

Printing University Catalogue Just One of Many Press Jobs



SUNDAY THROUGH FRIDAY job of the University Press is getting out each issue of the Emerald. Here Jerry Davidson is shown making up page forms from dummies sent down by Emerald staffers.

By RODNEY HUGHES
Emerald Staff Writer

Take a look at your university catalogue. Is it compact and easy to read? If you agree that it is, thank the University Press and editors.

Your catalogue rolled off the press in the basement of Allen catalogues are printed for schools throughout the state. After all excess copy has been pruned out by University editor George Belknap, the type is set to the approximately 17,000 pounds of paper used in a single edition.

Look at a single page. Is it .0005 of an inch too thick? You don't have to worry about this, but this is one of the many con-

siderations of printing.

The University Press is a self-supporting institution. Its money comes from the printing jobs paid for by state federal or university funds. This is a strict rule, so if you want to have the recipe for Aunt Hattie's marshmallow biscuit run off, just forget it. It may be cheaper, but they won't accept the job.

It would be cheaper indeed. The press doesn't make any profits, but must pay for replacement of machinery, wages and janitor service. Wages and machinery costs have gone up, but the printing rates remain low. How? Superintendent Donald Shephardson says that time and

labor saving machines help. They themselves are expensive: \$21,000 for the new offset press with its components, and \$7100 for a new sewing machine in the bindery. The sewing machine alone cuts the number of operations in half and time by a third. Efficiency is the keynote.

Scores of smaller units of printing are produced during the year, ranging from the University's commencement program to a brightly colored folder extolling summer sessions in Oregon schools, not to mention The Emerald. Several paper-bound books are printed, including the Northwest Review and the alumni magazine, Old Oregon. Other books are printed in foreign languages and a new text book has been printed, Invertebrate Physiology. The bindery also rebinds old library books.

The presses work till late afternoon as the Press turns out its wide diversity of magazines, posters and books. Its raw material may be a shiny new text book or a battered stack of magazines for the library. But whatever it does, that taxpayer may be assured that his money is being handled with care and in a business-like manner.

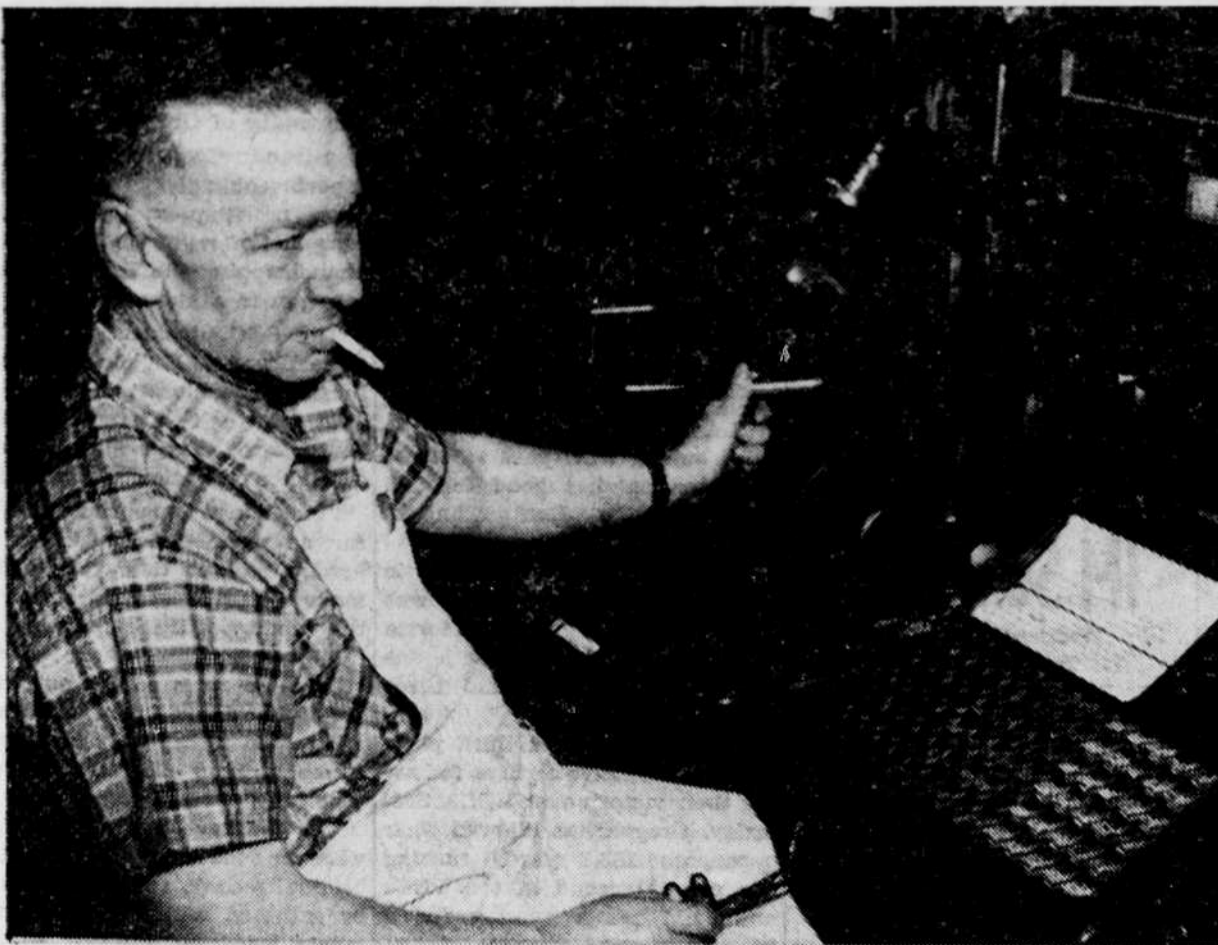
Picture Taking Begins Today

Oregana pictures of sorority women will be taken today by the Moderne studio in the basement of the Student Union.

From 12:30 to 5:30 members of Alpha Chi Omega and Alpha Delta Pi will go to the SU for photographs. On Thursday from 8:00 to noon pictures will be taken of the Alpha Gamma Deltas and the Alpha Omicron Pi's. Members of Alpha Phi and Alpha Xi Delta will report from 12:30 to 5:30.

Women are asked to wear dark sweaters and white collars for the pictures.

SU Barbershop
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ONE OF THE BIG JOBS in any composing room is setting type on linotype machines. Shown at his job on one of the lino types in the University Press is Joe Fellon. He's setting a story for the women's page of one issue of the Emerald.

Campus Briefs

• **Sigmas, wives of Sigma Chis,** plans its first meeting for this evening at 8 p.m., at the home of Mrs. Joy Gibson, 573 Keith Way, Eugene. A rummage sale will be discussed. Mrs. Bob Smith, president, invites all wives of Sigma Chis to attend.

• **All wives of Oregon students** are invited to attend the annual fall coffee hour of the Dames Club at 8 p.m. Wednesday in Gerlinger Hall when Mrs. O. Meredith Wilson will be honored.

• **This evening at 4 p.m.** the Student Union Dance Committee will meet in the SU room 313.

• **Amphibians, girls' swimming** honorary, will hold tryouts again this evening and tomorrow night at 7 p.m. in Gerlinger pool, according to Edith Church, publicity director.

• **Asklepiads meet tonight at 7 p.m.** in the Student Union. Robert W. Coffin, secretary of the group, will have the room number posted.

• **"The Story of Louis Pasteur"** will be shown on the educational film program this evening in 138 Commonwealth Hall. There will be two showings, beginning at 7:00 and 9:00 p.m.

• **Chi Delta Phi will meet today** at noon in the Student Union.

• **The library messenger service** for the faculty will be in operation during the fall term between the hours of 3 and 4:30 p.m. Calls for pick-up or delivery service should be made to the Library Circulation Department at Ext. 567.

• **Juniors with at least two years** of college remaining are eligible for the position of chairman of the Student Union recreation committee. Also available is a two-term vacancy on the SU Board for a representative from the school of art and architecture. Blank petitions are available on the third floor of the SU and are due Thursday.

• **Saturday, October 12, is the** deadline for University employees to join the Blue Cross and OPS hospital plans. After that date the Blue Cross plan will not be reopened for one year, and the two OPS plans will not be reopened until March 1958.

The Eugene Hospital plan, which covers the employee only, and not the family, may be joined at any time.

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