

THIS IS IT!!

Uncle Miltie Goes To The Wall!

A STATEMENT BY UNCLE MILTIE:

Two years ago I opened Milt's Shirt Shop. It was my aim to give Eugene an outstanding "Big City" men's, young and old, haberdashery with right up to the minute top styles—to immediately supply the "rock and rollers" and the conservatives with the latest trends and style changes in men's wear. I selected the finest manufacturers and brands. The minute a new style in men's wear hit the market, I had it right in Eugene. Uncle Milt became a byword all up and down the Pacific coast and the fame of the store and its unique advertising spread fast and wide.

Uncle Miltie's Shirt Shop became a synonym for high grade, top style masculine wear. But I had my troubles; a bad drawback was lack of finances to properly operate this fast growing and expanding business.

I could elaborate at length on my woes and business miseries, but suffice it to say: IN CAME THE CREDITORS AND I AM OUT. My dreams shattered, my hopes broken. THE LIQUIDATORS ARE IN and how it hurts me to see these liquidators tear this stock apart. This high class, top style, famous name brand stock of men's wear which I struggled so hard to get together, now to be practically given away as if it was a common, ordinary stock of men's wear.

I, your Uncle Miltie, will be in the store for a short time to help in the lay-away, accounts, and miscellaneous items. I will be pleased to have my friends come in and offer their condolences to a deceased establishment.

What the future holds we shall see—What will be will be—Que Sera, Sera.

Yours in tears and blood,
Your Uncle Miltie

P.S. In the meantime, rush down to the store and grab up those bargains, even if it is my blood.

Here are a few samples of the

Great Give-Away

of the stock of

Milt's Shirt Shop

Days College Cords **\$3⁹⁹**
white or colors
Reg. \$6.95 liquidation sale price

Beverly Denims **\$2⁴⁹**
regular or pegger, all colors
Reg. \$4.95 liquidation sale price

White Stag 4 Season Coats **\$5⁹⁹**
white and colors
Reg. \$10.95 liquidation sale price

Esquire, Jerks, Holeproof **59^c pr.**
and all leading brands of sox
Values to \$1.25 liquidation sale price

Car Coats • Slacks • Sport Coats • Jackets • Jewelry • Leather Goods

and a thousand other top grade high style men's ware to be practically given away.

Thursday Morning at 9 a.m.

is the time and

MILT'S SHIRT SHOP

1045 Willamette St., is the place for this great men's wear give-away.

Open evenings til 8:00 p.m. for your shopping convenience