

Personal Touch Advised For Yuletide Gift-giving

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Cards are in the mail; the smell of pine grows familiar in tree-adorned rooms. Carols even broke the silence of the night air a few evenings ago. Christmas is 12 days away.

Between last-minute midterms and the fiery flurry of finals, gift ideas hardly have time, or room, to pop up into the already crowded college mind. But the true warmth of Christmas never is lost.

A true gift of giving is a present peculiar to his or her personality. This takes thought and ingenuity, but your own warmth will double when this gift brings a humorous chuckle, sparkling eyes or a knowing smile from its recipient.

Jazz Books Suggested

If he's a jazz fan, how about the "Encyclopedia of Jazz on Records," or Barry Ulanov's "A Handbook of Jazz," a cram course on 50 years of jazz with the emphasis on modern. Or for the girl who loves to lounge comfortably in her college room, try a set of brightly-colored toss pillows.

Snow is piling deeper in Hoodoo bowl and the Willamette pass; French ski goggles with a set of varying-colored lenses is just the ticket for those steep ski slopes. For a young married couple who love entertaining, a salad serving set in smart-looking silver and ebony black will be welcomed.

After a second glance, gift ideas for the guys grow innumerable. He always will appreciate a set of silver-emblem cuff links, or for wintry weather, a rugged sweater in ribbed knit oxford gray. How about the English madder ties in softly-striped pure silk?

Glowing Golf Ball

For the golfing guy, glow-in-the-grass golf balls might lower his score (and his expense for those unmentionables lost in the rough. Majoring in law? Give a set of smart-looking U of O glossy-finished book-ends with the shining Oregon seal. Ever popular is the pigskin pop-up clothes-brush, comb and file in a slim case.

If he's in the mood for humor, "Rally Around the Flag, Boys," by Max Shulman will give him a few kicks; it's one of the year's funniest books about a typical suburban town and what happens when the Army moves in with a guided missile base.

That gift idea for the gal is easy. She'll fit neatly into the Christmas coloring in a red paisley cotton blouse. Or if she loves to watch things grow, why not an ivy plant in one of the new brass holders on wrought-iron legs? If she's drowning in Oregon rain, a slim umbrella to contrast with her coat will brighten those wet walks across campus.

For the Gals

An attractive revolving earring holder in pink will solve jewelbox array and add a bright spot to her dresser. Quilted tunic pants not only add style but also comfort and color to an evening of study or relaxation. If she hides behind glasses, snap-on jewels make ordinary specs go formal.

For letter-writing home or to special friends, her pen will flow faster over two-tone stationery with matching ink and penholder in vivid red, green, purple, pink or yellow. Sweaters always, especially with collars, in the new rich tones of combined black and brown or gray and white. Special evenings will even sparkle more if she's wearing rhinestone launder-leather gloves.

Special meaning may be found

in gifts for anyone and everyone. Try Scott-Maxwell's "Women and Sometimes Men," one of the wisest books in years about people. For the home-baker, spicy Christmas breads gaily wrapped in silver foil and red cellophane will meet with special warmth.

Bridge Book Suggested

Perfect for beginning or expert bridge-players is Charles H. Goren's "New Contract Bridge Complete," in a revised, expanded updated edition.

A smoker in the midst of your friends? A modern, odd-shaped over-sized ash tray will fill the bill for ashes, or smarten any coffee table top.

For the collector, a framed reproduction of an ancient map will add color and interest to a wall. Or for the art-lover, a famous reproduction of a painting at low cost (try Picasso's "Still-Life" for rich tones of brown and light touches of green and for a split-second feeling that the world is standing still).

Holidays will hum if you spend it listening to the LP record of George Gershwin's immortal "Rhapsody in Blue" plus Joseph Kuhn's tasty version of "Symphony for Blues" (Hamburg Philharmonia orchestra playing).

And why not top off the Christmas-spirit of giving by giving of

your time to take the family or a friend on a trip to a special program of choral music or to church.

Whatever the idea, whatever

the gift, if it's backed with warmth, forethought and sincerity for the other person's particular personality, it will add richness to the spirit of giving.

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