

Women's 'Wants' Listed

By SYLVIA RAWLINSON
Emerald Staff Writer

Buying for the girl who has everything—of course you are! Maybe a monogrammed laundry bag to hold it (everything) would be in order. Monograms are quite popular this year and lend a personal touch to anything from sweat socks to "drip dry" blouses.

Word has it that the Rally Board is about to launch a new campaign to promote school spirit. If she likes fads, get her a hand-knit crew neck sweater (factory type) with "Beat Ohio State" lettered on the back.

An even more practical gift would be a couple of indestructible cloth pom poms, especially if she plans on trying out for

rally next year. Be sure to get the kind that are dye-fast.

Speaking of spirit, holders of student tickets for the Pasadena spectacle may find binoculars valuable. For that feminine touch, they now come jeweled. Of course hollow ones are always nice.

For the unusual in gifts, perhaps a pair of binoculars with a little tint in the magnification would help her endure that bright California sunshine. This should be much appreciated on New Year's day.

But some will not be going to the Rose Bowl, so for them the more conventional gifts are recommended: a remote control television dial, a transistor radio,

or a year's subscription to "Collected Crossword Puzzles". An anthology of Oregon yells would also be a handy guide for use during the sporadic bursts of enthusiasm from the cheering section.

For variety, how about a cross reference to Ohio State cheers? This would be a nice addition to any library, and make television viewers feel more a part of the crowd by joining in on the yells.

If you are still stumped about what to buy that certain someone, a timely quarrel is recommended. Things can always be patched up on Christmas Day when benevolence predominates throughout the Christian world. Love is the best gift of all.

Be Sure You're INSURED!

Enroll Now for Winter Term —

Mail this Coupon to U. of O. — P.O. Box 5237!

University of Oregon
EUGENE, OREGON

Date.....

Please include

First

Middle

Last

Home Address

City

State

Plan I
Accident & Sickness
\$5.00 per term

Plan II
Accident Only
\$2.20 per term

Mail to P.O. Box 5237 U. of O.

Over \$2000 in Claims Paid this Fall Already!

One Student Injured in Car Accident Received over \$250.00. Another, \$500.00 for Car Accident During Summer!

REMEMBER: If You Are Over 18, You Are No Longer Covered Under Your Parents' Family Policy!



What Makes Pop Corn Pop?

Popping corn contains water. When the water gets hot enough, the kernel explodes. Result: popcorn.

We're not passing this information along as a public service. Actually we're up to the same old game.

You see, popcorn makes most people thirsty. Fortunately, when most people get thirsty they hanker for the good taste of Coca-Cola.

Wouldn't you like some popcorn right now? C'mon now, wouldn't you?



SIGN OF GOOD TASTE

Bottled under authority of The Coca-Cola Company by

COCA-COLA BOTTLING COMPANY OF EUGENE

A new idea in smoking...

Salem refreshes your taste



- menthol fresh
- rich tobacco taste
- most modern filter

Salem adds a wholly new quality to smoking... refreshes your taste just as a sudden breeze on a warm Spring day refreshes you. Rich tobacco taste with a new surprise softness... menthol-fresh comfort... most modern filter, through which flows the freshest taste in cigarettes. Smoke refreshed... pack after pack... get a carton of Salems!

Take a Puff... It's Springtime

Created by R. J. Reynolds Tobacco Company