

Greater Oregon

"To contact outstanding Oregon high school students and graduates, and to discuss with these persons the opportunities for educational and cultural and social development at the University of Oregon."

These are the aims of a group that is dedicated to the continued growth and academic reputation of Oregon, insofar as the quality of its students is a factor. The Greater Oregon plan must depend on Oregon's administration to provide a faculty and curriculum which will attract and satisfy these top students, but after this, the University, to be successful, must have high-caliber students. That is why Greater Oregon is in business.

Thursday we discussed the possibility that Oregon might become a third-rate college, enrollment-wise, if current growth-trends continue at Oregon State College and Portland State College. Now let's examine this year's Greater Oregon set-up to see what is being done, on the student level, to prevent such a calamity.

Greater Oregon Chairman Duncan Ferguson offered this information:

- The state is divided into nine areas. The chain of command extends from Ferguson to nine area chairmen to representatives from each high school in these regions. An AWS-sponsored organ last year, Greater Oregon is now under ASUO auspices. Administration and Oregon alumni are represented by Willard Thompson and Bass Dyer.

- Working from a master file compiled from student and alumni sources, Greater Oregon workers contact top preppers in their areas individually, concentrating their efforts during the period from Christmas to spring vacation.

- In lieu of the late Duck Preview, special senior visitation programs have been arranged through IFC and Panhellenic, affording seniors a look at what Oregon has to offer them. This year, seniors may discuss problems with advisors in their prospective majors.

- "Oregon Day" high school-college events are scheduled this summer in Portland, Salem, Eugene and Medford. Next year, special Christmas and spring vacation "Rush Oregon" activities will be added.

- Outstanding Oregon prep seniors will soon receive two Greater Oregon parcels. One is a pictorial review of the University; the other is letter from either the ASUO or AWS president.

Greater Oregon appears to be growing, but one lesson needs to be learned, and soon. Oregon's living organizations must realize that half their rushing battles lie in getting prep graduates to enroll here. The sooner they realize this, and become acquainted with Oregon's best selling points, the sooner their own pledge classes will improve.

To become effective, Greater Oregon needs a big boost in prestige, something that will only come about through recognizable "going-places" activities besides in-

numerable meetings and publicity for these definite accomplishments. Greater Oregon could be the biggest—and most worthwhile—activity on the Oregon campus.

Chairman Ferguson is due for replacement in two weeks. Future chairmen will be selected winter term. We do not see the logic of this, as committee members will continue the previous chairman's program until the next fall. Why not select him in the fall, so that he may set up and direct his own program for the winter and spring "open seasons"?

While the main contacts with seniors will be visitations and through area-workers, Greater Oregon should be more aware of other contact opportunities. We mean events like the recent high-school United Nations, (Greater Oregon didn't approach these visiting students at all), the state basketball tourney, press meets, etc. Living organizations ought to be provided with "Sell Oregon" material to give to their prep visitors.

Finally, we suggest that Greater Oregon devise some means of self-appraisal—of determining the worth of what their plan has done. If nothing more than a few questions on freshman IBM cards, Greater Oregon ought to have some way of seeing whom it has successfully contacted, and in what areas it should be improved.

We think the possibilities of Greater Oregon are great. Oregon's student body had better align these possibilities with their University's needs.

A Final Look

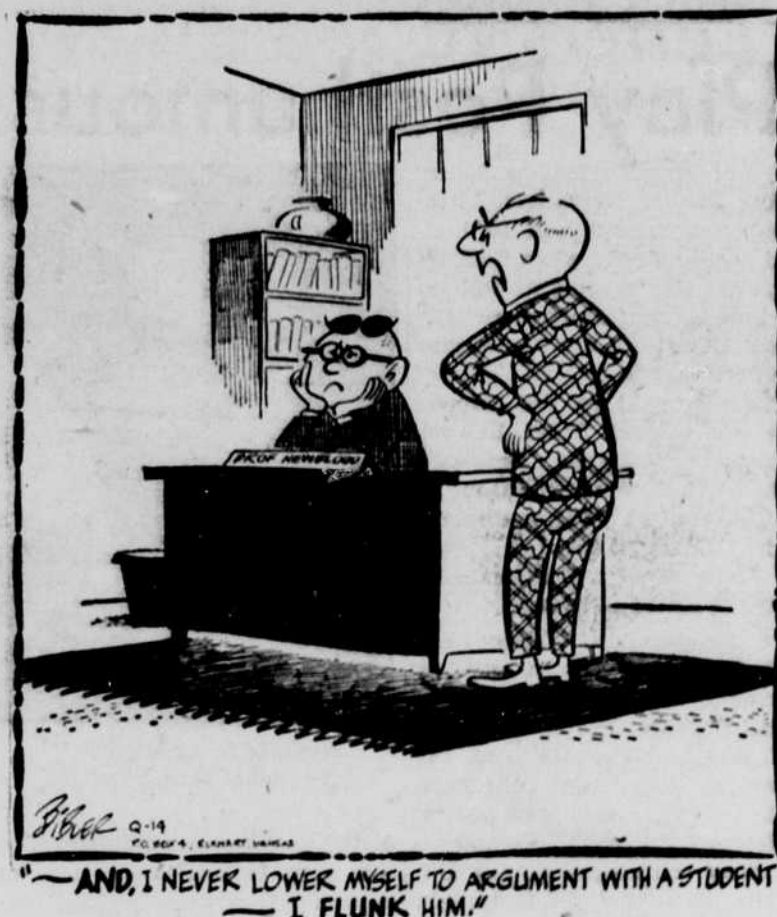
McArthur Court basketball fans will get their final look at Steve Belko's 1957-58 Oregon basketball team this weekend when the Ducks meet Southern California Friday night and Washington State Saturday night.

It's been a good year for Oregon basketball despite the team's mediocre standing in the Pacific Coast Conference hoop race. Similar to Len Casanova's gridders, the Oregon cagers have placed well above their pre-season ratings. The Ducks were picked to again inhabit the conference cellar by many experts, but Belko's crew has won better than half its season games and will be aiming for fifth place in the PCC standings this weekend. Last Monday they put up one of their most sterling battles before falling to loop-leading California by one point.

And what's more, the Ducks have plenty of good material coming back next year. Losing forward Charlie Franklin and center Hal Duffy from this year's starting five will hurt, but better than average material will be back to give the Webfoots high hopes of an even better squad next season.

Three regulars and a fine group of reserves will be back in addition to several players from this year's outstanding freshman squad. If Belko can find a good big man to take on the rebounding chores, the Ducks could be a title threat in the 1958-59 season.

A Reasonable Man



Charles Mitchelmore

Butz' 'Unsilent Generation' Makes Provocative Reading

It sounds too much like an English composition assignment or a term paper to have much appeal. But supposing it were a graduation requirement that every senior man — maybe even a senior woman or two also — sit down and write something about himself between now and June.



It might be something bordering on an autobiography or a statement of purpose — a where-I've-been, where-I-am and what-I'm-going-to-do-about-it paper.

It might include questions like: "What do you want out of life? What do you want to contribute to life? What do you think of happiness, success, security, God, education, marriage, family and your own generation? How do you relate yourself to America's future and the future of mankind in general?"

Done honestly and with a little bit of thinking effort, such a paper could prove interesting reading. It did. Otto Butz, a Princeton professor, asked a dozen Princeton seniors to write just this sort of paper last year. *The Unsilent Generation* (Rinehart, 1958) is the result.

The chapters prepared by the Princeton seniors are probably more interesting than would be papers prepared by just any American college seniors. Butz is, no doubt, a skillful editor, and he admits that he has not intended to try to present an exact cross-section of the class of 1957. Although he didn't know all the writers beforehand, he picked his men. And they are, after all, Princeton seniors.

This invalidates somewhat the part the book may play in answering Butz' prefatory question: "What is the younger generation of Americans really like?" And it lends to a belief that a more accurate title might be "Unsilence in the Silent Generation."

But it does not take away from the general interest of the book's purpose or the specific

interest in each of its 11 "case history" chapters (one of the original 12 authors didn't finish his in time for publication).

The frank public introspection of these very bright boys from varied backgrounds might have surprised some when excerpts were printed in a recent *Life* magazine. Even in complete context it shouldn't shock any of us in this silent, unsilent generation, however.

The Princeton seniors believe, for the most part, in themselves, in America and in Princeton. They do not necessarily believe in their parents, God or each other. They have had experiences with alcohol, sex and religion, and they have ideas about them. In the variety of family and cultural backgrounds which each of the stories is set, it makes interesting reading.

But the book is not, as the cover jacket on the review copy states, "amazing" in revealing an intimate portrait of the present college generation. Not amazing, that is, to us in that college generation. How intimately revealing it is of the whole college generation to those "outside" is hard to say.

If you're an outsider, you may take fresh hope or fresh despair from the book. It's meant that you take hope, but that can depend on how you read the book.

If you're a student, a member of this "unsilent, silent" generation, you probably won't be too impressed or depressed. It shouldn't show you any significant new trends or tell you any new types of stories, even of sexual experience or religious dilemma.

But if you're a student reader, *The Unsilent Generation* should inspire you to a little thought, a little introspection, a little formulation of ideas and ideals yourself. You can't help it.

You may not want to pay \$2.95 to get that inspiration. But it might be a good idea to sit down and write answers for the questions asked these our ideals, real Ivy-Leaguers. You, like the Princeton men, might find out some interesting things about where you're going.

LETTERS TO THE EDITOR

Emerald Editor:

The Oregon Chapter of Sigma Chi wishes to erase the blemish placed upon its name by their foolhardy and lamentable conduct last Saturday night. We wish to point out, however, that we were neither aware of the gravity of the situation nor its

serious consequences. Although the Emerald has treated us most fairly, we feel that our action was morally justifiable because of its unconscious devotion to the principles of Brotherhood despite its impulsiveness. In addition, we were under the impression that, since our social

function was listed as an exchange, we were allowed more freedom than that which a desert permits. Therefore, the idea that we would suffer from our fraternal action never occurred to us, much less the thought of trying to escape any deserved retribution.

The Emerald, we feel, provides the University and the community a great service by uncovering the petty happenings on our campus. It has done its job well and has distinguished itself in

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