

Look 'Em Over

The fact that this year's men's pledging total was the lowest since 1953 in spite of a near-record enrollment should give the Interfraternity Council some sobering food for thought. We hope that this year's group, already far-sighted enough to set up a committee to study deferred pledging, will be courageous enough to go ahead and put such a system into effect.

The Emerald endorses a properly controlled rush as the only way to

reconcile deferred freshman living with the fraternity system.

But that's a long-range program. In the meantime, we hope that those freshmen who either did not rush or dropped out of rush for one reason or another are not planning to forget fraternities entirely.

Fraternity living has a lot to offer, as has dormitory or co-op living. The wise freshman will look at all three before he decides where will spend his campus years.

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The 'Serious'

The cast of characters for the 1957 performance of the World Series has been only half revised, but baseball fans from Lake Okechobee, Florida to Thermopolis, Wyoming will undoubtedly be looking forward to an exciting set of games.

After one of the most thrilling mid-season races in years, National League contenders silently folded their bat racks and crept away into club houses — reeling before the reckless charge of the long-overdue Milwaukee Braves.

Representing the junior circuit, as could have been expected, will be Casey Stengel's patched-up cripples in the perennially-winning pinstripe uniform of the New York Yankees. Again it was no contest in the American League, despite some feeble protests by the inept Chicago White Sox.

The Milwaukee-New York match is a welcome relief after many recent encounters between the same Yankees and the skilled veterans from Brooklyn. Few would deny the Braves' right to a victory after so many seasons of near-misses.

Any pre-Series predictions would probably favor the Yankees, if only for their habit of winning. Sentiment nationally will undoubtedly be solidly behind the Braves, while adoration in Milwaukee itself will probably reach an all-time peak.

At any rate, no matter the winner, both clubs can expect rich rewards at the gate. With the 70,000 capacity of Yankee Stadium, players on each team will not close the season empty-handed.

Both clubs possess excellent pitching staffs, with heavy hitters aplenty in Aaron,

Adcock, Berra, Mantle, Mathews and Skowron. Lew Burdette, Bob Buhl and Warren Spahn will play key mound roles for the burghers, while Tom Sturdivant, Whitey Ford and little Bobby Shantz should be effective for the Yanks.

The Series bids fair to attract as much attention as ever this fall. It may safely be predicted that classes will be cut, office pools will be formed, all available television sets will get heavy watching and perhaps even some automobile accidents will be caused from intense listening.

The Emerald, being National Leaguers at heart, will be rooting for the Braves. Only time, and our World Series scoreboard mounted under a spreading 13th avenue tree, will tell.

Footnotes

Observed on the old campus: a pair of sophisticated coeds strolling home from class—in bare feet. Which could indicate one of two things. A new trend in casual campus dress, or verification of the old saw that women tend to buy shoes two sizes too small for them.

* * *

Amusing to watch the "herd instinct" at work in some of the larger upper-division classes. Especially on the first day, when there's a wholesale shuffling of seats to get the "brothers" or "sisters" into one row or little cluster. Maybe we'd meet more people if professors went back to the alphabetical seating arrangements of high school days.



"NO WONDER ALL TH' GIRLS ARE SO ANXIOUS TO DATE FOREIGN STUDENTS."

William Cook

Educational TV Presents Possibilities, Problems

A milestone in Oregon higher education will be passed Oct. 7. The first regularly scheduled college classes in Oregon will be taught by television. Such an event has significance from many aspects.



It is significant because this is the first educational television in the nation sponsored by and serving a state system of higher education. Other educational channels are usually sponsored by individual schools.

KOAC-TV (channel 7) in Corvallis will beam lectures to classes at Oregon State College, Monmouth State College and here at the University as part of a two-year experiment in ETV. The classes offered so far are all lecture-type and originate from studios in Corvallis and here on campus.

This year general chemistry, U. S. History and education courses are being offered for regular credit. OSC and University professors will give the lectures.

KOAC-TV will carry a full schedule of programs similar to the fare radio KOAC has offered for many years in addition to the college classes. This includes news, music, sports, farm programs, home-maker's programs and shows for elementary and high schools.

The event is significant in that television, the husky infant of mass communications, is being used by educators just over ten years after its first wide-spread commercial success. ETV is still in the experimental stage, it's true, but it's likely to evolve into a permanent University fixture as enrollments increase faster than budgets and supplies of trained faculty members.

For educators, ETV is significant because college-level courses can be taught to large numbers of students with a few professors. Since the lectures will be broadcast, anyone within the receiving distance of Cor-

vallis can "enroll" in televised college courses.

With the World War II "baby boom" ready to hit the colleges in just a few years, and with the current trends toward "college for everyone," educators will be hard pressed to provide higher education for everyone who wants it. ETV is a one possible solution to this problem.

College-level ETV should be popular with legislatures and taxpayers as they discover the vast amounts of money that more facilities and faculty will cost to provide for the coming jump in college enrollments.

Television classes should cost a fraction of regular classes since the viewing area need not be elaborate (it could be a living organization) and the ratio of faculty to students could decrease sharply. Test grading could be done by machine or clerical workers.

The big question concerning ETV classes is whether they can do a quality job. ETV may solve a host of problems, but will the student who has listened to television lectures learn as much as one who has participated in the give and take of classroom discussions and lectures? The answer to this question, among others, is being sought in the current ETV experiments in the state system.

It's probably safe to say, however, that television classes will impart less subject matter understanding to students than regular classes. In television classes the professor will disappear. Students will not be able to ask the instructor questions to clarify points in his lecture.

No matter how personable a television lecturer, the fact remains that students are watching a machine. This alone should render ETV classes less valuable than regular classes.

ETV, like anything else that can aid educational processes, should be studied carefully and fully. But we must be careful to avoid expedient solutions to crowded campuses which will lower higher education standards in the state system. We in Oregon can only afford to let our standards go up.

LETTERS TO THE EDITOR

Emerald Editor:

Last night as I munched a hamburger and studied my fortune in Student Union brand tea leaves, I chanced to notice some new faces among the old.

Obviously these new faces belonged to freshmen. They could not have been transfers. No one but a freshman male on any campus would stalk through the Fishbowl wearing a new, hip length Oregon jacket, a brand new, unlit pipe (upside down yet), and Ivy League on his face reminded me of a strange combination of James

Dean about to kiss Natalie Wood and Sir Isaac Newton as he muttered something about apples.

The male, however, is not to be out done by his sisters. An old grad student (who has studied the problem much longer than I) told me that he had a prognosis figured for freshman women.

(1) They usually start smoking the first few weeks of school. This accomplishes a paradox. They feel themselves distinctive, yet they feel they blend in better with their en-

vironment.

(2) Many coeds will practice smoking in their rooms until they have mastered the lady-like method of lighting a cigarette, and the even harder task of learning to inhale so that they can gracefully exhale smoke in a long stream rather than in an amorphous cloud which engulfs the smoker's head.

(3) The Freshman coed will continue to smoke until: a. They get a sore throat from too much of it. b. Read too many articles about lung cancer. c. They become pinned, engaged or married or are otherwise relieved from the pressures of studying.

Now my Freshmen Brethren, by this letter I do not wish to imply a superior or distasteful attitude toward you. I, by your presence, am returned in spirit to my freshman days and those of my contemporaries who are currently browbeating their way among the green beanies and ribbons trying hard to forget that they too were freshmen not so long ago.

Robert W. Coffin
Senior in Biology

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