforts.

Student participation, until Greater Oregon was revamped under AWS sponsorship last year, was limited to Duck Preview, individually living organization promotion, and an occasional "good word" from an interprising student.

Though Duck Preview has been dropped and this year's Greater Oregon has ASUO presidential patronage, it is not, technically, a change of programs. Rather than a change of programs, this year's Greater Oregon is an augmentation of student participation to the old program.

Would Seek Promotion

Greater Oregon remains a movement to further the future of the University. The administration and the alumni still seek to provide outstanding faculties and curriculums. Greater Oregon, under the ASUO, would add promotion of another important aspect to the University's future.

The aims of this group are "to contact outstanding Oregon high school students and graduates, and to discuss with these persons the opportunities for educational and cultural and social development at the University of Oregon," according to Jim Lynch, ASUO president.

Led by Ferguson

This segment, or part, of Greater Oregon, which aims to bring more high-caliber students to the University has been headed this year by Duncan Ferguson.

Ferguson will soon retire from this post, but Lynch has proposed, at a cabinet meeting, that a chairman be appointed to continue this promotion work.

Salary Included

This chairmanship would, as proposed by Lynch, be a permanent, paid position receiving a salary similar to that of the Oregon Daily Emerald Editor and the ASUO president.

Present plans call for a bureaucracy which would extend down from the new chairman to individual, personal contact with prospective Oregon students.

The new chairman would head a visitation and contact committee. This committee would constitute a guiding or steering group of nine persons.

Nine Divisions Set Up

Each of these nine visitation and contact committee members would be in charge of one of the nine geographical divisions which the committee has given the state.

Under each of the geographical heads will be two University freshmen, a man and a woman, from every Oregon high school in their particular district.

Through this organization, Greater Oregon hopes to make more personal contact with the high-caliber students which the University seeks.

'High-Caliber' Important

According to Duncan Ferguson, these high-caliber students fall into several different categories: valedictorians; student body and class presidents; ath-

letes, and the general all-around good student.

Greater Oregon would also try to lure these "high-caliber" students in other ways. They would have three publications. One would be a letter from the ASUO president or the AWS president to each prospective student. This would be followed by a photographic pamphlet depicting the student's life at the University.

Personal Contacts Stressed

Each of the Oregon students who personally contact high school students or graduates would be given a detailed bulletin from which he or she could draw factual information about the University to pass along during the personal contacts.

A summer program has also been planned. This coming summer there will be "Oregon Picnic" at Medford, Coos Bay, Portland, Eugene and Salem. Greater Oregon hopes to supplement these programs next year with other similar outings in other parts of the state.

Now in the planning stage are two or three weekends for having

high school students visit the University. This would be a supplement to the now-defunct Duck Preview.

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