



"TRADING IN" 9,750 CIGARETTE BOXES for a hi-fi phonograph, nine members of Lambda Chi Alpha stand, cigaretteless, before the chapter house. Pictured are Clyde Genz, Jack Sears, Bob Meltebeck, Wade Bentson, Dick Ball, Marty Norris, Tom Keel, Dwayne Brandt, and Ken Overtone. (Photo by Jim Boyd)

Lambda Chi Flips Way to Hi-Fi Prize

Members of Lambda Chi Alpha Tuesday were named the winners of the annual campus Marlboro cigarette contest. The fraternity was presented with the first place prize, a hi-fi phonograph, by a representative of the company.

A total of 9,750 cigarette boxes were submitted in the contest. Lambda Chi had a per capita percentage of 86.6 boxes per resident to win.

Second place went to Phi Gamma Delta, with a percentage of 66.7. Pi Beta Phi copped third with a 52.8 per cent total.

Presenting the award was company representative P. K. Leonard.

According to campus representative Jay Bashor, a new promotion idea is needed for Philip Morris products on campus. Persons wishing to submit ideas

should contact Bashor at Beta Theta Pi.

Bashor said that entries in the contest came from several states, as other chapters of local groups contributed to the organization totals.

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Campus Briefs

• Junior Week chairmen will meet Wednesday at 4 p.m. in Room 313 of the Student Union. Progress reports will be due.

• Skull and Dagger will hold a meeting, Thursday at 7 p.m. at the Sigma Chi house. Attendance is compulsory. The usual Wednesday noon meeting has been postponed.

• An Askelpiad meeting is scheduled for 6:30 p.m. tonight

in the Student Union. Dr. Hoover, a local physician, will be the guest speaker. All interested persons are invited to attend.

• YWCA installation will be held in Gerlinger today at 4:00 p.m. Campus clothes is the proper attire, and all Y members are invited to attend. All the elective and appointive officers of both sophomore and senior cabinets will be installed.

Oregon Daily



EMERALD

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PERSONAL

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