

We're Proud of Our Entry

Now that it's official, there probably should be some things said about Oregon and the Rose Bowl and 38 years. Not that people haven't been saying things about this athletic rarity—there have been many comments, everything from "unworthy representative" to "truly amazing team."

And then there are those who worry about the place of Rose Bowls in the academic atmosphere of a university, particularly this one. We've heard people wonder whether or not the reputation of this University would be able to live through a Rose Bowl game, especially if Oregon were to win it.

But we honestly believe—and not alone, we're sure—that an Oregon Rose Bowl victory will not destroy the University's place in the academic world. We hope that our position is more stable than that.

We are well aware that the Rose Bowl—caused football emphasis has not put us in Ivy League status, academically or ath-

letically. It is unfortunate, as we noted on this page Saturday, that so many alumni and friends of the University think of us only in terms of football success.

But this should not destroy our faith or pride in the University as a whole. As President Wilson said Monday, "I think of these team members first as students and second as athletes." Although this view is really widespread, it does not mean that University of Football view is either valid or really damaging.

We have more than a football team at the University of Oregon and we're sure that the more obvious existence of that team will not spoil what else we have. We're proud of that team just as we are proud of our music school, our architecture school, our graduate school—items listed with pride in our football programs, by the way. We're proud of Rose Bowl entry, and we hope for their New Year's Day success with no qualms about the adverse affect on our academic standing.

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What is Homecoming?

It was a good Homecoming, as Homecomings go these days. In fact, about the best we've seen in several years. A Rose Bowl team helped bring back the alumni in swarms, of course. And we're sure that they enjoyed their brief stay on the campus.

But there are several points about the subject of Homecoming in general which bear looking into—and this year, not just before the event is upon us again.

First off, no matter what kind of a Homecoming is scheduled, the chairman who must plan the activities should be selected during spring term, not a month before the date. Which is not to take away from the outstanding job done by Dick Shaw and Kay Beatty this year. But we feel that committee chairmen should be ready to launch

into their preliminary planning as soon as classes start—and even get some of it out of the way during the summer.

There should also be a very serious investigation into the true purposes of Homecoming. Is it merely a chance for a few students to gather "activity points"—and for the rest of us to break our backs building and planning and entertaining? Or is it a time for alumni to reminisce and relearn the campus and a chance for us to show off some real school spirit?

Presently, it's the former. It's up to the student body—through the Senate—to decide if it should become the latter.

The job of transforming theory into reality (assuming students want a less-hecktic Homecoming) would not be an easy one. It would involve a lot of streamlining, a lot of trimming—which would draw screams from many directions. But it can be done.

LETTERS TO THE EDITOR

Emerald Editor:

I wish to compliment and thank the UO girl cheerleaders. I think they did a marvelous job the first half of the UO-OSC game. I am sure that no woman with an ounce of sense will be seen anywhere wearing "Bermuda" shorts.

My one regret is that they had to be compared with the whirling skirts of the OSC cuties.

**D. E. Andrews
Special Student**

Emerald Editor:

Having just attended my first Homecoming with the glorified status of Alum, I would like to make a few comments about the whole affair:

The signs were good, the fire hot and the heads were shaved skillfully. The game was one of the greatest I have ever watched, with both teams playing excellent ball. The bands were loud and, as usual, a colorfully trite bore during the halftime. (The one amusing aspect was the long creature in white that flipflopped out in front of the band with the disgusting quality of a stalk of limp celery). And the spirit of the students was the best I have ever seen at Oregon—in spite of their seating.

And that is what I would like to comment on especially, the student seating. I made noises about it as a student; now as an alum the noise might sound with a bit more authority,

You students are getting the dirty end of the stick, and the time is coming when you won't be getting any end at all. Saturday there were 5000 students fighting for 3000 seats, students that had been standing outside the gates since eleven that morning—not just to get a good seat, but to get just any seat at all!

And half of them were forced to either stand in the aisles or sit on the stairs—or sit in the end zone in the even poorer seats forced onto the OSC students.

Why? Why aren't the students given the better seating they are entitled to? Why isn't the student section moved farther left, instead of to the right into the end zone?

Because the University doesn't wish to be deprived of the revenue received. Because you students already have your passes and no more money can be made from you. And for every student seated the University is cheated out of the ten bucks some out-of-town insurance broker would pay for the seat.

More money, that's it. Money vs. the student athletic cards. That's why there is an increasing amount of games at Portland, more money. That's why the southern schools want to withdraw from the PCC, more money. That's why the alumnus is so sweetly catered to, more money.

The money is important, not

the game itself. "To hell with the game," the California schools shout, "it's the gate receipts that count!" And don't think we are completely innocent of this attitude.

Next year will be worse. There will be more students yet fighting for the same number of seats. And if more student seats are added do you know where they will be? They will be extended on the left, giving the students in them a marvelous view of the practice field.

So I say, do something now. Start now. Start with the seating for the basketball games. Pressure your student government. Try to pump some blood into its anemic veins. And if that doesn't work inform the administration that next year the students are moving ten yards to the right of their present section. And do it! Get out of the aisles where the cops keep accusing you of being safety hazards.

And take the seats your student body cards guarantee you. And if some out-of-town insurance broker with an indignant look and a ten-dollar ticket stub with your seat number on it tries to kick you out, tell him to go sit in the end zone and gripe to the officials after the game, because the only way he is going to get you out of that seat is to go a few rounds with you then and there.

Just remember, you are the

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Educational TV



"—SO HE ASKED HIS ADVISER HOW TO IMPROVE HIS GRADES."

William Cook

Quality of Yell Leadership Should Improve for Pasadena

Oregon may have a champion football team, but the Duck yell leaders at Hayward Field Saturday looked and sounded as if they were from Brown Junior High. Crude cheers, many led by Yell King Dick Stables, made Oregon and its students look cheap and small to alumni and townspeople in the stands, Oregon State rooters and thousands of television viewers.

Spontaneous off-color yells by a few fraternity sections before the game set the tone for the afternoon. Stables went along with the minority and tailored his yells to fit the crude examples.

The Yell King, for example, made up and led a cheer which ended by asking the OSC section, "How's your wazoo?" This even disturbed the Drakes, seldom noted for their cheering purity, who asked, "Hey Stables, where are you going to school next term?"

"Well, after all," Stables replied, "It's only once in 20 years that Oregon goes to the Rose Bowl."

Stables, it would appear, believes that a Rose Bowl bid is a license to excuse any action, good or bad, by himself, his rally staff or students.

The opposite is true. The Rose Bowl bid has focused national attention on Oregon. If the University hopes to gain any prestige from the recognition, it should exhibit its best side, not its worst.

OSC's Rose Bowl appearance last year is remembered more because of their off-color cheers than anything else. Oregon should take care to avoid the same reputation.

Before Saturday's game, Coaches Len Casanova and Tommy Prothro asked the two student cheering sections to stay out of trouble after the game. Stables agreed, then added forcibly, "But let's protect our goal posts at all costs."

After this early exhortation to prepare for battle, Stables' pleas to Oregon students to remain in their seats while the

goal posts were rocking sounded rather feeble.

When the Ducks were doing poorly on defense, Stables did not try (except for an occasional, unoriginal "hold that line!") to inspire the team. Rather, he led unsporting yells directing the Beavers to "fumble!"

The OSC yell king, Bud Goodman, stood out Saturday in contrast to Stables. He was instrumental in averting an all-out riot after the game.

Goodman exercised real leadership in the minor crisis by starting a "Beat Ohio State" chant in the OSC section and by admonishing OSC students to "remember what Coach Casanova said."

"Be proud of Oregon. Be proud of the state," Goodman said. These are good words for Stables to remember when he prepares the rally activities for the Rose Bowl.

The ASUO senate has decided to extend Stables' term of office through January 1, to give continuity to rally activities. Normally, a yell king's term of office runs from the beginning of basketball season (December 3, this year) to the end of the regular football season.

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