



KEN WEIDKAMP, chairman of the Springfield March of Dimes presents a plaque to Delta Upsilon president Hank Martin. The DU's won the plaque by taking first place in the polo drive car washing contest. They earned \$65.50 for the polo fund. Ten fraternities and six sororities participated in the project.

(Photo by John Lindstrom)

Car Wash Efforts Net 'March' \$308

Fraternity and sorority carwashers earned \$308.95 for the March of Dimes in their Saturday efforts at Springfield service stations.

Cars were washed, for \$1.25 each, at eight different service stations by ten fraternities and six sororities in an effort to raise money for the Springfield March of Dimes campaign.

Most ambitious car washer was Delta Upsilon, which earned \$65 to gain the first place award. Second place awards went to Tau Kappa Epsilon and Sigma Kappa, and Alpha Tau Omega. Both groups earned \$53.25.

Sigma Alpha Epsilon and Alpha Omicron Pi earned \$40.10 to take third place honors. Fourth and fifth places went to Sigma Phi Epsilon and Pi Beta Phi, \$27.05, and Phi Gamma Delta and Kappa Alpha Theta, \$26.75.

Also participating in the car wash were Alpha Xi Delta, Alpha Chi Omega, Sigma Alpha Mu, Pi Kappa Alpha, Chi Psi, and Phi Kappa Sigma.

Seldes Opens . . .

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Noting the position of the individual artist, he wished that the public would realize that modern art today is a man's attempt "to say something differently than was said in the past."

Charm, Activities, Looks Criteria for King of Hearts

Heart Hop King candidates will be judged tonight on poise, appearance, personality, and participation in campus activities during the interviews starting at 6:30 in the Student Union. Room number will be posted.

The following will be interviewed: Bud Hamilton, Alpha Gamma Delta, 6:30; Mike Graham, Delta Gamma, 6:35; Howard Bachey, Adams, 6:40; Ron Oliver, Alpha Delta Pi, 6:45; Paul Bauge, Hendricks, 6:50; Duncan Ferguson, Pi Beta Phi, 6:55; Gil Rogers, Rebec House and Highland House, 7:00; Jim Carter, Gamma Phi Beta, 7:05; Rich Castle, University House, 7:10;

Campus Briefs

• The YMCA is holding election tonight at 7 p.m. in the YM office, 318 SU. All members are requested to attend this meeting. Nominations for office will be open from the floor.

• Tryouts for "Hello Out There" a one-act play by William Saroyan, will be held tonight at 6:30 in 102 Villard. Four men, two women, and an assistant director are needed.

• A Heart Hop Chairmen meeting will be held today at 4 in the SU. Room number will be announced.

• A White Caps meeting will be held at noon in the Student Union. Members will hear a guest speaker, Dr. John Bishop, of Eugene.

• Askelpiads, pre-med honorary, will meet tonight at 6:30 in the Student Union. R. T. Ellickson, head of the physics department, will be the guest speaker. All interested persons are invited.

• Skull and Dagger will meet Wednesday noon in the Student Union. Room number will be posted.



There is still time to petition for positions on the Rally Board Finance and Special Events Committees. Friday at 5 is the deadline for all petitions which must be turned into the ASUO Box.

Paul Grover, Kappa Kappa Gamma, 7:15.

Tom Creager, Alpha Xi Delta, 7:20; Jerry Ramsey, Dan Clark and Delta Delta Delta, 7:25; Jim Cain, Kappa Alpha Theta and Zeta Tau Alpha, 7:30; Dan Arnsmeier, Carson 3, 7:35; Roger Turk, Alpha Chi Omega and Susan Campbell, 7:40; Roger Diddock, Alpha Phi, 7:45; John McKay, Alpha Omicron Pi and Chi Omega, 7:50; Bud Titus, Sigma Kappa and Carson 4, 7:55; Gary Hval, Carson 5, 8:00.

Candidates are asked to bring ASUO petitions listing activities. A Student Affairs stamp is not needed.

Valentine Hop Plans Revealed

Co-chairmen for the annual Heart-Hop, "Hearts on a Holiday," are Sandi Jochimsen and Margaret Socolofsky. The Valentine dance will be held Feb. 14, from 9:30 to 12:00 p.m.

Sandi, an Alpha Phi, is a general social science major. She is a junior from Salem.

Also an Alpha Phi, Margaret is an out-of-stater from Olympia, Washington. This junior's major is elementary education.

"Hearts on a Holiday," is a girl-ask-boy dance sponsored by the YWCA. Dancing will be at the Zeta Tau Alpha, Delta Gamma, Chi Omega and Sigma Kappa sorority houses.

Tickets for the event are \$.50 a couple and will go on sale Monday. They can be purchased at the Co-op and at the SU.

Dress for the dance is dressy campus; full skirts for the women, slacks and shirts or sweaters for men, the co-chairmen said.

"Couples may drift from house to house to view the holiday atmosphere or may prefer the mood of one setting," the chairmen related. "But, everyone will want to be on hand for the crowning of the King of Hearts," they continued.

Coronation time is slated for 10:50. The traditional tubbing will take place after the king is crowned, the chairmen said. Exact coronation site will be announced later.

Serving under Sandi and Margaret are committee chairmen: Phoebe Lou Braun and Joyce Gardiner, king coronation; Kathy Pogue and Libby Davis, king selections; Teddy Christie and Jennifer Colby, publicity; Brenda White and Cheryl Etzler, promotions; Andrea Rees and Jo Ann Reeves, decorations; Jackie Hopkins, tickets.

Strand Condemns

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... and disgustingly contented" he charged.

Students "cherish many 'pretty tassels' and illusions while leaving leadership and responsibility to others. Strand continued by questioning, "Should not some tension develop in the minds of thinking students between their religious confessions . . . and their content place in a society in which the pursuit of plenty for themselves seems to be the true end life?"

Rebellion Wanted
The administrator of 20 years experience declared that college had declined to "just a social tradition with the added chore of producing the organization man." He said the degree of apathy in students toward introspection made him "yearn" sometimes for even a mild rebellion, which would evidence discriminating thinking.

Religion Wrongly Used
On the subject of religion and the public philosophy, Strand deplored the hypocritical gap between our national pretensions of religiosity and the reality. He expressed disbelief that the present campaign (largely on the national level) to make America appear as the religious nation in the cold war was based on conviction. He referred to eight examples listed in the Jan. 10 "Emerald" as proof of the official recognition the federal government is being forced to give religion, especially Christian religion.

The OSC president then contended that Americans are wrong if they think promotion of Christianity will convert the world's Moslems and Buddhists and thus win the cold war for us.

Seldes Chides TV Shows . . .

(Continued from page 1)
by the FCC," explained the CBS executive.

The current FCC investigations are "so utterly trifling," Seldes stated. Concerning the current comments on RCA color television sets in the White House, the author commented that he had one too, and he "didn't feel indebted to RCA."

Gives Warning
Topic of the interview turned to the subject of sublineal advertising, especially on television.

"Without advance notice, it's a disastrous thing to have" he warned. Then he softened the

warning by commenting "that I wouldn't be overly frightened by it."

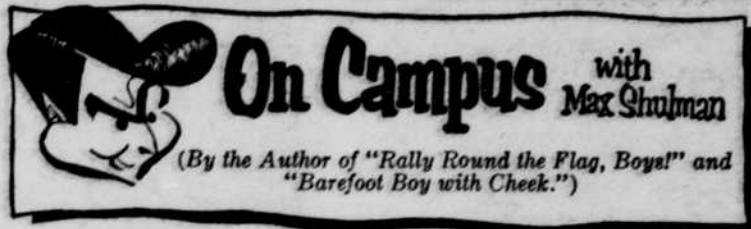
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BE IT EVER SO HUMBLE

Today let us apply the hot white light of sustained thinking to the greatest single problem besetting American colleges. I refer, of course, to homesickness.

It is enough to rend the heart, walking along a campus at night and listening to entire dormitories sobbing themselves to sleep. And in the morning when the poor, lorn students rise from their tear-stained pallets and refuse their breakfasts and shamble off to class, their lips trembling, their eyelids gritty, it is enough to turn the bones to aspic.

What can be done to overcome homesickness? Well sir, the obvious solution is for the student to put his home on rollers and bring it to college with him. This, however, presents three serious problems:

1) It is likely to play hob with your wine cellar; many wines, as we all know, will not travel.



...the little matter of getting your house through the Holland Tunnel

2) There is the matter of getting your house through the Holland Tunnel, which has a clearance of only 14 feet, 8 inches. This, of course, is ample for ranch houses, but quite impossible for Cape Cods, Georgians, and Saltboxes, and I, for one, think it would be a flagrant injustice to deny higher education to students from Cape Cod, Georgia, and Saltbox.

3) There is the question of public utilities. Your house—and, of course, all the other houses in your town—has wires leading to the municipal power plant, pipes leading to the municipal water supply and gas main. So you will find when you start rolling your house to college that you are, willy-nilly, dragging all the other houses in town with you. This will result in gross population shifts and will make the Bureau of the Census cross as bears.

No, I'm afraid that taking your house to college is not feasible. The thing to do, then, is to make your campus lodgings as close a replica of your home as possible.

Adorn your quarters with familiar objects, things that will constantly remind you of home. Your brother Sam, for instance. Or your citizenship papers. Or a carton of Marlboros.

There is nothing like Marlboros, dear friends, to make you feel completely at home. They're so easy, so friendly, so welcome, so likable. The filter is great. The flavor is marvelous. The Flip-Top Box is wonderful. The tattoo is optional.

Decorating your diggings with familiar objects is an excellent remedy for homesickness, but it is not without its hazards. Take, for instance, the case of Tignor Sigafos and Estabrook Raunch who were assigned to share a room last fall in the freshman dorm.

Tignor, an ice-skating addict from Minnesota, brought with him 44 barrels over which he had jumped the previous winter to win the Minnesota Jumping-Over-Barrels Championship. Estabrook, a history major from Massachusetts, brought Plymouth Rock.

Well sir, there was simply not enough room for 44 barrels and Plymouth Rock too. Tignor and Estabrook fell into such a violent quarrel that the entire dorm was kept awake for twelve days and twelve nights. Finally the Dean of Men was called in to adjudicate the dispute. He listened carefully to both sides of the argument, then took Tignor and Estabrook and pierced their ears and sold them to gypsies.

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And now all is quiet in the dorm, and everyone sits in peace and smokes his Marlboros, whose makers bring you this column throughout the school year.